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**C.W. STUART & Co.**  
NEWARK NEW YORK

A PERSONALIZED SERVICE  
IN HOME ORCHARD AND  
LANDSCAPE PLANNING



# PLANTING MATERIAL for MODERN LANDSCAPING and HOME ORCHARDS



## LANDSCAPE MATERIAL

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Average ripening dates for tree fruits and berries are based on the best authentic information obtainable for Northern New York State. The ripening dates will vary according to territory.



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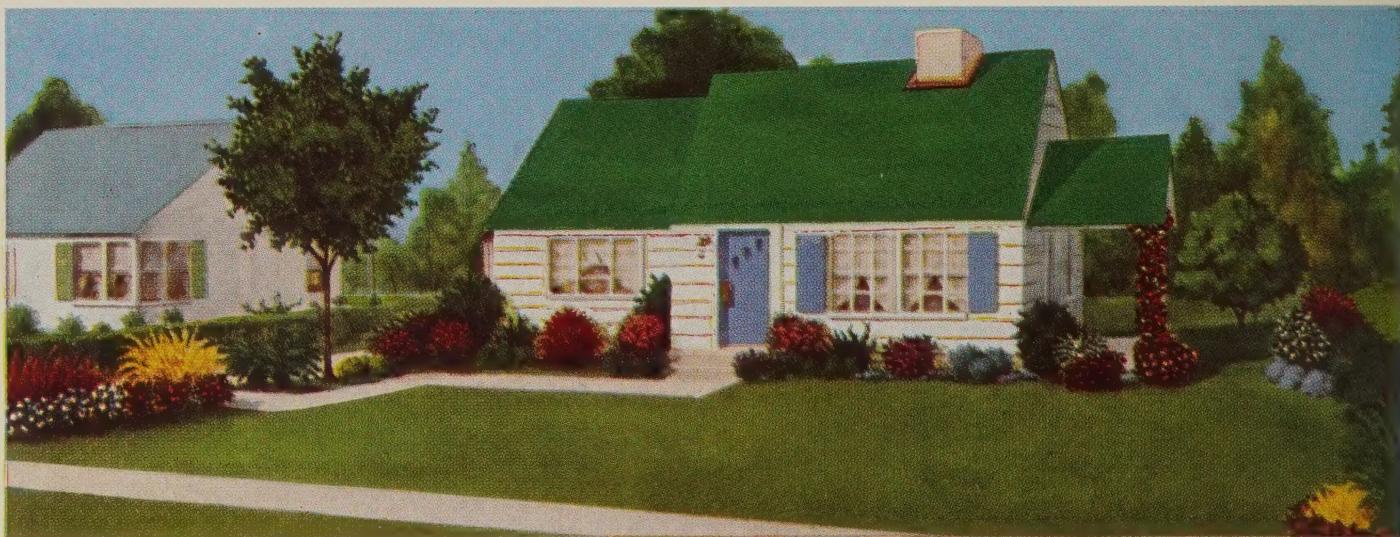
PRINTED IN U.S.A.

# EXPERT PLANNING INSURES -- ALL-SEASON COLOR



SPRING

SUMMER



FALL



## PLANTING KEY

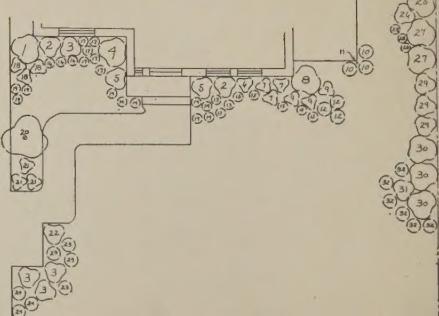
Key No.	Variety
1	Flowering Japanese Quince
2	Evergreen Bittersweet Improved
3	Eternal Flame (Red Leaf Barberry)
4	Viburnum, Fragrant (Carlesii)
5	Weigela, Variegated
6	Crimson Glory Bush
7	Blue Mist
8	Calycanthus
9	Deutzia Gracilis
10	Rose Elf Floribunda Rose
11	Climbing Rose, Blaze
12	Cameo Floribunda Rose

## PLANTING KEY

Key No.	Variety
13	Facer-Mum, Red Injun
14	Teucrium
15	Bowles' Everblooming Periwinkle
16	Facer-Mum, Harvest Moon
17	Bronze Wintercreeper
18	Weigela, Eva Rathke
19	Phlox Subulata Rosea
20	Norway Maple
21	Coralberry
22	Golden Vicary
23	Baby Chateau Floribunda Rose
24	Dagmar Spaeth Floribunda Rose

## PLANTING KEY

Key No.	Variety
25	Prunus Newport, Bush Form
26	Syringa Virginialis
27	Burning Bush, Dwarf
28	Willow, Dwarf Blue Leaf Arctic
29	Privet, Regal's
30	Golden Vicary
31	Forsythia, Spring Glory
32	Cameo
33	Oriental Jewel Tree



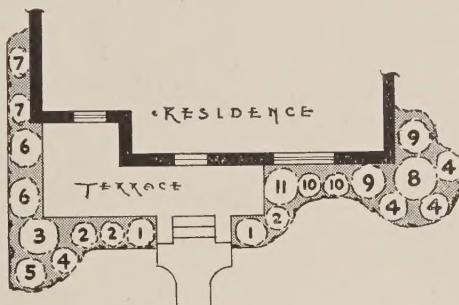
# A Modern Landscaped Home



The architecture of the house helps to determine the planting which belongs to it. This picture illustrates our theory. The use of many and varied colorful, low-growing shrubs creates a charming effect and makes this small, one-story home look larger. This is the result of sound planning.

## ADDS to the Joy of Living

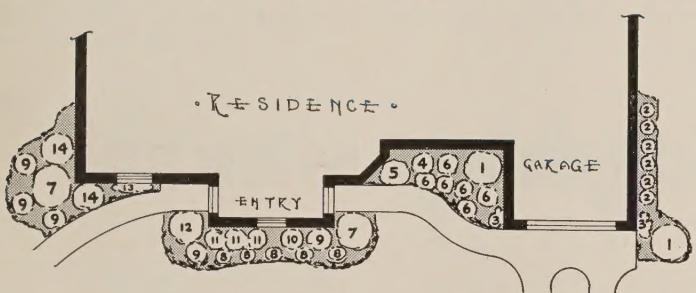
LANDSCAPE WITH WELL-CHOSEN FLOWERING SHRUBS AND YOU WILL ADD COLOR, FRAGRANCE, AND PERSONALITY TO YOUR HOME SURROUNDINGS



### PLANTING KEY

Key No.	Variety
1	Hydrangea, French Blue
2	Spirea, Anthony Waterer
3	Weigela Rosea
4	Eternal Flame
5	Weigela, Variegated
6	Syringa Virginialis
7	Evergreen Bittersweet
8	Lilac, Souvenir
9	Flowering Japanese Quince
10	Golden Vicary
11	Cranberry Bush

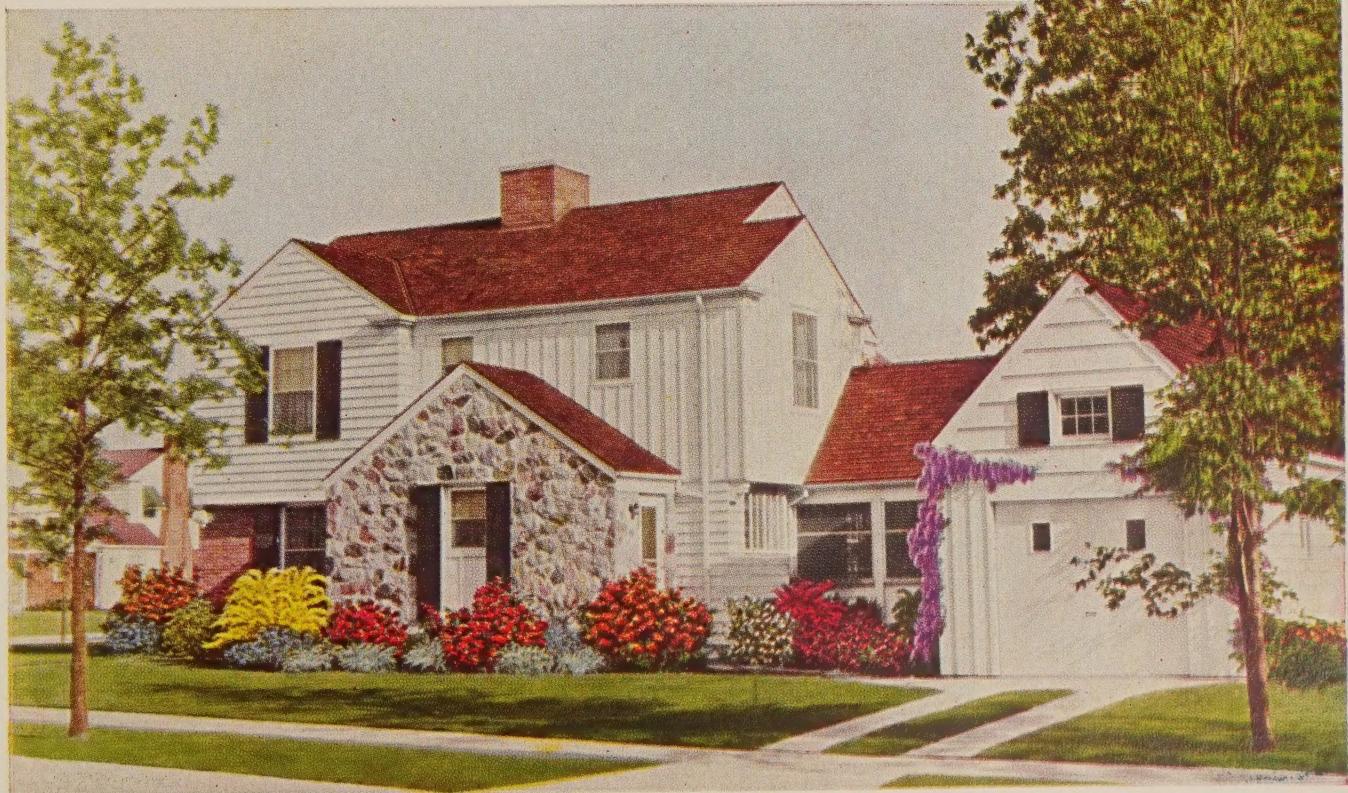
"It shouldn't be Planted until it's planned"



### PLANTING KEY

Key No.	Variety
1	Regal's Privet
2	Cameo Floribunda Rose
3	Wisteria, Purple
4	Burning Bush, Dwarf
5	Snowberry Racemosus
6	Coralberry
7	Cranberry Bush
8	Artemisia, Silver King
9	Blue Mist
10	Weigela, Eva Rathke
11	Spirea, Anthony Waterer
12	Forsythia, Spring Glory
13	Teucrium
14	Weigela, Variegated

Variety In the Plant Material Chosen Insures Year 'Round Interest and Beauty



### Thrills in Landscaping

- The joy in planning it
- The excitement of planting

### And Then—

- Dreams become real as your grounds burst into beautiful masses of foliage and gay blossoms

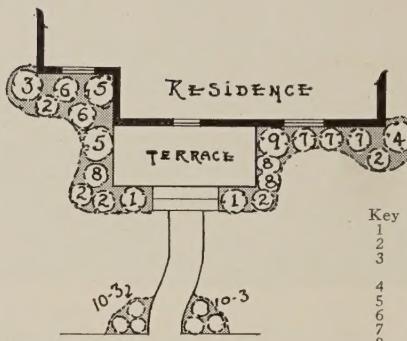
The cheery brightness of this lovely landscaped home is not easily forgotten. Before this planting was put in, the occupant of this home was envious of neighbors who had landscaped with Evergreens. Today, this dramatic and colorful planting easily steals the honors in the neighborhood.

The Beautiful Plantings Pictured [On This Page Are  
Only Hints of the Delights to be Experienced  
From New Home Landscape Planning



The owner of a comfortable little home such as this takes great pride in appropriately providing tasteful landscaping. This is the happy result of thoughtful designing and planning properly carried out.

## Modern Landscaping Makes a House a Home

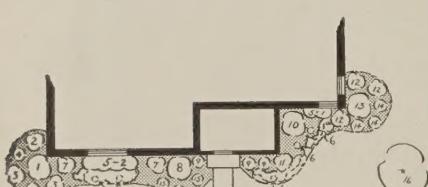


**PLANTING KEY**

Key No.	Variety
1	Regal's Privet
2	Eternal Flame
3	Hugonis (Golden Rose of China)
4	Cranberry Bush
5	Lilac, Souvenir
6	Weigela, Eva Rathke
7	Weigela, Variegated
8	Gold Drop Potentilla
9	Flowering Japanese Quince
10	Else Poulsen Floribunda Rose

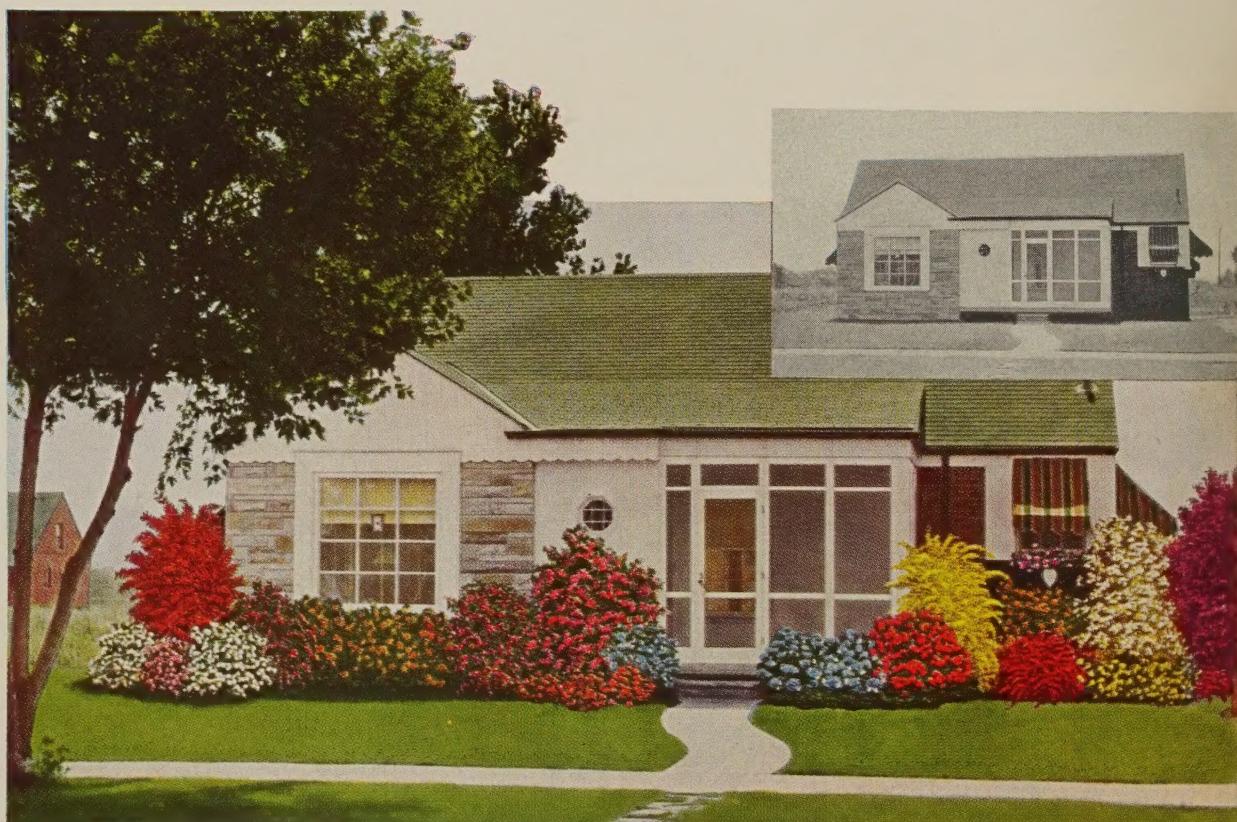
## WHAT A DIFFERENCE Skilled Landscaping MAKES

"a veritable bower of beauty"



**PLANTING KEY**

Key No.	Variety
1	Burning Bush, Dwarf
2	Spirea, Anthony Waterer
3	Deutzia, Lemoine
4	Else Poulsen Floribunda Rose
5	Snowberry, Chenaultii
6	English Ivy
7	Coralberry
8	Weigela Rosea
9	Hydrangea, Lace Flower
10	Forsythia Spectabilis
11	Crimson Glory Bush
12	Eternal Flame
13	Golden Ninebark
14	Hypericum, Sungold
15	Cameo Floribunda Rose
16	Ruby Tree



This restful little home is appropriately and completely landscaped in perfect harmony with the simplicity of the architecture. The plants selected provide a decorative and welcome continuity of bloom from early spring until late fall.

**Only with Flowering Shrubs can you create such  
Superb effects in making your back yard a  
better place, for Better Living.**



The back yard pictured here is a glowing representative of what can be accomplished in the back yard of an average city lot. A quiet, inviting spot has been created. Privacy, the chief aim in home ownership, has been accomplished.



#### PLANTING LIST

##### SHRUB LIST

Key No.	Variety and Color
1 2	Syringa Virginialis. White.
2 1	Forsythia. Spring Glory. Yellow.
3 2	Beauty Bush. Pink.
4 2	Lilac. Marc Michelli. Red.
5 4	Weigela. Eva Rathke. Red.
6 6	Flowering Japanese Quince. Red.
7 3	Weigela Rosea. Pink.
8 1	Eternal Flame (Red Leaf Barberry). Red.
9 1	Silver Maple. Green.

##### NEW SUPREME ROCK GARDEN GROUP

10 4	Artemisia, Silver King. Silver.
11 4	Anchusa (Forget-me-not). Violet-blue.
12 4	Iberis (Candytuft). White.
13 4	Dianthus Deltoides (Maiden Pink). Pink.
14 4	Gypsophila (Baby's Breath). Silvery white.
15 4	Hupehensis (Dwarf Anemone). Pink.
16 4	Phlox Subulata Alba. White.
17 4	Phlox Subulata Rosea (Mountain Pink).
18 4	Plumbago Larpentae (Leadwort). Blue.
19 4	Sedum Spectabilis. Brilliant. Brilliant pink.

##### PERENNIAL GROUP

20 1	Aster, Blue Bouquet. Blue.
21 1	Aquilegia, Giant Hybrids. Red.
22 1	Artemisia, Silver King. Silver.
23 1	Dianthus Deltoides (Maiden Pink). Pink.
24 1	Hyperion Hybrid Day Lily. Yellow.
25 1	Harvest Moon Cushion Mum. Yellow.
26 1	Little Bob Cushion Mum. Mahogany-bronze.
27 1	Lythrum, Morden's Pink. Pink.
28 1	Phlox Subulata Rosea. Pink.
29 1	Pentstemon. Pink Beauty. Pink.
30 1	Painted Marguerite Daisy. White.
31 1	Sweet William. Red.
32 1	Stokesia, Blue Moon. Blue.
33 1	Veronica, Blue Spires. Blue.
34 2	Vanderbilt Hybrid Delphiniums. Blue.

##### CHALLENGER PHLOX GROUP

35 1	Blue Boy. Blue.
36 1	Blazing Miracle. Red.
37 1	Harvest Fire. Orange-salmon.
38 1	Mia Rys. White.
39 20	Phlox Subulata Alba. White.



#### PLANTING LIST

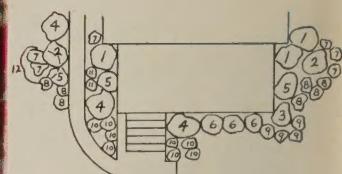
Key No.	Variety and Color
1 2	Golden Ninebark. White flowers, golden yellow foliage.
2 3	Burning Bush. Upright white flowers, brown-green foliage.
3 3	Butterfly Bush. Flame. Flaming red.
4 3	Cameo Floribunda Rose. Shell-pink and salmon.
5 3	Blue Mist. Powdery blue.
6 3	Snowberry. Chenaulti. Rose-pink berries.
7 4	Coralberry. White berries.
8 3	Eternal Flame. Red.
9 4	Lilac. Chas. Joly. Red.
10 3	Hydrangea P. G. White with shades of pink and bronze.
11 4	Beauty Bush. Pink.
12 3	Althea. Ardens Blue. Blue.
13 4	Flowering Japanese Quince. Red.
14 3	Forsythia Spectabilis. Yellow.
15 3	Hydrangea, Hills of Snow. White.
16 3	Floribunda Rose. Red Lafayette. Red.
17 2	Deutzia Gracilis. White.
18 4	Weigela. Bristol Ruby. Red.
19 3	Blue Mist. Powdery Blue.
20 3	Russian Olive. Silver.
21 3	Spirea Anthony Waterer. Pink.
22 3	Floribunda Rose. Lady Reading. Red.
23 4	Weigela. Variegated. Variegated foliage, pink blossoms.
24 3	Floribunda Rose. Dagmar Spaeth. White.
25 3	Artemisia. Silver King. Silver.
26 3	Syringa Coronarius. White.
27 2	Regal Privet. Blue-black berries.
28 1	Althea Bush. Jeanne d'Arc. White.
29 3	Weigela. Eva Rathke. Red.
30 12	Hybrid Tea Roses in variety. Variety of color.
31 1	Norway Maple. Green.
32 1	Peach. Pinkish white blossoms.
33 2	Ruby Tree (Prunus Pissardi). Red foliage.

- AS SIMPLE AS PLANNING A MODERN KITCHEN
- AND JUST AS NECESSARY



Framed in the natural elegance of flowering shrubs, trees and plants, the back yard provides a beauty spot where the whole family can enjoy summertime fun and relaxation. It's a friendly back yard—a livable back yard.

# A DISCORDANT PLANTING BECOMES THE LOVELIEST OF HOME PICTURES



**PLANTING KEY**

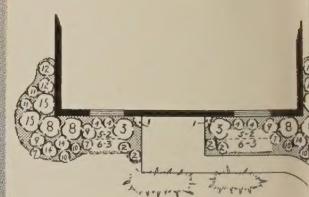
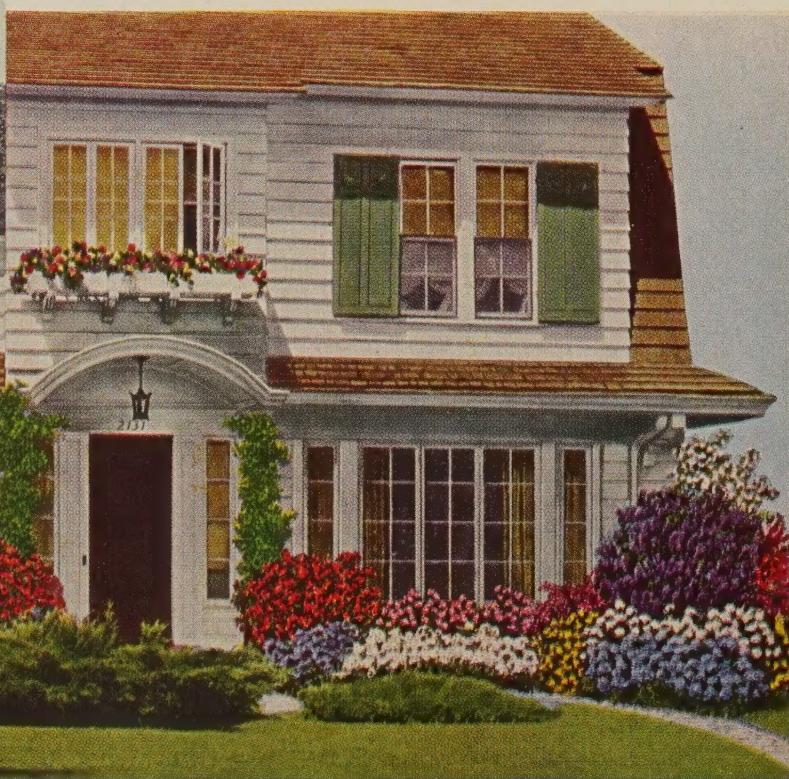
Key No.	Variety
1	Cranberry Bush
2	Burning Bush, Dwarf
3	Cornus, Variegated
4	Forsythia, Spring Glory
5	Honeysuckle, Fragrant Bush
6	Weigela, Eva Rathke
7	Blue Mist
8	Sungold Hypericum
9	Hydrangea, French Blue
10	Cameo Floribunda Rose
11	Facer-Mum, Harvest Moon
12	Thorn, Paul's Double Scarlet

The old-fashioned method was to choose flowering shrubs at random, planting them anywhere space might permit. Today the home grounds receive justified consideration comparable to that given the interior of the home. The hit-and-miss planting method is being replaced by up-to-date landscaping.

**The Effects Portrayed on these Two Pages in Modernizing Home Landscaping is within the Reach of All, Since Modern Planting with Flowering Shrubs need not be expensive.**



*The Decorative Scheme changes with the Planting of Colorful Flowering Shrubs in Variety*



**PLANTING KEY**

Key No.	Variety
1	Bittersweet
2	Improved
3	Blue Mist
4	Weigela, Eva Rathke
5	Elise Poulsen Floribunda Rose
6	Deutzia Gra-cilis
7	Sungold Hypericum
8	Souvenir Liac, French Hybrid
9	Coralberry
10	Hydrangea, Blue French
11	Master Mum Chrysanthemum
12	Eternal Flame
13	Syringa Virginialis
14	Hydrangea, Hills of Snow
15	Flowering Japanese Quince

This grand colonial home, hidden among a forest of poorly chosen Evergreens, becomes the loveliest of home pictures in its resplendent new dress of flowering shrubs. It's now a riot of contrasting color and fragrance. A real "home" again for the folks who live there.

# GOOD PLANNING MEANS - - - A GOOD PLANTING



LANDSCAPING  
PLANNING  
IDEAS  
FOR  
HOMES

## PLANTING KEY

Key No.	Variety
1 2	Syringa Virginalis
2 5	Pinocchio Rose
3 4	Blue Mist
4 3	Harvest Moon Mum
5 2	Floradora Rose
6 2	Spirea Anthony Waterer
7 1	Calycanthus
8 2	Ilex Convexa Bullata
9 3	World's Fair Rose
10 5	Teucrium

NOTE: All shaded materials are existing evergreens.

By the addition of a carefully chosen assortment of Flowering Shrubs, a contractor-type planting of evergreens can be changed from a "dragon-tooth" appearance of monotonous green, to a modern colorful planting the year 'round.

The Vogue for Landscaping  
with Flowering Shrubs is  
the mark of Modern Homes

## PLANTING KEY

Key No.	Variety
1 2	Evergreen Bittersweet
2 5	Evergreen Bittersweet, Improved
3 2	Flowering Japanese Quince
4 2	Hydrangea, French Blue
5 2	English Ivy
6 4	Deutzia Gracilis
7 9	Lady Reading Floribunda Rose
8 4	Harvest Moon Chrysanthemum
9 2	Cameo Floribunda Rose
10 6	Hypericum, Sungold
11 2	Hugonis, Golden Rose of China
12 1	Calycanthus
13 6	Spirea Anthony Waterer
14 2	Forsythia, Spring Glory
15 4	Wonder Mum Chrysanthemum
16 2	Honeysuckle, Fragrant
17 4	Blue Mist
18 1	Cornus Siberica Alba



The dull monotony of an evergreen planting is relieved by the addition of carefully chosen flowering shrubs. This picture illustrates the theory that masses of colorful bloom are requisite to good taste in landscaping. In this case it was not necessary to move any of the original planting material.

# Flowering

A SUCCESSION OF—  
 • MASS COLOR  
 • FRAGRANCE  
 • FOLIAGE

FROM SPRING TO FROST



**WEIGELA, BRISTOL RUBY** (Plant Patent 492)

Zones	Blooms	Height
2-3	June-July	6-7 ft.
4-5	June	6-8 ft.
6-7-8	May-June	7-9 ft.

A plant that develops into a perfectly formed, well-rounded specimen, requiring but little pruning. No die-back or uneven growth at any time. Produces immense quantities of flowers, creating a wonderful display over a long period.



**VITEX MACROPHYLLA**

Zones	Blooms	Height
2-3	July-Sept.	4-5 ft.
4-5	June-Sept.	5-8 ft.
6-7-8	May-Sept.	8-12 ft.

The distinctive starlike foliage and graceful drooping branches of rich lavender-blue blooms add a touch of the unusual to the landscape setting. The flower spikes are beautiful as cut flowers.



**GOLDEN VICARY (Ligustrum Ibota Vicary)**

Zones	Blooms	Height
2-3	Golden leaves	3-6 ft.
4-5	all year	4-6 ft.
6-7-8		5-8 ft.

A neat, compact shrub that can be clipped to any shape desired. Noted for its clear golden foliage that holds its color from early spring until snow flies.

# SHRUBS



**VIBURNUM, FRAGRANT (Carlesi)**

Zones	Blooms	Height
2-3	May	3-4 ft.
4-5	April	4-6 ft.
6-7-8	April	4-7 ft.

The dainty pink flush color of the huge domelike flower clusters is rare and unusual. The intense and delightful Gardenia-like fragrance spreads over the entire garden.



**HYDRANGEA, LACE FLOWER**

Zones	Blooms	Height
3	June-Sept.	18-24 in.
4-5	June-Sept.	2-3 ft.
6-7-8	May-Sept.	3-4 ft.

The most spectacular member of the Hydrangea family. Hundreds of dainty, lace flowers of Forget-me-not blue are produced in huge 6-inch blossom clusters. Each cluster is bordered with a ring of larger flowers in contrasting colors, some white, some pink. (Thrives best in semi-acid soil. A year's supply of Aluminum Sulphate is shipped with each plant to give the soil the proper acid content.)



**SUNGOLD HYPERICUM (Plant Patent 568)**

Zones	Blooms	Height
2-3	June to frost	18-24 in.
4-5	June to frost	2-3 ft.
6-7-8	June to late fall	2-3 ft.

The unusual and continual formation of distinctive rich, golden yellow flowers at the end of every shoot of the summer's new growth creates the appearance of a "mound of gold." The dense shiny, leather-like leaves form a perfect background.



**ROSE-ACACIA (Sweet Pea Bush)**

Zones	Blooms	Height
2-3	May-June	3-4 ft.
4-5	May-June	3-6 ft.
6-7-8	April-May	5-10 ft.

The novel dainty rose Sweet-Pea-like blossoms and the branches are densely clothed with fibrous hairs, giving this low-growing shrub an unusual mosslike appearance.

# SELECT YOUR FLOWERING SHRUBS



## BOXWOOD

### Variety

NORTHLAND  
SUFRUTICOSA  
JAPONICA

### Zones

1-2-3-4  
5-6  
7-8

### Blooms

Foliage remains  
green all  
winter

### Height

15-18 in.  
2-3 ft.  
4.5 ft.

These varieties of Boxwood are compact, globular, low-growing plants which combine hardiness and durability with beauty, attractiveness and useability. A "must" for year around green in landscaping. They seldom need trimming. Their slow-growing habits guarantee they will never get out of hand.



## WEIGELA, ROSEA

### Zones

2-3  
4-5  
6-7-8

### Blooms

June-July  
May-June  
May

### Height

4-6 ft.  
5-7 ft.  
5-7 ft.

This native of Asia develops into a graceful bush with arching branches. During blossom time when the branches are covered with large, trumpet-shaped, sparkling light pink blossoms it is the "big show" of the garden.

*They - - -*

IMPART PERSONALITY—DECORATE  
—SCREEN—ACCENT—GIVE COLOR

*To Any Location*



## WEIGELA, EVA RATHKE

### Zones

2-3  
4-5  
6-7-8

### Blooms

June-July  
June  
May-June

### Height

3-5 ft.  
4-6 ft.  
4-6 ft.

A hardy, shapely semi-dwarf shrub that is densely covered with rich green foliage that is handsome all summer. Of particular interest is the richly colored dark crimson blooms which are exquisitely fragrant.



## VIBURNUM, TOM THUMB (*Opulus Nanum*)

### Zones

1-2-3  
4-5  
6-7-8

### Blooms

Colorful foliage  
all summer. Fiery  
red twigs in

### Height

12-15 in.  
15-18 in.  
15-24 in.

The "pigmy" in the Viburnum family—a very dwarf foliage plant that **never** flowers but is handsome summer or winter. The thick, leathery foliage is a deep, shiny green all summer, turning to rich shades of red and orange in the fall. The fiery red twigs glitter like hundreds of lighted candles all winter.

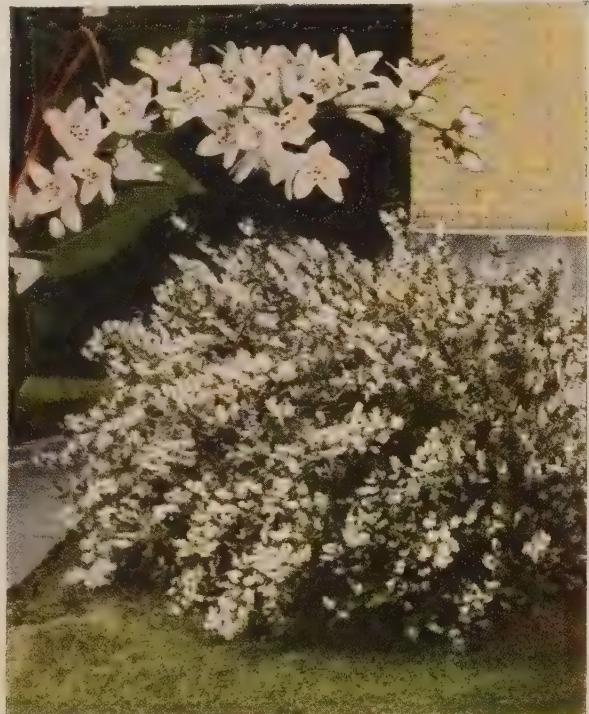
# FOR WHAT YOU WANT THEM TO DO



## GOLD DROP POTENTILLA

Zones	Blooms	Height
2-3	June-Frost	2-2½ ft.
4-5	June-Frost	2-4 ft.
6-7-8	June-Late fall	2-4 ft.

A charming, small, compact growing shrub which is cheerfully brilliant throughout the entire summer and fall. It is closely and densely covered with fernlike leaves, studded with intensely brilliant, golden yellow, Buttercup-like flowers. A mound of green and gold all season.



## DEUTZIA GRACILIS

Zones	Blooms	Height
3	May-June	2-3 ft.
4-5	May-June	2-4 ft.
6-7-8	May-June	2-4 ft.

A dwarf fountain-like bush that is very attractive at any time of the year. During blossom-time it is lavishly covered with delicate, frilled, snow-white flowers.



## BURNING BUSH, DWARF (*Euonymus Alatus Compacta*)

Zones	Blooms	Height
2-3	June	5-6 ft.
4-5	June	5-7 ft.
6-7-8	May	5-7 ft.

In the fall and winter this compact bush is a landscape highlight. The bright crimson-red foliage rivals the Sumac. Myriads of colorful Indian-brown and orange berries lend a gay atmosphere inside the home about Thanksgiving time. It's nicknamed the "cork bush" because of the novel corky ridges that give the branches the appearance of being square.



## SPIREA PRUNIFOLIA (Old-Fashioned Bridal Wreath)

Zones	Blooms	Height
2-3	May	5-7 ft.
4-5	May	5-7 ft.
6-7-8	April	6-8 ft.

This is the true old-fashioned Bridal Wreath—Grandmother's most cherished flowering shrub. In the fall the foliage turns to a flaming red.

# Beautify your Home with Distinctive Flowering Shrubs



## CALYCANTHUS (Sweet Scented Shrub)

Zones	Blooms	Height
3	May-June	4-6 ft.
4-5	April-May	4-6 ft.
6-7-8	April	5-8 ft.

This shrub has everything—the most unusual chocolate-mahogany reddish brown colored flowers you've ever seen—spicy fragrance—reddish brown branches—large, leathery, green foliage. The flowers and the foliage are both very aromatic, and can be used as a fragrant "sachet."



## CRIMSON GLORY BUSH (*Spirea Japonica Coccinea*)

Zones	Blooms	Height
2-3	July to early fall	2-2½ ft.
4-5	June to early fall	2-4 ft.
6-7-8	June to early fall	2-4 ft.

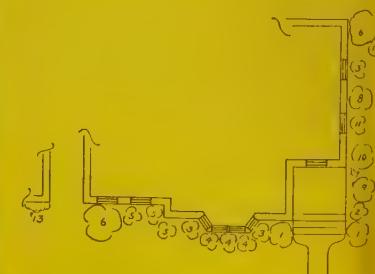
Handsome lacy-edged clusters of rich crimson-red flowers completely envelop the bush like darting flames. The deeply cut, rich green foliage makes it doubly attractive. Ideal where a compact low-growing plant is needed.



## Modern Landscaping Makes a House a Home

### PLANTING PLAN

Key	No.	Variety
1	2	Syringa, Golden
2	1	Floribunda Rose, Else Poulsen
3	3	Eternal Flame
4	3	Cameo Floribunda Rose
5	2	Hydrangea, Hills of Snow
6	2	Viburnum, Arctic Mist
7	1	Cl. Rose, Dr. J. H. Nicholas
8	1	Sungold Hypericum
9	1	Vitex Macrophylla
10	1	Snowball Japonica
11	1	Spirea Thunbergii
12	1	Spirea Callosa Alba
13	1	Cl. Rose, Van Fleet, Jr.



**PROVIDE ATMOSPHERE—  
EXPRESS YOURSELF ARTISTICALLY—**

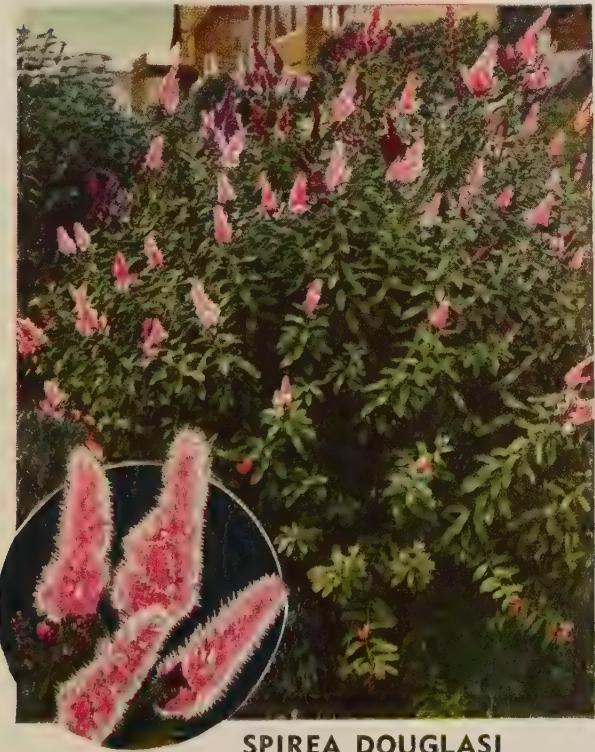
*Through Your  
Own Plantings*



#### SPIREA, CALLOSA ALBA

Zones	Blooms	Height
1-2-3	July to early fall	18-24 in.
4-5	July to early fall	2- 3 ft.
6-7-8	July to early fall	2- 4 ft.

This dwarf spreading plant and the showy flat clusters of dainty white bloom, resembles the popular Anthony Waterer. And, like the Anthony Waterer, it is blessed with a very ornamental blue-green foliage.



#### SPIREA DOUGLASI

Zones	Blooms	Height
1-2-3	July-Sept.	4-6 ft.
4-5	July-Sept.	5-7 ft.
6-7-8	June-Sept.	6-8 ft.

The feathery cone-shaped spires of rose-pink bloom standing erect above the foliage forms a delightfully decorative effect.



#### FORSYTHIA, SPRING GLORY

Zones	Blooms	Height
3	April	6- 7 ft.
4-5	April	8-10 ft.
6-7-8	March	8-10 ft.

During blossom-time the masses of gorgeous golden bells literally bend the branches to the ground. It's a sight not easily forgotten. Cut the branches and force them into bloom for gorgeous winter bouquets.



#### DEUTZIA GRACILIS ROSEA

Zones	Blooms	Height
3	May-June	2-3 ft.
4-5	May-June	3-4 ft.
6-7-8	May-June	3-5 ft.

A beautiful fountain-like bush which is covered with a super-abundance of frilled, bell-like, dainty pink flowers during its long blooming season. Like its sister, the white Gracilis, it is clothed in a thick coat of dainty, rich green foliage all season.

# • FLOWERING SHRUBS •



**SYRINGA, CORONARIUS (The Popular Mock Orange)**

Zones	Blooms	Height
1-2-3	May-June	6- 8 ft.
4-5	May	8-10 ft.
6-7-8	May	10-12 ft.

The rich penetrating fragrance of orange blossoms is brought to the home grounds with the planting of this universal favorite. It's a "must" for every landscape planting.



**SPIREA ANTHONY WATERER**

Zones	Blooms	Height
1-2-3	July-Fall	2-3 ft.
4-5	July-Early fall	2-4 ft.
6-7-8	July-Early fall	2-4 ft.

This charming, low-growing shrub is a "big show" when its strong, upright branches are capped with showy rich crimson-red flower clusters. Its ornamental saw-toothed foliage adds much to its attractiveness.

**A Parade  
of Gorgeous  
Flowers for  
Glamorous  
Bouquets  
from early  
Spring to  
Late Frost**



**FORSYTHIA SPECTABILIS**

Zones	Blooms	Height
3	April	8-10 ft.
4-5	April	8-12 ft.
6-7-8	March	8-12 ft.

The showiest and one of the earliest spring flowering shrubs. When not in bloom, the naturally graceful branches are covered with rich green, clean foliage which hangs late in the fall, often becoming handsome olive or purplish in color. It is not particular about soil and thrives in partial shade.



**BLUE MIST (*Caryopteris*)**

Zones	Blooms	Height
3	Aug.-Frost	18-24 in.
4-5	July-Frost	18-30 in.
6-7-8	June-Late fall	2- 4 ft.

The delicately fringed flowers of misty, powdery blue are borne in gorgeous clusters and literally cover the plant. Adding to the charm of this low-growing blue flowered beauty is the silvery green, slightly "pinked" foliage. The plant itself forms a perfect mound of color.

# ALWAYS EASY TO GROW ---

**YET ALWAYS RESPLENDENT  
IN EFFECT**



**VIBURNUM,  
ARCTIC MIST  
(Tomentosum)**

Zones	Blooms	Height
2-3	June	6- 8 ft.
4-5	June	7- 9 ft.
6-7-8	May	8-10 ft.

✓ "An Arctic Mist" describes blossom-time for this gorgeous shrub, cloaked in dazzling clusters of white flowers with their spidery sunburst centers. Bright red berries add to its beauty in late summer and fall.

## ETERNAL FLAME (Red Leaved Barberry)

Zones	Blooms	Height
1-2-3	Foliage, rich	2-3 ft.
4-5	bronze-red all	3-4 ft.
6-7-8	season.	3-5 ft.

For lustrous bronze-red leaf coloring it has no equal. It's a "must" for color accent in all landscape features. The myriads of bright scarlet berries which form in the fall give a rich coloring to the planting all winter long.



## PRIVET, REGAL'S

Zones	Blooms	Height
2-3	June	3-6 ft.
4-5	June	4-7 ft.
6-7-8	May	4-8 ft.

A very unique shrub that offers all-season beauty. The foliage is very deep green all summer—the dainty creamy white flowers are lovely—and in late summer, and continuing all winter there is a beautiful display of bright blue berries. It does well in the sun or shade and in wet or dry soil.



## HYDRANGEA, HILLS OF SNOW (Arborescens)

Zones	Blooms	Height
1-2-3	July-Sept.	3-4 ft.
4-5	June-Sept.	4-6 ft.
6-7	June-Sept.	4-6 ft.

This very decorative shrub is true to its name. The intense mass of 3 to 4 inch blossom clusters form into a veritable "snowbank."



### BARBERRY THUNBERGII

Zones	Blooms	Height
1-2-3	May	3-4 ft.
4-5	May	3-4 ft.
6-7-8	April	3-5 ft.

Trimmed or untrimmed, it is unsurpassed for beauty and protection, hardiness and ability to withstand adverse growing conditions. The foliage is rich green all summer, turning to red and gold in the fall. Winter color is provided by a mass of bright red berries.

Well Chosen  
GRACEFULLY AND  
YOUR HOME INTO



### ARTEMISIA, SILVER KING

Zones	Blooms	Height
1-2-3	Silver-gray	18-24 in.
4-5	foliage all season	18-30 in.
6-7-8	season	2-3 ft.

The bright frosted-silver leaves of this perennial plant make a striking and beautiful contrast with the green of companion plants in all types of landscaping. When cut and dried in the fall the artistic sprays make beautiful all-winter bouquets. (Note: this is a perennial, not a shrub. The entire top will die back each fall.)



### FLOWERING JAPANESE QUINCE (Fire Bush)

Zones	Blooms	Height
2-3	April-May	3-5 ft.
4-5	April	4-7 ft.
6-7-8	March	5-8 ft.

The name "Fire-Bush" paints a word picture of the mass of brilliant flame-colored, semi-double roselike flowers that cover the branches in early spring. Adding to its beauty is the purplish bronze of the young foliage at the tips of the branches in perfect contrast with the shiny, leathery bronze-green of the mature foliage. The branches may be forced into bloom for interior decorations in winter.



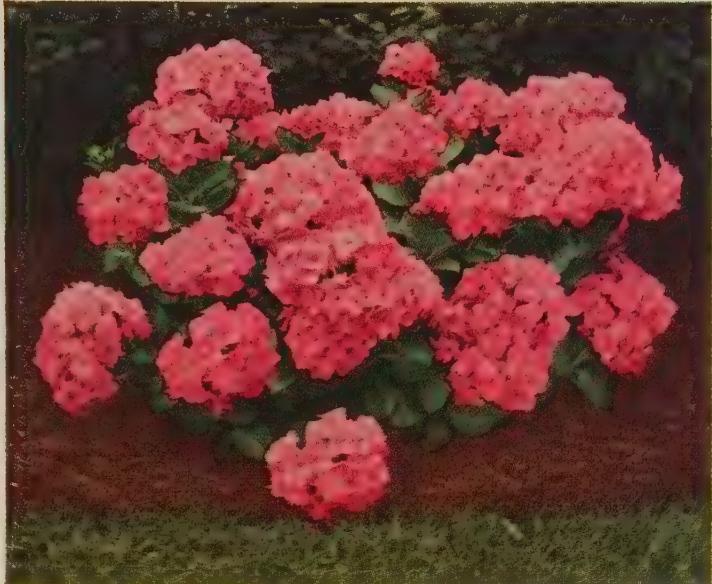
### SNOWBALL, JAPONICA

Zones	Blooms	Height
3	May-June	6-8 ft.
4-5	May-June	7-8 ft.
6-7-8	May	8-10 ft.

A stately erect grower, cloaked in handsome rich green leaves that turn purplish wine in autumn. A shrub covered with snowballs in May and June describes its rare beauty during blossom-time.

# Flowering Shrubs

INTIMATELY BLENDS  
ITS SURROUNDINGS



**HYDRANGEA, PINK MONARCH (Domotoi)**

Zones	Blooms	Height
3	July-Sept.	2-3 ft.
4-5	June-Aug.	3-4 ft.
6-7-8	May-July	4-6 ft.

It's the impressive, showy member of the French Hydrangea family. The foliage is very decorative, and it produces unbelievably large globe-shaped pure pink flower heads 12-15 inches in diameter. (A winter mulch should be provided in cold climates.)



**CORNUS VARIEGATED (Elegantissima)**

Zones	Blooms	Height
1-2-3	June	6- 8 ft.
4-5	June	6-10 ft.
6-7-8	May	6-10 ft.

"Twelve months of color" are found in this one shrub. Its two-tone green and silvery-white foliage is gorgeous all summer—during blossom-time the white flowers and later its sky-blue berries nestling among the foliage add to the all-summer beauty. In winter the red twigs round out the panorama of year 'round color.



**KERRIA, WHITE (Jetbead)**

Zones	Blooms	Height
2-3	May-June	4-6 ft.
4-5	May-June	4-7 ft.
6-7-8	May	5-8 ft.

A worthy contribution to the American garden from China. It holds its attractive leathery foliage well into the winter after other shrubs are bare. Conspicuous shiny black fruits (Jetbeads) follow the large single white flowers and hang in great clusters during autumn and winter.

# FOR CORRECT

*Seek Color*

- TO FIT THE SEASON
- LAWN LOCATION
- OTHER ENVIRONMENT FEATURES



### BEAUTY BUSH (Kolkwitzia)

Zones	Blooms	Height
2-3	June-July	5-7 ft.
4-5	June	6-8 ft.
6-7-8	May	6-10 ft.

The arching branches form a beautiful fountain-like mound right from the ground up. Being a native of the bleak, barren mountain sections of Northern China, it is as hardy as an Oak and it does well in the shade.

### HONEYSUCKLE, CHEERIO (Pulcherrima)

Zones	Blooms	Height
2-3	May-June	8-10 ft.
4-5	May	8-10 ft.
6-7-8	April-May	8-12 ft.

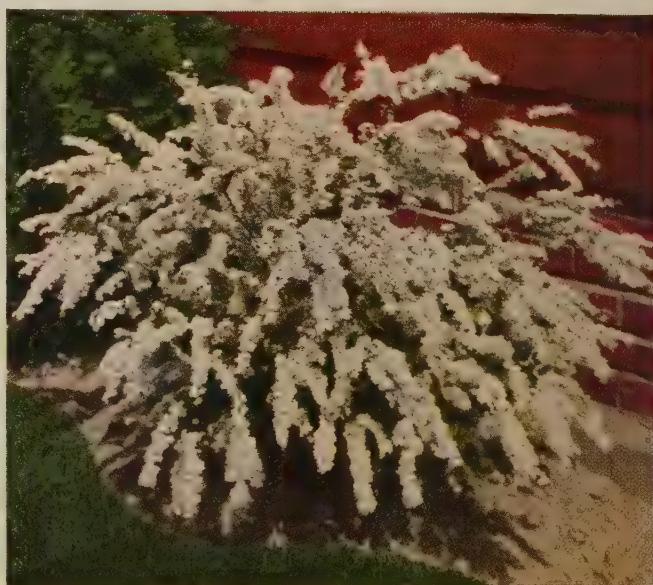
The one and only bright red, very fragrant Honeysuckle. For added charm it produces an abundance of red and orange berries that form in late summer and hang through fall.



### IMPROVED EVERGREEN BITTERSWEET (Bigleaf Wintercreeper)

Zones	Blooms	Height
2-3	May-June	2-4 ft.
4-5	May	2-4 ft.
6-7-8	May	3-4 ft.

This compact, low-growing, bushy plant is a mass of rich evergreen foliage all year long. The colorful, bright, orange-red berries add to its novel beauty in the winter.



### SPIREA THUNBERGII

Zones	Blooms	Height
2-3	April-May	3-5 ft.
4-5	April	3-5 ft.
6-7-8	March	4-5 ft.

The pure white flowers are like dainty rosettes and are borne thickly on each branch. The attractive rich green, fernlike foliage which takes on bright red and orange tones in the fall makes this an "all season" beauty.

# LANDSCAPING

## Harmony



**SYRINGA, GOLDEN (Philadelphus Aurea)**

Zones	Blooms	Height
1-2-3	May-June	4-6 ft.
4-5	May-June	4-6 ft.
6-7-8	May	5-7 ft.

Rich golden foliage envelops this compact bush the entire season. It makes a striking contrast with other green foliage plants. The pure white bloom is lovely—the Mock Orange fragrance is exquisite.



**HONEYSUCKLE, FRAGRANT**

Zones	Blooms	Height
3	April-May	4-6 ft.
4-5	April	5-7 ft.
6-7-8	March	6-10 ft.

Very profuse, fragrant, creamy white blossoms are followed later by dainty red berries. The rich foliage stays green until Christmas in the coldest sections.



**SNOWBERRY CHENAULTI**

Zones	Blooms	Height
1-2-3	June-July	3-4 ft.
4-5	May-June	3-5 ft.
6-7-8	May	4-5 ft.

It would be enough to enjoy the splendor of its lovely, soft pink bell-shaped flowers which cover the arching branches during blossom-time, but it gives you more. In fall and winter it is a mass of conspicuous, dense clusters of large rose-pink berries. The birds like them.

**USUALLY BLOOM  
THE SAME YEAR YOU  
PLANT THEM**



**SPIREA VAN HOUTTE**

Zones	Blooms	Height
1-2-3	May-June	4-6 ft.
4-5	May	5-7 ft.
6-7-8	April-May	6-9 ft.

This is the world's most popular flowering shrub—it is hardy as an oak and during its blooming period the arching branches of bloom are a sight to behold.

## FLOWERING SHRUBS ARE INDIVIDUALITY OF GROWTH, FOLIAGE, BARK



**CORALBERRY (Indian Currant)**

Zones	Blooms	Height
1-2-3	June-July	3-4 ft.
4-5	May-June	3-5 ft.
6-7-8	May	4-5 ft.

A perfect shrub for color contrasts. The gorgeous sparkling pink blooms displayed on the perfect arching branches are followed by heavy clusters of rich red berries that hang all winter. A dandy shrub for shady locations.



**RUSSIAN OLIVE (*Elaeagnus Angustifolia*)**

Zones	Blooms	Height
1-2-3	May	8-12 ft.
4-5	April	10-14 ft.
6-7-8	March	12-20 ft.

The gray-green leaves are like sparkling silver when ruffed by the breeze. The tiny yellow bloom is very fragrant and the olive-like fruit which follows adds much to its distinctive beauty.



**GOLDEN NINEBARK**

Zones	Blooms	Height
1-2-3	May-June	5-6 ft.
4-5	May	6-7 ft.
6-7-8	April	6-8 ft.

It has everything. Rich golden foliage, a gorgeous display of bloom, orange-red seed that blend in beautifully and for winter effect an orange-colored shaggy bark.



**WEIGELA, VARIEGATED**

Zones	Blooms	Height
2-3	June-July	4-5 ft.
4-5	May-June	4-6 ft.
6-7-8	May	4-6 ft.

The very interesting foliage of green striped with white is its greatest attraction. It makes a fine contrast plant and helps add variety and color to any landscape feature.

# INTERESTING IN A UNIQUE FLOWERS AND COLORFUL FRUIT AND BERRIES



## TEUCRIUM (*Chamaedrys*)

Zones	Blooms	Height
1-2-3	July-Aug.	10-12 in.
4-5	July-Aug.	12-15 in.
6-7-8	June-July	12-18 in.

This dwarf-growing plant is blessed with a rich, dark green, glossy foliage which usually stays green the year around, except in zones 1 and 2. Charming spikes of small, but numerous reddish purple to rose colored flowers is an added attraction during

blossom time. It is of the herb family, a plant half way between a shrub and perennial.



## EVERGREEN BITTERSWEET

Zones	Blooms	Height
2-3	Foliage remains	2-3 ft.
4-5	green	2-3 ft.
6-7-8	year 'round	2-4 ft.

The foliage stays on and stays green all year. It's a compact and bushy plant and can be trained and trimmed for use in most any location. The gorgeous clusters of orange-yellow berries that remain on the plant all winter can be cut for long-lasting winter decorations indoors.



## SNOWBERRY RACEMOSUS

Zones	Blooms	Height
1-2-3	May-June	4-5 ft.
4-5	May-June	4-6 ft.
6-7-8	May	4-6 ft.

One of the best of the berried shrubs, producing heavy clusters of snow-white waxy berries which hang nearly all winter. The birds love them.



## ALMOND, DOUBLE PINK

Zones	Blooms	Height
2-3	May	4-5 ft.
4-5	March-April	5-7 ft.
6-7-8	March-April	6-9 ft.

An old-time favorite that has held its popularity down through the ages—and rightfully it should. In spring, before the leaves appear, the Chrysanthemum-like luminous pink blossoms make it a mass of spring color.



# BERRIED SHRUBS



## CYDONIA SPITFIRE

Zones	Blooms	Height
2-3	April-May	4-5 ft.
4-5	April	5-7 ft.
6-7-8	March	5-8 ft.

Here is the "unusual" in upright growing plants. In the spring, before the leaves appear, large bell-shaped flowers of deepest crimson cover every upright stem and branch from the ground up. It creates a brilliant effect wherever planted. At maturity Spitfire is seldom more than 2 feet across.



## HONEYSUCKLE, BLUE LEAF

Zones	Blooms	Height
2-3	June	8-10 ft.
4-5	May	8-10 ft.
6-7-8	April-May	8-10 ft.

The sparkling blue-green foliage is different from all other foliage coloring. It makes a fine contrast plant. Adding to its all-season beauty are the delicate coral-pink blossoms followed by an abundance of flaming red berries.



## HYDRANGEA, FRENCH BLUE

Zones	Blooms	Height
3	July-Sept.	2-3 ft.
4-5	June-Aug.	3-4 ft.
6-7-8	May-July	4-6 ft.

It's just like the Hydrangeas you buy from your florist—big 4-inch globe-shaped clusters of bloom cover the fine globe-shaped plant. It thrives best in semi-shade and in acid soil. (Acid may be added to the soil by an application of 1 teaspoonful Aluminum Sulphate 3 times each year—a year's supply is shipped with each plant.) A winter mulch should be provided in cold climates.



## PEPPER BUSH (*Clethra Alnifolia*)

Zones	Blooms	Height
2-3	July-Sept.	4-5 ft.
4-5	June-Aug.	4-6 ft.
6-7-8	June-Aug.	5-8 ft.

A good natured plant of upright growing habits that makes itself at home in a moist, or dry location and in sun or shade. The erect sprays of white, sweetly scented flowers are welcome in summer when few shrubs are in bloom.

# for WINTER COLOR and Bird Attraction



**KERRIA JAPONICA (Globeflower)**

Zones	Blooms	Height
3	June-Aug.	4-6 ft.
4-5	June-August	5-8 ft.
6-7-8	May-July	6-8 ft.

Truly, year around beauty—the button-like golden flowers stud the bush all summer—the very dense, deep green “saw-tooth” foliage serves as an interesting background—in winter, the light green, twiggy stems are very decorative.



**CRANBERRY BUSH**

Zones	Blooms	Height
1-2-3	May-June	7-8 ft.
4-5	May	7-10 ft.
6-7-8	May	8-12 ft.

A bush that is particularly attractive when the beautiful dainty white blossoms are replaced by immense clusters of flaming scarlet berries so beautifully displayed on a background of deep green foliage.



**TAMARIX**

Zones	Blooms	Height
2-3	May-June	8-10 ft.
4-5	May	8-12 ft.
6-7-8	April-May	10-15 ft.

A sensation in leaf—a sensation in bloom. Its beautiful silvery blue-green, leather-like foliage envelops the entire plant all season. A delightful contrast is displayed during blossom time when the long, plume-like spikes of bright pink bloom appear aloft from the foliage.



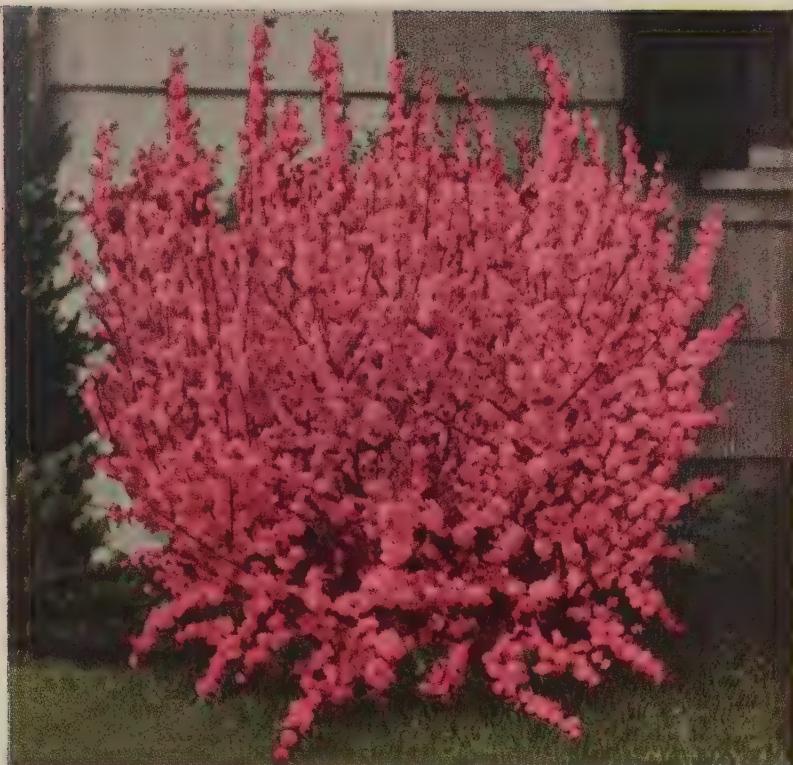
**ILEX CONVEXA BULLATA (Boxwood Holly)**

Zones	Blooms	Height
3	Foliage remains	2 1/2 ft.
4-5	green	2 1/2 ft.
6-7-8	year around	2 1/2-3 ft.

This bushy low-growing plant is cloaked the year around in rich, glossy green, boxwood-like foliage, which actually hides the branches and twigs. Although it is a member of the Holly family, it neither flowers nor bears berries. It is definitely a foliage plant of the most unusual character.

# Classic Features In

LIKE CLASSICS IN BOOKS—  
BEAUTY MAKES THEM



### PRUNUS TRILOBA (Bush Form)

Zones	Blooms	Height
2-3	June	5-6 ft.
4-5	April-May	5-6 ft.
6-7-8	April	5-7 ft.

Each branch is literally covered with very double, blush-pink blossoms, which remain all through the spring blossom time. It affords an interesting color variety in its foliage throughout the summer months. In the early part of the season, its leaves are a delicate, light green, changing to a rich deep green shade in the later months.



### SYRINGA VIRGINALIS

Zones	Blooms	Height
1-2-3	June	4-6 ft.
4-5	May-June	5-8 ft.
6-7-8	May-June	6-10 ft.

Unbeatable for rich fragrance. It's distinctive in other ways, too. The branches are slender and erect, but during blossom time, bow gracefully to display the heavy load of beautiful 2-inch snow-white bloom.



### HONEYSUCKLE, PINK TARTARIAN

Zones	Blooms	Height
1-2-3	June	7-8 ft.
4-5	April-May	7-10 ft.
6-7-8	April-May	8-12 ft.

A very showy, spreading shrub, ideal for tall, two story homes and heavy screen planting. The orange and red berries which follow the shell-pink blossoms and hang until late fall provide a banquet for birds.



### AZALEA MOLLIS (Not Evergreen)

Zones	Blooms	Height
3	June	2½-4 ft.
4-5	May	3-4 ft.
6-7-8	April	3-5 ft.

The color range in these plants is of innumerable shades of orange, flame, yellow and salmon-orange. It is really a showy plant—and a real aristocrat in flowering shrubs. Mollis succeeds equally well in sun or shade, and unlike most Azaleas it is quite tolerant of a lime soil. It's a beautiful sight wherever planted.

# Landscape Arrangements

PAINTINGS—BUILDINGS—FUNDAMENTALS

FAVORITES THROUGH THE AGES



**PRUNUS, NEWPORT (Bush Form)**

Zones	Blooms	Height
1-2-3	June	6-8 ft.
4-5	April-May	6-10 ft.
6-7-8	April	8-12 ft.

This plant presents a bush version of the colorful foliage of the Ruby Tree. It boasts a garnet-red foliage that appears in spring and continues through until the killing fall frosts. In early spring this brilliant red foliage is further enhanced by the appearance of dainty blossoms, that are pink in bud form, slowly turning to white as they develop into full bloom.



**DEUTZIA LEMOINE**

Zones	Blooms	Height
3	May-June	3-4 ft.
4-5	May	4-5 ft.
6-7-8	May	4-6 ft.

This semi-dwarf member of the Deutzia family develops into a very showy, broad, rounded bush. It is beautiful both in and out of bloom.



**HUGONIS (Golden Rose of China)**

Zones	Blooms	Height
1-2-3	June	4-6 ft.
4-5	May	5-8 ft.
6-7-8	May	6-10 ft.

A very hardy shrub Rose with graceful, arching branches. The bright yellow blossoms are like immense Buttercups beautifully displayed against a background of dainty, dark green foliage.



**HYDRANGEA, P. G. BUSH**

Zones	Blooms	Height
1-2-3	Aug. to frost	3-5 ft.
4-5	July to frost	5-8 ft.
6-7-8	June to early fall	6-10 ft.

This is the best known member of the Hydrangea family. It's showy—the large conical flower heads measure 12 to 18 inches long. In the "pink" stage it may be cut and dried for winter bouquets.

GRACEFUL, COLORFUL

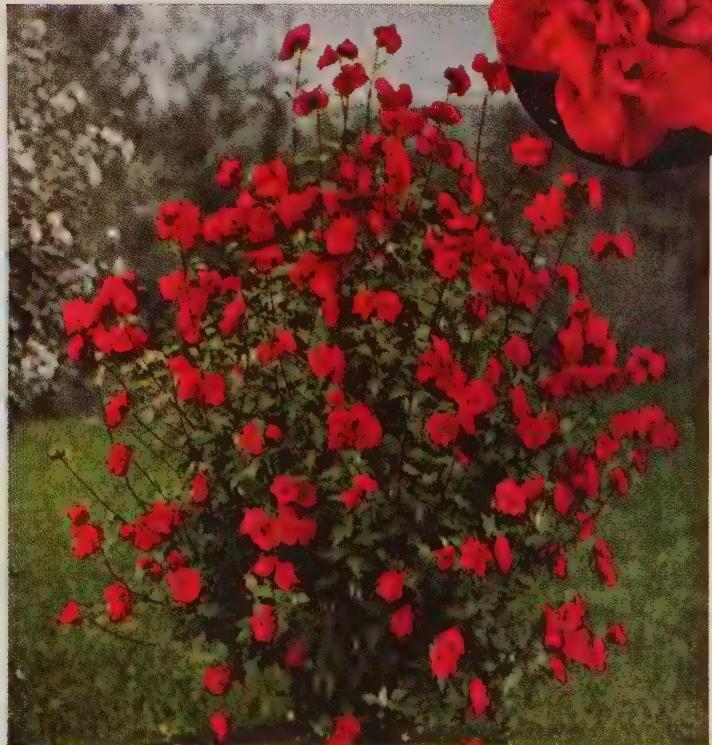
# BUTTERFLY BUSHES





### ALTHEA, ARDEN'S

Zones	Blooms	Height
3	Aug.-Sept.	6- 8 ft.
4-5	July-Sept.	7- 9 ft.
6-7-8	July-Sept.	8-12 ft.



### ALTHEA, LUCY

Zones	Blooms	Height
3	Aug.-Sept.	6- 8 ft.
4-5	July-Sept.	7- 9 ft.
6-7-8	July-Sept.	8-12 ft.

# ALTHEAS.

THE POPULAR  
ROSE OF SHARON

## National Colors Althea Group

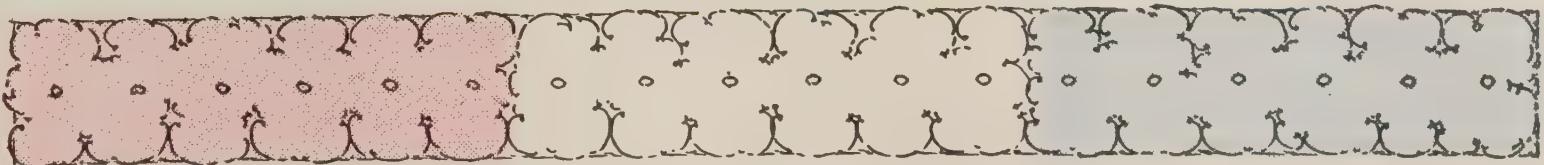
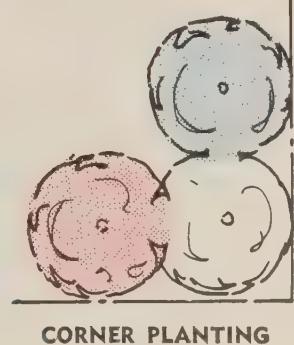
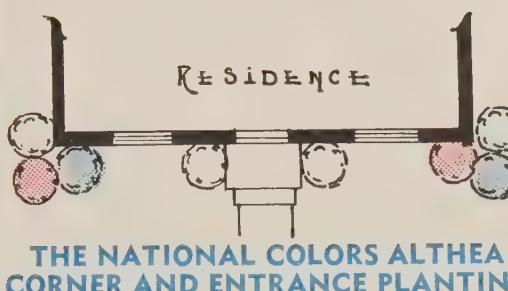
The Althea family are erect growing, fall flowering shrubs—stately and formal in shape. They are best known as the Rose of Sharon. When the landscape is void of other blooms, the Rose of Sharon is at its best.

ALL THREE  
(One of each  
color) offered  
at a Special  
Group Price.  
  
(See Price List)



### ALTHEA, JEANNE D'ARC

Zones	Blooms	Height
3	Aug.-Sept.	6- 8 ft.
4-5	July-Sept.	7- 9 ft.
6-7-8	July-Sept.	8-12 ft.



THE NATIONAL COLORS ALTHEA HEDGE

# THE Modern FRENCH HYBRID Lilacs

Our modern French Hybrids are a tribute to the skill of the horticulturist. The old-time charm of the Lilac has been retained, but a wider range of color, larger and more double bloom, and a longer flowering season have been added. The modern French Hybrids are smaller in stature, growing to a height of only 6 to 8 ft. tall (about half the size of the old-fashioned Lilac bush), and hence are better adapted for use in landscaping the modern bungalow and one-and-a-half story homes of today.



## SOUVENIR

*A Modern Miracle in Beauty and Fragrance*

**Zones**  
1-2-3  
4-5  
6

**Blooms**  
May-June  
May-June  
April-May

**Height**  
6- 8 ft.  
7- 9 ft.  
8-10 ft.

The richly colored double florets are borne in huge, broad flower spikes. Every flower of this modern low-growing French Hybrid is filled to over-flowing with good old-fashioned Lilac perfume.

# Lilac - Time Is An American Byword - An American Tradition

BEAUTIFUL OUT-OF-DOORS—IMPARTS AN INDIVIDUAL, SPICY FRAGRANCE WITHIN THE HOME  
VERY HARDY EVERYWHERE—DOES WELL IN ALL KINDS OF SOIL



## PRESIDENT GREVY *A Genuine French Hybrid*

**Zones**  
1-2-3  
4-5  
6

**Blooms**  
May-June  
May  
April-May

**Height**  
6- 8 ft.  
7- 9 ft.  
8-10 ft.

The large, lavish plumelike panicles of fully double blooms impart an individual spicy fragrance and dramatic color to the landscape setting.

## New and Modern French Hybrid



Huge  
Double  
Florets

### MARIE LE GRAYE

Zones	Blooms	Height
1-2-3	May-June	6- 8 ft.
4-5	May	7- 9 ft.
6	April-May	8-10 ft.

The best of the white French Hybrids. The immense finely shaped trusses of fully double flowers add sparkle to Decoration Day bouquets.

### LARGE, LAVISH CLUSTERS

# Silacs

- OLD TIME CHARM
- LOVELY FRAGRANCE
- EYE FILLING BEAUTY



### MARC MICHELLI

Zones	Blooms	Height
1-2-3	May-June	6- 8 ft.
4-5	May	7- 9 ft.
6	April-May	8-10 ft.

The perfectly formed, richly fragrant flower clusters, borne on long slender stems, mark this as one of the finest cut flower varieties for Memorial Day.

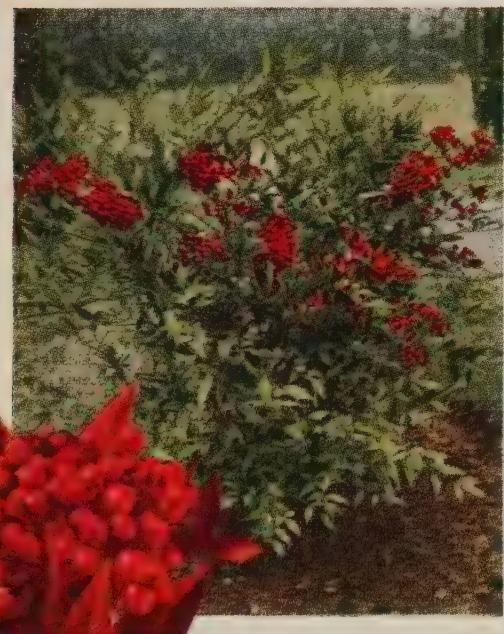
### CHAS. JOLY

Zones	Blooms	Height
1-2-3	May-June	6- 8 ft.
4-5	May	7- 9 ft.
6	April-May	8-10 ft.

A richly decorative variety producing fascinating pyramidal clusters of very beautiful double flowers that are endowed with a most exotic lilac fragrance.

# Flowering Shrubs FOR WARM CLIMATES

The sale of all varieties pictured on pages 31, 32, 33, should be confined to the Zones specified after each variety, unless they are found to be growing successfully elsewhere.



Evergreen  
Foliage  
in most sections  
where planting  
is recommended

NANDINA DOMESTICA

(Heavenly Bamboo)

Zones	Blooms	Height
5	May-June	5-6 ft.
6-7-8	May-June	5-7 ft.

A very decorative plant all year. Besides the huge panicles of white flowers displayed during blossom time, it creates its big show when covered by large clusters of bright red berries. In the fall and spring the foliage is tinged with flaming red.

FOR WARM CLIMATES

## Crape Myrtle

Crape Myrtle adds gaiety to the garden that cannot be duplicated during the hot, dry summer by any other flowering shrub or plant.

### COTTON BALL

Zones	Blooms	Height
6-7-8	June-frost	8-15 ft.

The lacy white flower clusters are a sight to behold. The height can be held as low as 6 ft. by pruning.

### SCARLET GEM

Zones	Blooms	Height
6-7-8	June-frost	8-15 ft.

Huge clusters of watermelon-red flowers makes this a real "scarlet gem" in the landscape picture. The height can be held to as low as 6 ft. by pruning.

### SOUTHERN BELLE

Zones	Blooms	Height
5	June-frost	8-15 ft.

Lavish clusters of flesh-pink flowers cover the bush all season. The height can be held as low as 6 ft. by pruning.



LIGUSTRUM JAPONICA, UPRIGHT

Zones	Blooms	Height
5	April	6-8 ft.
6-7-8	March-April	6-8 ft.

A medium tall growing plant endowed with broad, rich, semi-evergreen foliage resembling that of the Lilac. During blossom time it displays beautiful loose sprays of dainty white flowers which are followed by jet-black berries.

# Proven Varieties that are Best

## A CHOICE SELECTION THAT



### PYRACANTHA, FIRETHORN (*Coccinea Lalandi*)

Zones	Blooms	Height
4-5	May	4-6 ft.
6-7-8	May	5-8 ft.

A most remarkable berried shrub that retains its foliage all winter in zones where planting is recommended. The attractive, long trusses of pure white flowers are only a prelude to the big show. An abundance of brilliant orange-scarlet berries follow the bloom and the bush becomes a "mound of flame" with the effect lasting well into the winter.

### Sales Restricted to the Following Territory

The varieties pictured and described are not usually hardy in all zones. Sales should be restricted to the zones specified under each variety.



### GARDENIA FORTUNEI (Everblooming)

Zones	Blooms	Height
7-8	Everblooming Spring to fall	4-6 ft.

The deep, rich, glossy green of the foliage complements the pure white beauty of its wax-like blossoms—truly a beautiful thing to behold. This foliage maintains its dark green color the year around, except in a very severe winter. Should the leaves become damaged during a cold winter, it will start growing again with the coming of spring. The blossoms are everblooming—presenting a gorgeous spectacle throughout the growing season. The sweet perfume of the Gardenia Fortunei subtly fills the garden with its lovely fragrance.



### BEAUTY BERRY (*Callicarpa*)

Zones	Blooms	Height
4-5	August	3-4 ft.
6-7-8	July-Aug.	4-6 ft.

A rare combination of beauty—thousands of closely set dainty pink flowers are followed in late September by masses of berries which last until mid-winter. An ideal "bouquet shrub"—flowers and berries fine for cutting.



### JASMINE NUDIFLORA (Winter Jasmine)

Zones	Blooms	Height
5 6-7-8	March-April February-April	2-3 ft. 2-4 ft.

A dwarf, viny, rambling, fountain-like plant of Chinese origin. The rich clear yellow blossoms carry the typical Jasmine fragrance.

# for Warm Climates

ENJOYS AN ESTABLISHED REPUTATION



## ABELIA, EVERBLOOMING

Zones	Blooms	Height
4-5	July-early fall	3-5 ft.
6-7-8	June-early fall	4-6 ft.

A faithful, all-season true garden aristocrat. The gorgeous clusters of delicate bell-shaped pink flushed flowers is a lovely sight through summer and fall. The glossy semi-evergreen foliage which takes on a lovely bronze tone in the fall adds to its year-around charm. May be trimmed to any height desired for a tight flowering hedge.



## AMOOR RIVER PRIVET, SOUTH

Zones	Blooms
6-7-8	(Smoke resistant, semi-evergreen foliage)

**Height**  
(Can be held to any height desired by trimming. Will grow up to 10 ft.)

The handsome waxy green leaves stay on this bushy, compact plant all year long. The large clusters of pure white flowers are followed by purplish black berries. Its fine flowering qualities and the berries which hang all winter make this "one of the finest" for landscape planting in the South.



## EUONYMUS PATENS

Zones	Blooms	Height
4-5	June	4-6 ft.
6-7-8	June	5-8 ft.

A broad, spreading shrub clothed in rich bright green foliage that remains on the plant the year around. It's a plant that blends well with established Evergreen plantings. The abundance of richly colored orange and red berries add to its attractiveness.

## LIGUSTRUM LUCIDUM COMPACTUM

Zones	Blooms	Height
5	July-August	4-6 ft.
6-7-8	July-August	5-8 ft.

The handsome waxy green leaves stay on this bushy, compact plant all year long. Its fine flowering qualities and the berries which hang all winter make this "one of the finest" for landscape in the South. Grows exceptionally well in partial shade, full sun and dry places.

# The FLORIBUNDAS



## CAVALCADE (Plant Patent Applied For)

**Color:** blending of carmine-crimson, orange-yellow and silvery pink shades. **Size:** Hybrid-Tea-like buds, open to double,  $2\frac{1}{2}$ - to 3-inch blooms. **Height:** Zones 2-3, 2 to  $2\frac{1}{2}$  ft.; Zones 4-5,  $2\frac{1}{2}$  to 3 ft.; Zones 6-7-8,  $2\frac{1}{2}$  to 4 ft. **Fragrance:** rich fruity Raspberry-like.

Cavalcade is probably the most spectacular hi-colored Floribunda. Its glowing shades contrast vividly yet blend together beautifully. It must be seen to be appreciated. It is a Boskoop Holland creation. It was brought to America by L. P. Akenhead, our Managing Director of Plant Production. Exclusive propagation rights were purchased from the creator in Holland.



## ROSE ELFE

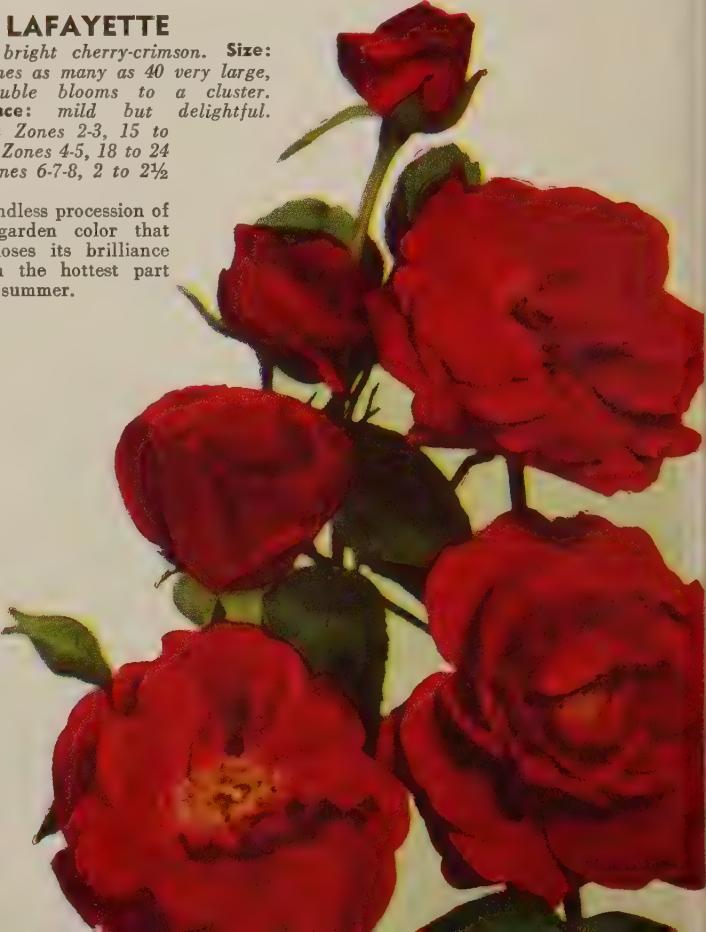
**Color:** silvery rose-pink. **Size:** long-stemmed, graceful clusters of dainty, very double, 2-inch flowers. **Fragrance:** very mild. **Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

The perfectly formed miniature buds open into perfect flowers like standard garden Roses. The plant is almost smothered with bloom during the entire season. It's a bouquet rose "supreme."

## RED LAFAYETTE

**Color:** bright cherry-crimson. **Size:** sometimes as many as 40 very large, semi-double blooms to a cluster. **Fragrance:** mild but delightful. **Height:** Zones 2-3, 15 to 18 in.; Zones 4-5, 18 to 24 in.; Zones 6-7-8, 2 to  $2\frac{1}{2}$  ft.

An endless procession of lively garden color that never loses its brilliance even in the hottest part of the summer.



# A New Family of All-purpose Everblooming Roses



## CAMEO

**Color:** shell-pink and salmon with a glow of gold. **Size:** massive clusters of small, long-lasting, semi-double flowers. **Fragrance:** very slight. **Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

"The Hedging Rose," unsurpassed for mass color, vigorous growth and abundance of healthy foliage.

## The Floribundas---

Ideal for Low-Growing Compact Hedges Along Walks, Drives and Gardens

## The Floribundas---

Indispensable as Facer Plants in Foundation and Border Landscape Plantings

### LADY READING

**Color:** intense, sparkling red. **Size:** huge, branching clusters of medium large, wavy petaled flowers. **Fragrance:** dainty. **Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

A bushy variety, literally drenched with bloom all season. Each branching flower cluster is a bouquet within itself.



# The *Modern* FLORIBUNDAS....

GROW ANYWHERE · RUGGED · LONG LIVED  
EASY TO GROW · BLOOM PROFUSELY



## ELSE POULSEN

**Color:** bright, lasting rose-pink. **Size:** great clusters of medium to large, semi-double, open flowers are borne on long cutting stems. **Fragrance:** mild but delightful. **Height:** Zones 2-3, 2½ to 3 ft.; Zones 4-5, 3 to 4 ft.; Zones 6-7-8, 3 to 4 ft.

An erect, thrifty bush that is ideal to use in combination with flowering shrubs in foundation and border plantings.



## FLORADORA

**Color:** an unusual and enticing shade of brilliant cinnabar-red touched with scarlet and geranium. **Size:** large, double (50-55 petals), generally produces one on a stem. **Fragrance:** slight but sweet. **Height:** Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft.

An unceasingly spectacular and colorful variety. The buds of dazzling pinkish orange are exquisitely formed and make handsome table arrangements and bouonnieres.



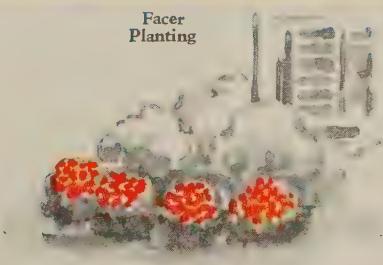
## A GRILLE

(Plant Pat. No. 475)  
**Color:** brilliant scarlet-crimson. **Size:** long-stemmed clusters of very large, double flowers. **Fragrance:** slight but delightful. **Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

Unceasingly spectacular and colorful—never out of bloom. A large flowering, double Rose which quickens the pulse and warms the heart with its lively crimson color.

A Few  
of the  
Many Uses  
for  
Floribunda  
Roses

Facer  
Planting



Driveway and  
Walk  
Intersections



Hedges and  
Borders





*Hardy bred to withstand insects, disease and rigorous climates.*



#### PERLE D'OR

**Color:** soft salmon-pink. **Size:** artistic sprays of exquisite miniature "sweetheart"-type buds, open into very dainty full flowers. **Fragrance:** intense fruity. **Height:** Zones 2-3, 10 to 12 in.; Zones 4-5, 12 to 15 in.; Zones 6-7-8, 12 to 18 in.

The daintiest Rose imaginable. The exquisite little buds are the "man's choice" for a buttonhole flower. And it's unbeatable for table arrangements. A rich fragrance is the final satisfying touch.

## BLOOM CONTINUOUSLY IN ALL WEATHER — ALL SUMMER LONG



#### GRUSS AN AACHEN

**Color:** a soft tone of orange-salmon with white at the edges. **Size:** spraylike clusters of large (up to 3½-inch) fully double blooms. **Fragrance:** appealing but not heavy. **Height:** Zones 2-3, 10 to 15 in.; Zones 4-5, 15 to 18 in.; Zones 6-7-8, 18 to 24 in.

A genuine all-purpose Rose. It's at home at the shrub and evergreen border, very effective for mass planting and it makes a most colorful low flowering hedge. It's always in bloom—the flowers are long-lasting, and it's blessed with a rich, winsome color.

#### BABY CHATEAU

**Color:** a real dark velvety red shaded garnet. **Size:** large, very double blooms are borne in huge dense clusters.

**Fragrance:** rich exotic. **Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

The rich color makes a magnificent mass display when planted alone or in combination with the white Dagmar Spath.

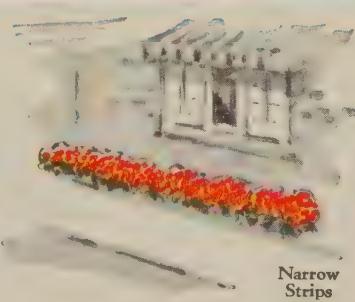
The

# FLORIBUNDAS

An Exciting Practical:  
Reality in Perpetual Color



Shady Spots



Narrow Strips



The Welcome Sign at the Doorstep



## DAGMAR SPATH

**Color:** a soft frosty white flushed pink at the edges.  
**Size:** large branching clusters of medium-small, semi-double flowers.  
**Fragrance:** slight but alluring.  
**Height:** Zones 2-3, 15 to 18 in.; Zones 4-5, 18 to 24 in.; Zones 6-7-8, 18 to 24 in.

A very prolific blooming white that will accent and blend other colors in a mass planting of Floribundas, in perennial gardens and shrubbery borders.

## WORLD'S FAIR

(Plant Patent 362)  
**Color:** deep velvety scarlet.  
**Size:** 10 to a dozen large (nearly 4 inches) double blooms, borne on sturdy, upright stems.  
**Fragrance:** very spicy.  
**Height:** Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft.

The most dazzling spectacle in Rosedom. The official Rose of the great New York World's Fair and destined for generations of popularity.

## PERMANENT WAVE

(Plant Patent 107)  
**Color:** a rare cochineal-red.  
**Size:** as many as 15 large, semi-double blossoms on a single stem.  
**Fragrance:** mild, pleasant.  
**Height:** Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft.

The name describes it. Each colorful silky petal is delightfully crinkled and fluted along the edges into a "permanent wave." And the flowers stay crisp and fresh in all kinds of weather.





GREAT  
CLUSTERS  
OF  
GORGEOUS  
FLOWERS  
ON  
EVERY  
BRANCH



### EUTIN

**Color:** glowing carmine-red. **Size:** clusters bear up to 100 small, but very double flowers. **Fragrance:** very mild. **Height:** Zones 2-3, 2 to 3 ft.; Zones 4-5, 3 to 4 ft.; Zones 6-7-8, 3 to 4 ft.

Acclaimed for its cheery, warm glowing color and delightfully pointed buds. It's a constant show of color from June until snow flies.

### A FULL RANGE OF COLOR FOR ALL PRACTICAL LANDSCAPE PURPOSES



### MRS. R. M. FINCH

**Color:** clear rosy pink changing to blush, then white. **Size:** large impressive clusters of 2-inch double flowers. **Fragrance:** unnoticeable. **Height:** Zones 2-3, 2½ to 3 ft.; Zones 4-5, 3 to 3½ ft.; Zones 6-7-8, 3 to 4 ft.

A Floribunda that persists in being fully cloaked in richly colored bloom until killed by frost. It's a tall growing, very bushy plant that blends well in landscaping.

### FOLKESTONE

**Color:** crimson-scarlet passing to glowing scarlet. **Size:** large, showy clusters of large, semi-double, open flowers. **Fragrance:** delicate old rose. **Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

Folkestone's flashy show of color brings a cheery, warm glow to the landscape planting all summer long. Its spreading, bushy nature makes it incomparable in displaying its massive clusters of bloom.



# THE FLORIBUNDAS

"The Spice and  
Dessert in a  
Modern Landscape  
Planting"

## IDEAL

(Blaze Everblooming Climbing Rose  
on Porch)

**Color:** dark, non-fading velvety crimson. **Size:** huge globular clusters of medium-large, double flowers. **Fragrance:** slight but sweet. **Height:** Zones 1-2, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

Another top-notch Floribunda creation from Holland. It's extremely bushy, a most profuse bloomer and is noted for its non-fading rich color.



## PINOCCHIO

(Plant Patent No. 484)

**Color:** rich salmon, flushed with gold changing to soft pink. **Size:** great clusters of exquisite pointed buds, opening into miniature "Tea Roses," 1½ inches across. **Fragrance:** exotic, fruity. **Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

The miniature Tea Rose sensation. The ever-changing pageant of color, the great clusters of charming dainty "Sweetheart-Type" Roses shaped exactly like Hybrid Tea Roses, and the delightful fruity wild Rose fragrance combine to make Pinocchio the most intriguing of Floribunda Rose creations. The daintily modeled, long-lasting buds are perfect for boutonnieres, corsages, and bouquet arrangements.



## KATHARINA ZEIMET

**Color:** pure white. **Size:** huge clusters of medium large, double flowers. **Fragrance:** sweet, elusive. **Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

A natural choice to accent and blend other colors in a foundation or border planting. In full bloom the bushy plants are like immaculately white "drifts" of new-fallen snow.

EVERBLOOMING

# Climbing Roses

- Large Flowering
- Bloom Profusely
- Luxuriant Foliage
- Extremely Hardy

## VAN FLEET, JR. (Everblooming)

**Color:** dainty blush-pink. **Size:** pointed buds open to large, fully double blossoms supported by long cutting stems. **Fragrance:** delicate, yet rich and enticing. **Height:** 15 to 20 feet.

An offspring of the world-famous Dr. W. Van Fleet, one of the finest of the old hardy Climbing Roses. Van Fleet, Jr., like its parent, has tremendous vigor. All summer long it produces long-stemmed flowers that have all the richness of the best the greenhouse can produce. An Everblooming Climbing Rose of really high quality and abundant bloom.

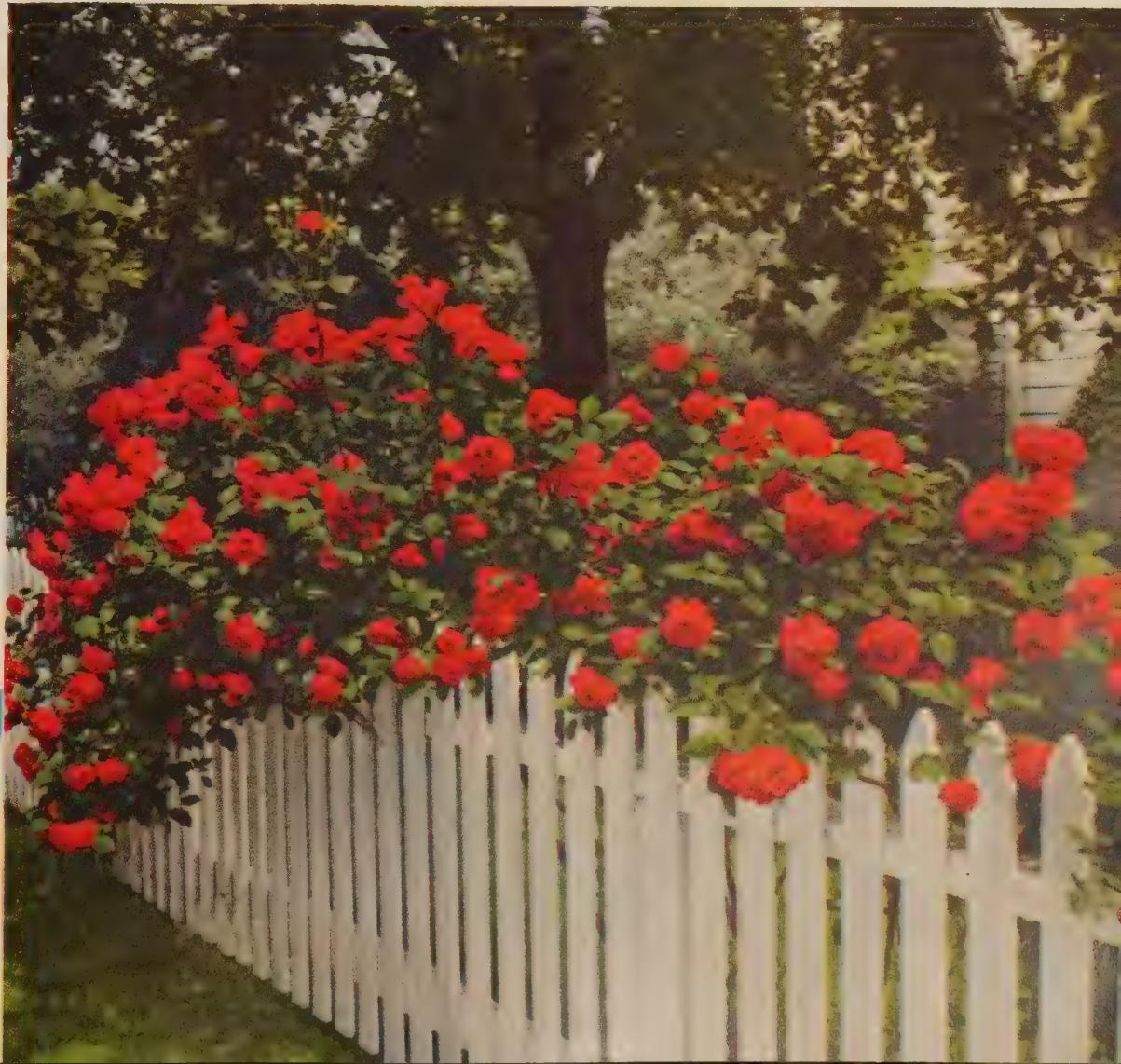


## BLAZE

### (Everblooming Paul's Scarlet)

**Color:** a non-fading blazing scarlet. **Size:** large clusters of 2 to 3-inch, cup-shaped flowers. **Fragrance:** mild but enjoyable. **Height:** 10 to 12 feet or more.

A blazing pillar of red. The most spectacular of Climbing Roses. Very generous in its display of flowers in June and its continuous show of bloom during the entire season. Blaze does not require pampering. It grows luxuriantly. Its brilliant pillar of glowing red is in complete harmony with any landscape planting.



# LARGE FLOWERING



# Climbing

Smart  
for  
Landscaping

• FOR ARBORS, TRELLISES,  
PORCHES, FENCES, OR FOR  
SIDE OF HOUSE AND GARAGE

- Beautiful in the bud.
- Long stems especially adapted for cutting.
- Vigorous, hardy, they thrive most anywhere.
- Resistant to insects and disease.
- Provide the "shady spot" on porch and lawn.

## DOUBLOONS (Plant Patent 152)

**Color:** vibrant yellow. **Size:** mammoth, perfectly formed 4-inch blooms are borne on long cutting stems in generous clusters. **Fragrance:** spicy and clean. **Height:** 12 feet and more.

A descendent of our own American wild Prairie Rose. It is very hardy and vigorous, and thrives in most any soil. During June it is literally covered with buds and blooms, and usually repeats in late summer.

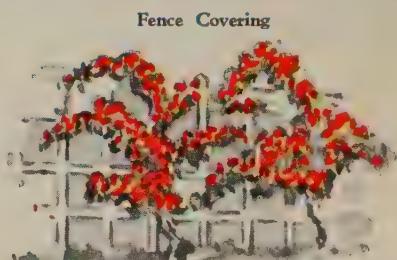
CLIMBING ROSES  
ADD HEIGHT AND  
DISTINCTION TO  
THE LANDSCAPE



Doorway  
or  
Porch



Archway



Fence Covering

# Roses

## DR. J. H. NICOLAS (Patent No. 457)

**Color:** entrancing deep rose-pink. **Size:** unbelievably large—5 to 6 inches across—with 50 fine-textured petals, borne individually on long cutting stems just like garden Roses.

**Fragrance:** rich, lovely and enduring. **Height:** 8 to 10 feet or more.

It would be difficult, if not impossible, to exaggerate the merits of Dr. J. H. Nicolas. It's the "Bouquet Climber" from which you can pick long-stemmed, richly fragrant buds and full blooms, just as you do your garden Roses. And it's in bloom constantly.



## PROSPERITY (Everblooming)

**Color:** pure white, flushed at the base with apple-blossom-pink. **Size:** great clusters of large, well-formed, full-petaled flowers. **Fragrance:** appealing old rose. **Height:** 6 to 8 feet or more.

Prosperity is a Climbing Rose that can be enjoyed from the day the first buds burst into bloom in June on through the summer until the last blooms are picked just before the heavy fall frosts. It's hardy, it's disease resistant. What more could you ask?

Garage or Building



Pillar



# THE *Exquisite*

## MODERN

VIGOROUS, RUGGED,

ENCHANTING CUT FLOWERS



### GOLDEN RAPTURE (Geheimrat Duisberg)

**Color:** clear golden yellow. **Fragrance:** rich old rose. **Size:** long pointed buds open into a very large double bloom carried on long, strong cutting stems.

A real producer of perfect jaunty golden yellow buds which open to high centered, many petaled flowers, brim full of old-fashioned rose fragrance. From June, right through to the end of the season it's a steady producer.

### AMI QUINARD

**Color:** blackish in the bud, velvety crimson maroon in full bloom. It becomes darker as the bloom ages without turning purple. Darkest of the red roses. **Fragrance:** rich, sweet. **Size:** bud long, pointed. Open flower, large, semi-double. Long, stiff cutting stem.

Its alluring richly colored petals of crimson-maroon look like pieces of soft, luxurious velvet. Very vigorous grower—very fragrant. Beautiful in the garden and also for cut flowers. Won First Class Certificate at Bagatelle, France, and Certificate of Merit at Barcelona, Spain.

# ARISTOCRAT ROSE GROUP

VARIETIES — PRIZED FOR LENGTH OF STEM

Three Choice  
Everblooming  
Kinds for  
Everybody's Garden

Picked for . . .  
... Performance  
... Continuity of Bloom  
... Ease of Culture



THESE THREE ARISTOCRATS  
OFFERED AT  
A SPECIAL GROUP PRICE  
(SEE PRICE LIST)

## EDITH NELLIE PERKINS

**Color:** rosy carmine in the bud, changing to salmon-pink overlaid with gold. **Fragrance:** rich, subtle. **Size:** long, pointed buds, supported by strong cutting stems, open to medium-large high-centered, perfectly formed flowers.

For beauty, fragrance and great abundance of bloom, it can best be described as a glorified Countess Vandal with a dash of President Herbert Hoover coloring. It has earned high rank in Rosedom.



#### KAISERIN AUGUSTE VIKTORIA

**Color:** snowy white with slight lemon tint at the center. **Fragrance:** slight but pleasing. **Size:** the bud is long and pointed, the open flower is medium-large and very double.

A rose of great distinction. Since its introduction it has been considered the height of excellence in vigor and other qualities desirable in a white garden rose.

## THE "RELIABLE 6"



#### GRUSS AN TEPLITZ

**Color:** dark velvety scarlet, edges marked with dark garnet. **Fragrance:** very pleasing old rose. **Size:** the exquisite small buds burst forth into very double, fully open flowers.

Gruss an Teplitz can always be depended upon to have plenty of pleasingly crimson, delightfully fragrant flowers. It is very vigorous and bushy, and is excellent for planting with flowering shrubs or as a medium high hedge.



#### PRESIDENT HERBERT HOOVER

**Color:** varying tones of pink, red, yellow and buff. **Fragrance:** rich, fruity. **Size:** the long, husky stems beautifully display the long, pointed buds which develop into very large, open, semi-double flowers.

World famous for its fine form, fragrance, vigorous growth and persistent bloom.

These Six Varieties Offered at a Special Group Price. (See Price List)

# Everblooming ROSE GROUP

## Selected for—

- Hardiness
- Abundance of bloom
- Easy Growing
- Disease Resistance



### SOUER THERESE (Sister Therese)

**Color:** rich golden yellow edged with carmine. **Fragrance:** mild but delightful. **Size:** long pointed cutting buds open to very large, semi-double flowers.

Its strong growth and profusion of bloom put it in the front rank of the yellow garden Roses.



### PINK RADIANCE

**Color:** rich cameo-pink. **Fragrance:** very sweet. **Size:** bud is globular, the open flower very large and double carried on a long cutting stem.

This robust, disease-resistant variety never fails. Give it plenty of room. It's a vigorous, bushy plant that blooms and blooms and blooms.

*In bloom  
all season,  
until frost  
destroys  
their beauty*



### POINSETTIA

**Color:** bright, unfading poinsettia-scarlet. **Fragrance:** rich tea. **Size:** long pointed buds, open into extra large, semi-double blossoms.

Poinsettia is a superior scarlet that stands comparison with the best of the red, red roses. It's a splendid cutting rose.

The vigorous, extra tall plants bear heavily all season. It holds a certificate of merit from the American Rose Society.

# Fiesta

## MARGARET McGREDY

**Color:** warm yellow base shading into orange-red, tipped with carmine. **Fragrance:** very pleasing old-rose. **Size:** very large, double.

This high-centered beauty is sure to draw attention. Its glorious color combination, accented by large, glossy foliage, makes it a spectacle of breathtaking beauty.

## GOLDEN SASTAGO

**Color:** soft clear yellow. **Fragrance:** spicy Raspberry. **Size:** big ovoid buds open to large, very double globular flowers that hold their rich color.

Here is a rose of great distinction. It is not a bud rose but a very full and clean, richly colored, open flower produced in great quantities on a strong, healthy plant.

These 8 varieties offered at a Special Group Price. (See Price List.)

## McGREDY'S IVORY

**Color:** delicate ivory-white. **Fragrance:** soft and fascinating. **Size:** long pointed buds, large high centered flower.

An outstanding white garden and bouquet rose created by the McGredys of Ireland. As lovely as a charming June bride.

## PICTURE

**Color:** clear velvety rose-pink. **Fragrance:** rich old rose. **Size:** large, very double, high centered flower.

"As pretty as a picture." One great burst of bloom follows another all season. A cheerful rose with fragrance reminiscent of the sweetness of the old-fashioned Roses of grandmother's day.



## EVERBLOOMING ROSE GROUP

### J. OTTO THILOW

**Color:** rich glowing rose-pink. **Fragrance:** mild but pleasant. **Size:** beautifully formed pointed bud, large, double, high-centered flower.

A vigorous hardy prolific grower that reigns in eye-filling splendor all summer long.



### COPPER BEAUTY (Condesa de Sastago)

**Color:** rich raspberry-red and coppery yellow. **Fragrance:** pronounced fruity. **Size:** large ovoid buds unfold into distinctive, very large double flowers.

A two-toned Spanish Rose of great distinction. It's a continual movie of changing color from the bud stage until the last petals fall.

### TALISMAN

**Color:** ever-changing mixture of golden yellow, orange and scarlet. **Size:** bud long, pointed; flower medium large, double, high centered; long cutting stem. **Fragrance:** pleasingly spicy.

The most popular, world famous multi-colored "bouquet rose." In color, in form, and in habit it has proved most useful and desirable. Its ever-changing color forms give it added interest.



### HADLEY

**Color:** deep velvety-crimson. **Fragrance:** very enticingly spicy. **Size:** extremely large, well-formed fully double.

Greatly prized for its long cutting stems, which display the big, colorful blossoms proudly high on a vigorous, healthy bush. Its fragrance is "out of this world."

# Enchanting Tree

## THE ARISTOCRAT



**E. G. HILL**

**Color:** dazzling scarlet, shading to deeper pure red, but never showing purple.  
**Fragrance:** rich old rose. **Size:** extremely large, the "biggest" show in the garden.

A Tree Rose Aristocrat bearing a streamlined pointed bud that opens into an immense bloom. A persistent bloomer that will furnish a colorful accent to the rose garden at "eye-level" height.



E. G.  
Hill



**COPPER BEAUTY (Condesa de Sastago)**

**Color:** rich raspberry-red and coppery yellow. **Fragrance:** pronounced fruity. **Size:** large ovoid buds unfold into distinctive, very large double flowers.

A two-toned Spanish Rose of great distinction. It's a continual movie of changing color from the bud stage until the last petals fall. A spectacular sight at eye-level height.

### TREE ROSES

- Act as a centerpiece in a formal border planting
- Impressive tree specimen when used as a focal point or drive when used in the center of a corner planting of low-growing shrubs
- Good choice for a corner. Minimize planted area on one side

# Roses

## OF THE ROSE WORLD

Tree Roses create a breathtaking panorama of eye-level beauty from June until late fall.



### J. OTTO THILOW

**Color:** rich glowing rose-pink. **Fragrance:** mild but pleasant. **Size:** beautifully formed pointed bud, large, double, high-centered flower.

A vigorous hardy prolific grower that reigns in eye-filling splendor all summer long. One of the best varieties for Tree Rose culture.

### TREE ROSES

- Lend height and eye-level beauty to the Rose and perennial garden. 'Plant 5 to 6 feet apart in center of bed.'

- Add a note of dignity to the garden when planted along the garden path, 5 to 6 feet apart.

for  
Spring  
Planning  
Only



### MRS. E. P. THOM

**Color:** clear, deep canary-yellow. **Fragrance:** extremely rich. **Size:** bud long and pointed; flower large, well-formed, very double.

A superior yellow rose for Tree Rose culture. It forms a vigorous bush head that is a dependable free bloomer all season. Bouquets galore can be cut from June until frost.



Mrs. E. P. Thom



HARDY, EVERBLOOMING  
**GROOTENDORST**

*Roses*

"The Tarzan of Rosedom"

GROWS APPROXIMATELY 4 FEET TALL

- DEFIES ALL HARDSHIPS—SEVERE WINTERS, DROUGHT, SOIL CONDITIONS
- REWARDS WITH LUXURIANT GROWTH AND CONTINUOUS ABUNDANT BLOOM
- EXCELLENT FOR MEDIUM HIGH HEDGES, BACKGROUNDS, BORDERS
- GROWS TO A RIPE OLD AGE WITHOUT APPARENT LOSS OF VIGOR



**GROOTENDORST, SCARLET**

**Color:** bright Carnation-red. **Fragrance:** mild old rose. **Size:** generous clusters of small, very double flowers with edges serrated like a Carnation.



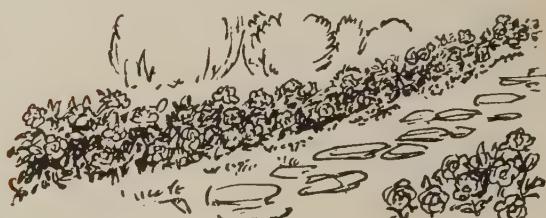
The very useful Grootendorst family is best described as a group of Shrub Roses which belong in every landscape planting where a group of colorful shrubs of moderate height (up to 4 feet) and brilliant continuous colors are needed.

The Grootendorsts are double hybrids developed to the height of perfection in the Rosa Rugosa Shrub Rose class. They endure cold, heat, and dryness very well, and even the poor soil and salt air of the seaside.

They bloom generously all season. The rich old-rose fragrance, the lively color, and the healthy, rough, and wrinkled foliage combine to make the Grootendorst Roses an integral part of well-planned landscaping.

**GROOTENDORST, BRILLIANT**

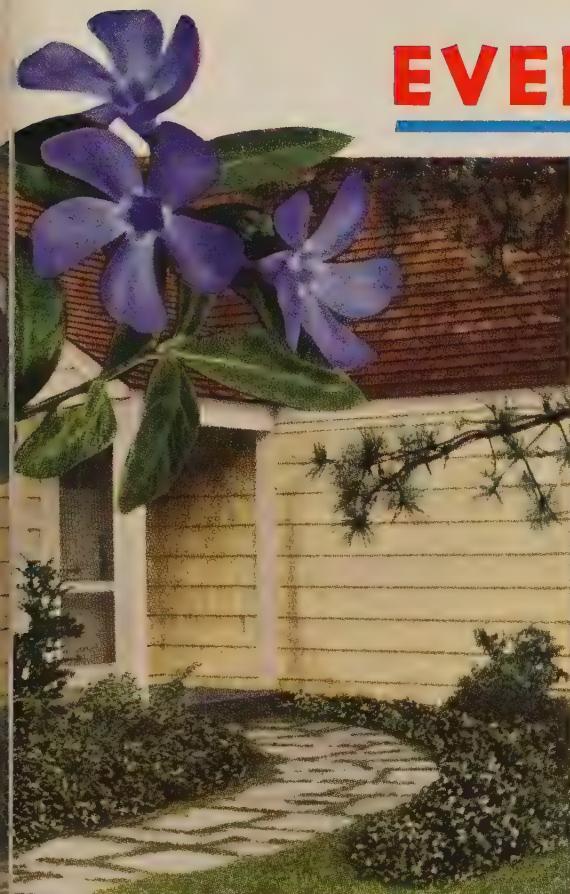
**Color:** soft rose-pink. **Fragrance:** mild old rose. **Size:** generous clusters of small, very double flowers with edges serrated like a Carnation.



# EVERGREEN

## Ground and Foundation Covers

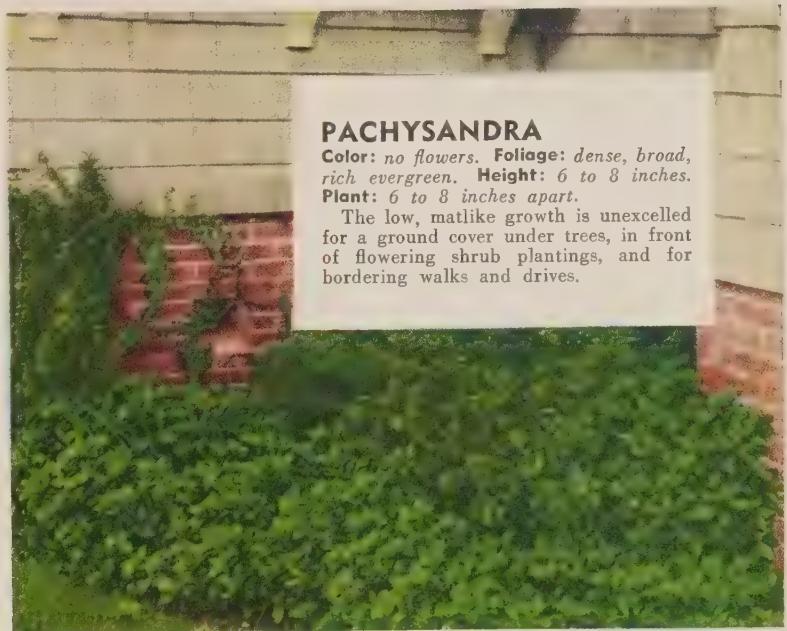
A LUXURIANT, NATURAL CARPET OF GREEN FOR SHADY PLACES AND OTHER LOCATIONS WHERE GRASS WILL NOT GROW



### BOWLE'S EVERBLOOMING PERIWINKLE (*Vinca Minor*)

**Color:** large, rich deep blue.  
**Blooms:** all season. **Foliage:** glossy green all year. Does not rust or turn brown.  
**Height:** 6 inches.

The foliage stays on the plant all year, forming lovely year-around evergreen carpet for planting under trees or in borders.



### PACHYSANDRA

**Color:** no flowers. **Foliage:** dense, broad, rich evergreen. **Height:** 6 to 8 inches.  
**Plant:** 6 to 8 inches apart.

The low, matlike growth is unexcelled for a ground cover under trees, in front of flowering shrub plantings, and for bordering walks and drives.



### MAGIC CARPET PLANT (*Euonymus Acutus*)

**Color:** no flowers. **Foliage:** smooth, pointed, glossy green. **Height:** 10 to 12 inches.  
**Plant:** 12 to 18 inches apart.

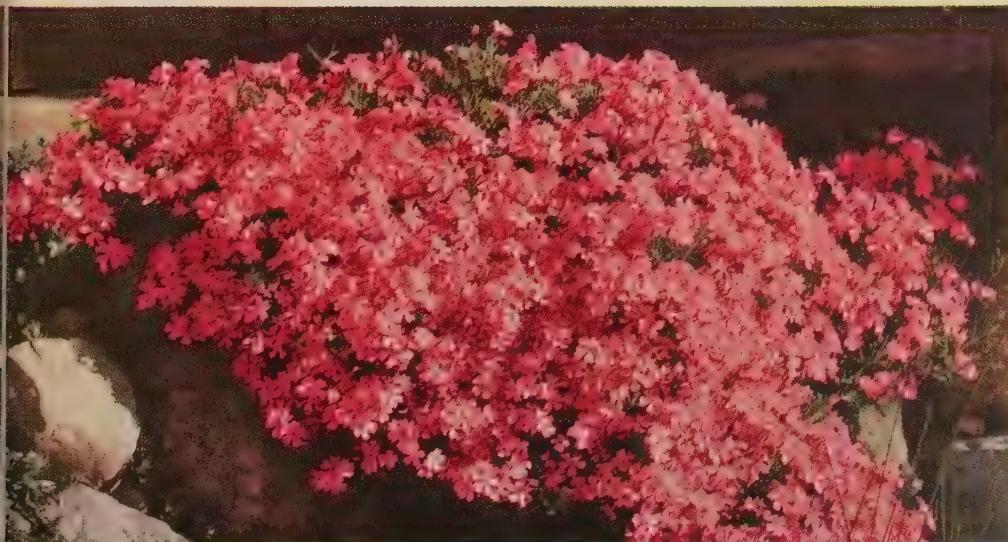
A fast growing, spreading ground cover plant that thrives in full sun, semi-shade or deep shade.



### IVY, ENGLISH

**Color:** no flowers. **Foliage:** large, shiny, stays green all year. **Height:** 8 to 10 inches.  
**Plant:** 2 to 2½ feet apart.

Forms a dense "evergreen" covering for steep slopes and banks. The ideal ground cover for very shady places.



### PHLOX SUBULATA ROSEA

**Color:** masses of bright pink. **Blooms:** May and June. **Foliage:** finely cut mosslike evergreen. **Height:** 3 to 4 inches. **Plant:** 8 inches apart.

An invaluable plant for the border, in the rockery and for carpeting the ground in sunny locations. (Caution: Never plant in full shade.)



HARDY

# Climbing VINES



## SILVER LACE (*Polygonum Auberti*)

**Color:** foamy sprays of delicate creamy white flowers. **Blooms:** June until frost. **Height:** 25 feet and more. **Plant:** for complete and quick coverage, 5 to 7 feet apart.

The fastest growing vine known to horticultural science. It clings without support to trellis, porch, pole or fence.

ENJOY TRUE  
RELAXATION  
IN THE  
COMFORTING  
SHADE OF  
CLIMBING  
VINES



## IVY, BOSTON (*Ampelopsis Veitchii*)

**Color:** White, bloom is sparse. **Blooms:** May-June. **Height:** 30 to 40 feet. **Plant:** for dense coverage 3 to 5 feet apart.

One of the best known vines for covering smooth or rough brick, stone or wooden walls. The "suction cups" on the end of each twig make it cling to anything. The deep-green palmlike foliage takes on beautiful autumn tints before falling.

## GIANT CLIMBING VIOLET (*Clematis Jackmani*)

**Color:** brilliant purple-blue. **Blooms:** June and intermittently into September. **Height:** 10 feet and more. **Plant:** for mass coverage, 2 to 3 feet apart.

One of the showiest vines for covering trellises, arbors, pergolas and old tree stumps. The long-lasting flowers make very unique floral arrangements.

# NATURE'S BEAUTIFUL DRAPERIES

**For Shade, Screening and Beautifying Walls, Porches, Pergolas and Fences . . . .**



## WISTERIA, PURPLE

**Color:** large, compact clusters of royal purple flowers.  
**Blooms:** late April—early May. **Height:** 20 to 30 feet.  
**Plant:** for mass coverage 4 to 7 feet apart.

"Queen of the Vines" for unique, yet natural beauty on porches, trellises, fences, arbors. It's a clean vine—extremely fragrant—a natural for porch screening.



## IVY, ENGLISH (Evergreen)

**Color:** no flowers—noted for its glossy "Evergreen" foliage. **Height:** 10 to 30 feet. **Plant:** for mass effect, 2 to 3 feet apart.

Ugly bareness becomes a spot of beauty when buildings of stone, concrete or stucco, and "hard-to-cover" slopes are covered with its dense, glossy "Evergreen" foliage.



## HONEYSUCKLE, HALL'S JAPAN

**Color:** rich yellow, trumpet-shaped flowers. **Blooms:** June through September. **Height:** 10 to 15 feet. **Plant:** for solid mass coverage, 3 to 5 feet apart.

Outstanding for length of blooming season, delicate fragrance, and rapid growth.

# FORMAL and INFORMAL Hedges



## BARBERRY THUNBERGI

**Color:** bloom insignificant. **Foliage:** glossy green changing to rich crimson tones in the fall.  
**Height:** 3 to 4 feet. **Plant:** 2 to 3 feet apart.

Where a shrub is preferred to a vine, Barberry is best. The strong, fibrous root system binds the earth together, preventing erosion. The beautiful foliage and bright red berries in the fall turn a barren bank into a spot of beauty.

## DWARF BLUE-LEAF ARCTIC WILLOW

**Foliage:** soft gray-blue-green.  
**Height:** 18 to 30 inches.  
**Plant:** 8 inches apart.

Discovered north of the Arctic Circle, this very dwarf, yet bushy hedge plant will withstand the lowest temperatures and will grow and thrive in wet and heavy soil.

## PRIVET, CALIFORNIA

**Foliage:** dark, glossy green. **Height:** can be trimmed to any height desired. For untrimmed screen grows up to 10 feet tall. **Plant:** single row, 1 foot apart. Double row, dense, 1 foot between rows and 18 inches apart in the row and staggered.

The hedge plant that can be trimmed to any shape or height desired. The foliage "stays on the year-around" in territory south of Philadelphia. (Note: Should not be sold in Zones 1, 2.)



## GREEN or COLORFUL—WITH FLOWERS or BERRIES A Choice to Suit Individual Preference or Environment Requirements

### IMPROVED EVERGREEN BITTERSWEET (Bigleaf Wintercreeper)

**Color:** inconspicuous white—orange-red berries. **Blooms:** May, followed by berries. **Height:** 2 to 4 feet.

This compact, low-growing, bushy plant is a mass of rich evergreen foliage all year long. The colorful, bright, orange-red berries add to its novel beauty in the winter.



### SPIREA VAN HOUTTE

(A Flowering Hedge Plant)

**Color:** brilliant white. **Blooms:** May-June. **Foliage:** fine, maidenhair. **Height:** 4 to 6 feet. **Plant:** 2 to 3 feet apart.

One of the best for a flowering hedge. Graceful arching branches. Forms a dense barrier for screening unsightly views.

### PRIVET, AMOOR RIVER NORTH

**Foliage:** clean light green. **Height:** can be trimmed to any height desired. For untrimmed screen grows up to 10 feet tall. **Plant:** single row, 1 foot apart. Double row, dense, 1 foot between rows and 18 inches apart in the row and staggered.

A very hardy hedge plant from Eastern Siberia. The very compact, low branching growth insures a beautiful hedge.



### ETERNAL FLAME (Red-Leaved Barberry)

**Foliage:** rich sun-resistant bronze-red becoming more brilliant as the season advances. **Height:** 2 to 3 feet. **Plant:** 18 inches apart.

The "bright spot" all year in every landscape planting. The colorful foliage is followed by myriads of bright red berries which last all winter.

## DECORATIVE FLOWERING

# Lawn Trees



**IMPRESSIVE  
in  
FOLIAGE  
and  
FLOWER**

**FLAMINGO  
DOUBLE RED  
FLOWERING  
PEACH**

**FOR SPRING  
PLANTING ONLY**

**Color:** rich double crimson.  
**Blooms:** during Peach blossom-time.  
**Foliage:** clean, rich dark green.  
**Height:** 8 to 10 feet.

During Peach blossom-time, Flamingo highlights the lawn, garden or border like a ball of fire. It creates new and exciting interest in any landscape.



**MOUNTAIN ASH, EUROPEAN (Sorbus Aucuparia)**

**Color:** large clusters of pure white flowers. Orange-crimson berries in fall. **Blooms:** May-June. **Foliage:** fernlike and heavily veined. **Height:** 15 to 20 feet.

A compact, low-growing lawn tree whose ornamental beauty is intensified in the autumn when it is brilliantly garbed in generous clusters of orange-red berries.

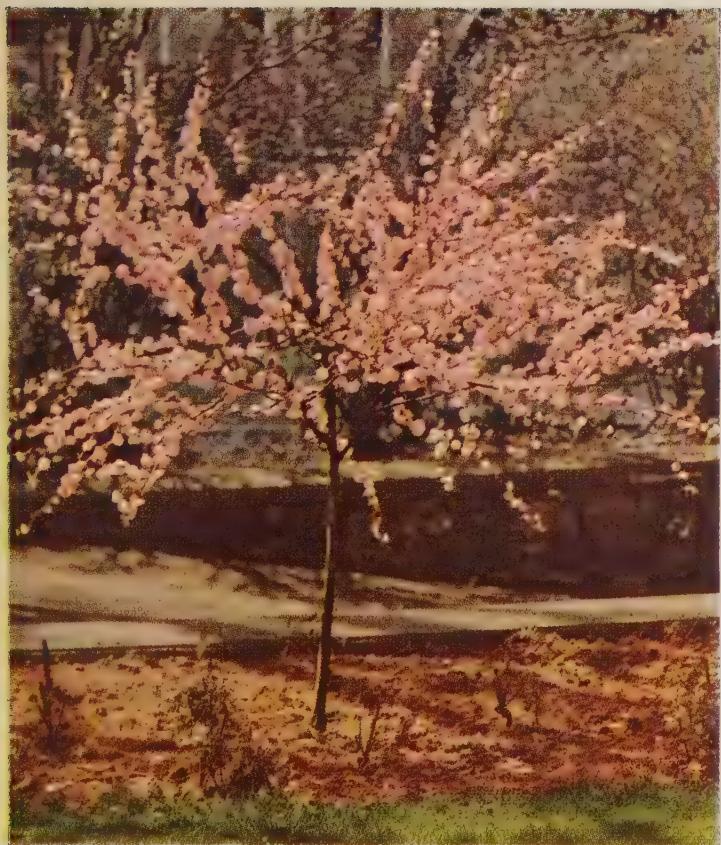


**WILLOW,  
NIobe Weeping**

**Color:** no bloom. **Foliage:** narrow, light green like the Babylonica. **Height:** 30 to 40 feet.

All the grace and charm of the Willow family, with the added beauty of its pendent golden branches. It is often called the "Golden Weeping Willow" or "Yellow Bark Willow."

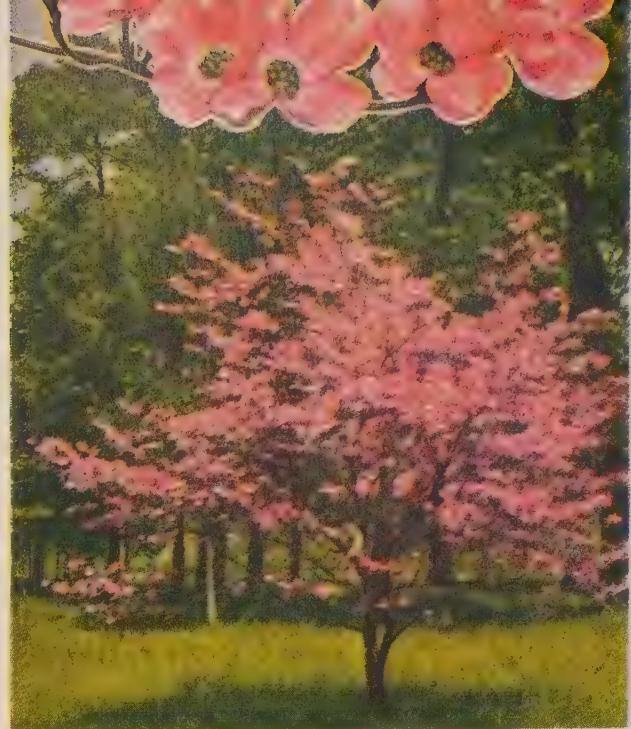




### PRUNUS TRILOBA (Double Flowering Plum)

**Color:** fully double quilled bright pink.  
**Blooms:** early spring before leaves appear.  
**Foliage:** light green changing to deep green. Holds its rich, deep color later than average tree. **Height:** 5 to 6 feet.

During blossom-time every twig and branch are completely hidden by the delightful flowers. It's one of those real small trees that fits in most anywhere.



### DOGWOOD, RED FLOWERING (Cornus Florida Rubra)

**Color:** dainty rose-pink, suffused with bright red. **Blooms:** early spring. **Foliage:** glossy-green changing to crimson and scarlet in the fall. **Height:** up to 20 feet.

A deservedly popular lawn tree for year 'round beauty. In the winter the twigs hold a multitude of buds enclosed in four scales like the husk of a hickory nut. All the delicate tints the artist delights in painting are found in these buds and twigs that bear them. Come spring it is clothed in colorful bloom; followed in mid-summer by scarlet berries. The ever-changing foliage, always bright and colorful, is accented by the bark, checkered like alligator skin.



### FRINGE, PURPLE (Smoke Tree)

**Color:** foamy sprays of purplish flowers. **Blooms:** mid-July to October.  
**Foliage:** thick and dark green like the Magnolia. **Height:** 8 to 10 feet.

It is the most elegant of lawn trees during mid-summer when the veil of bloom resembles dense clouds of richly colored smoke.

### GOLDEN CHAIN TREE (Laburnum Vossi)

**Color:** long, pendulous, 18 to 24-inch clusters of bright yellow, Sweet-Pea-like blossoms. Silky seed pods follow. **Blooms:** May-June. **Foliage:** clover-like, silky, resembling a hand with fingers outstretched. **Height:** 20 to 25 feet.

A gem of rare surprises. Even the bark is very ornamental and interesting, a bright green in early spring, almost bluish in mid-summer and a handsome, rich deep green in autumn. Because it is an erect grower, it is adapted to planting in a small lawn space.



# ORNAMENTAL LAWN TREES



**RUBY TREE**  
*(Prunus Pissardi)*

**Color:** dainty rosy pink. **Blooms:** May.  
**Foliage:** deep bronze-purple. **Height:**  
8 to 10 feet.

It holds its rich deep color all season. It's fine for contrast and helps add variety and color to the landscape setting.



**MAGNOLIA SOULANGEANA**

**Color:** sweet-scented, broadly cupped, pinkish white flowers as large as saucers. **Blooms:** early spring before leaves appear. **Foliage:** large, glossy and leathery. **Height:** 15 feet.

A flowering lawn tree for those who appreciate the unusual. It's the "big show" in bloom and in leaf. One will dominate the landscape.



**A CHOICE  
TO FILL  
ANY NEED  
OR DESIRE**

**ORIENTAL JEWEL TREE**  
*(Malus Floribunda)*

**Color:** deep coral-red buds open into delicate pink flowers. **Blooms:** early spring. **Foliage:** bronzy red in spring changing to a rich apple-green. **Height:** 10 to 20 feet.

Unequalled in profusion of bloom, which is followed by an abundance of yellowish green fruit relished by the birds. Because of its restricted growth it never becomes too large and clumsy for even the smallest lawn space.

# Admired Landmarks OF THE HOME



## HYDRANGEA TREE

**Color:** large pyramidal trusses of snow-white blooms, changing to luminous pink. **Blooms:** August through fall. **Foliage:** yellow-green, changing to bright green. **Height:** 4 to 6 feet.

It's the big "Fall Flower Show." The huge flower trusses often measuring a foot in length and 6 inches wide, may be cut in the "pink stage" for permanent winter bouquets.

EACH SELECTED FOR  
ITS COLOR, SEASON  
OF BLOOM, SHAPE  
AND HEIGHT

## KOREAN WEEPING CHERRY

For Spring Planting Only

**Color:** showy clusters of dainty rose-pink. **Blooms:** early spring before leaves appear. **Foliage:** resembles the Cherry leaf. **Height:** 6 feet.

The drooping branches form a graceful, fountain-like head which is most unique when covered with its showy clusters of dainty bloom in early spring.



## KOREAN DOUBLE FLOWERING CHERRY

**Color:** the flowers form a foamy mass of deep rosy pink. **Blooms:** April-May. **Foliage:** resembles the Cherry leaf. **Height:** 15 feet.

The harbinger of spring. The tree is not only a source of great admiration on the lawn, but the branches are beautiful for indoor decorations.



# Unmatched Magnificence

Trees of  
Distinction  
add Quality to  
Your Landscape  
Planting



## CHINESE BEAUTY TREE (*Malus Hopa*)

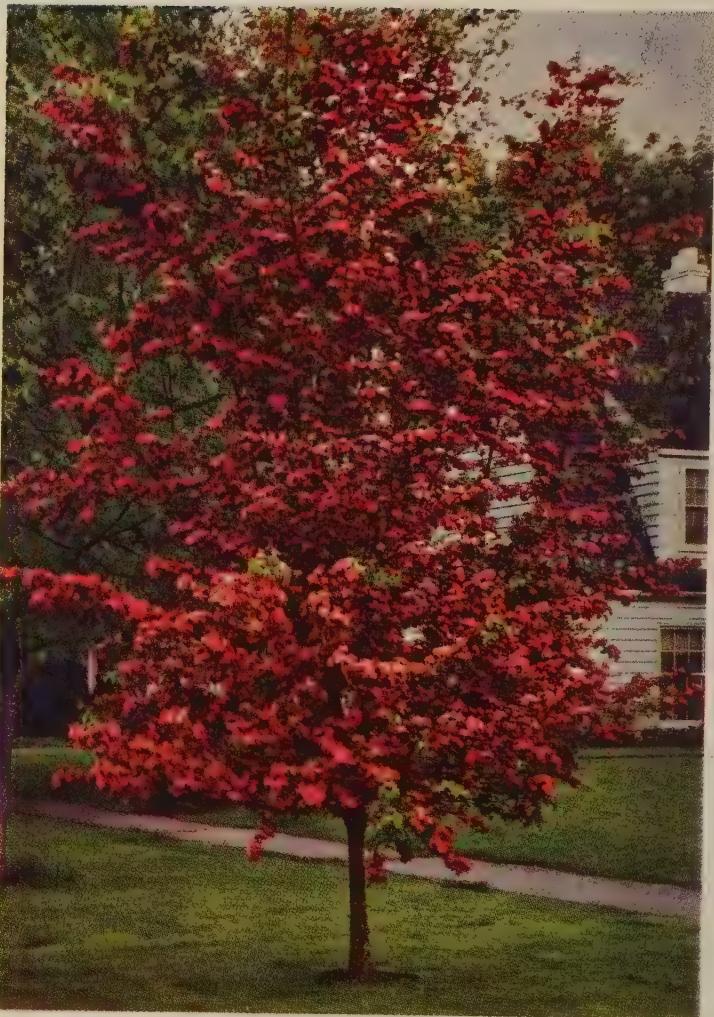
**Color:** deliciously fragrant bright pink. **Blooms:** early spring. **Foliage:** rich maroon apple-like foliage in spring changing to dark green. **Height:** 2 feet.

Rare beauty in bloom, foliage and fruit. From mid-summer till frost the bright clusters of small red Crab Apples gleam along the branches. It's hardy—it's easy to grow.

## HAWTHORN, PAUL'S SCARLET

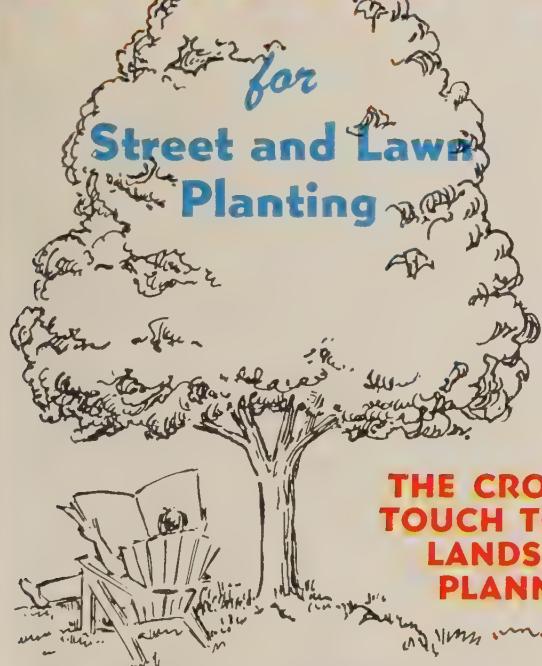
**Color:** brilliant, double, rosy red. **Blooms:** May-June. **Foliage:** deep green, broad, 3 to 5 lobes and severely toothed. **Height:** 15 to 20 feet.

Sometimes called the English Haw, a real aristocrat. It's a medium, low-growing tree with spreading branches especially well suited for the small home grounds.



# SHADE TREES

ARE ESSENTIAL TO  
*Good Outdoor Living*



THE CROWNING  
TOUCH TO YOUR  
LANDSCAPE  
PLANNING



## NORWAY MAPLE

**Foliage:** broad, three-lobed, rich green on both sides, aglow with brilliant color in autumn. **Height:** 30 to 40 feet. **Use:** for heavy shade on street or lawn.

Recognized as the finest shade tree for generations. Strongly resistant to storm damage—very clean in habit, the leaves withstanding smoke, soot, dust and attacks from insects. "Rich indeed is the city whose early inhabitants chose the Norway as the permanent street tree."

## The MAPLES

America's Most  
Popular and Highly  
Prized Shade Trees

## SILVER LEAF MAPLE

**Foliage:** deeply cut, light green face, lined with glittering silvery white. **Height:** up to 50 feet. **Use:** for quick shade on street and lawn.

The heavy limbs have great horizontal spread, developing a most shapely head. It's the fastest growing Maple and one of the best for a dry location.

# Shade Trees

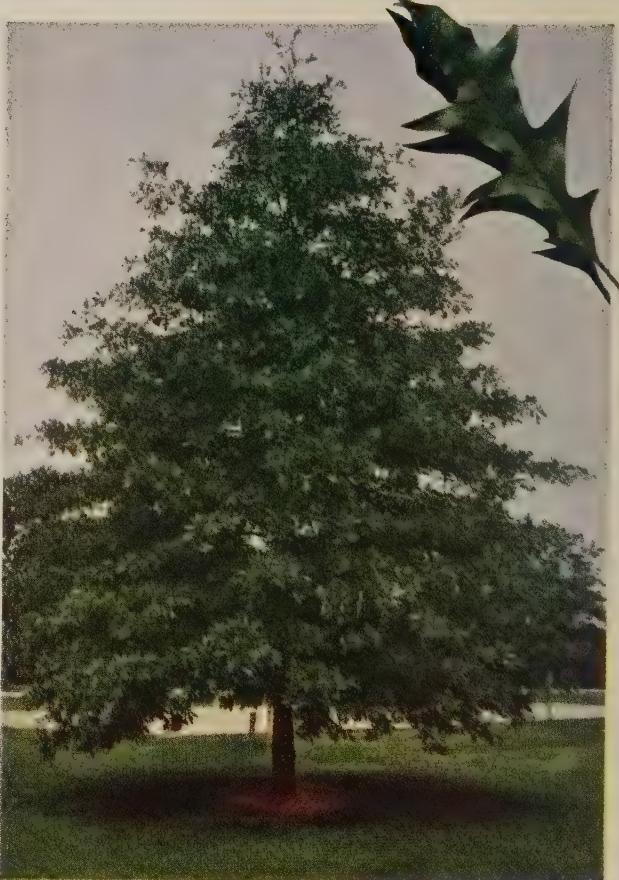
• A Prized Inheritance of the Generation that Succeeds • •



## MAPLE, SCHWEGLER'S

**Foliage:** broad, three lobed, deep purplish crimson in spring, later turning to a rich bronze-green. **Height:** 30 to 40 feet. **Use:** a colorful shade tree for street and lawn.

Enjoys all the good points of the Norway, plus all-season color that adds to the beauty of the landscape setting.



## PIN OAK

**Foliage:** dark lustrous green, sharply cut and terminate in pinlike points. **Height:** 50 to 60 feet. **Use:** a very clean, pyramidal shade tree for street and lawn.

"Sturdy as an Oak" is an old saying of great truth. This fastest growing of the Oak family will endure for a generation.



## ELM, CHINESE (Siberian Elm)

**Foliage:** small, lacy, bright green. **Height:** 40 to 50 feet. **Use:** street and lawn planting.

A native of Northern China that has become first choice in America as the fastest growing shade tree. It is graceful, wide spreading with slender limbs and drooping twigs.



## PLANE, ORIENTAL

**Foliage:** larger than the Norway Maple, bright olive-green, lighter on the under side. **Height:** 50 to 60 ft. **Use:** especially recommended for dense shade where adverse growing conditions exist.

A fine symmetrical tree, noted for its ability to thrive in smoke, dust and in very poor soil. Its bark-shedding habit, its fruit and fine foliage all add up to a beautiful shade tree.

*Enjoyed by the Generation  
that Plants them . . .*



### POPLAR, SILVER BOLLEANA

**Foliage:** deep green on upper leaf surface, complemented by sparkling silver-white on the under side. **Height:** up to 80 feet. **Use:** windbreaks, border plantings for spacious lawns and fields, for lining roads and long, winding drives.

Columnar in form, grows very rapidly and is most unique for its foliage color. It fairly "sparkles" in the slightest breeze.



### WILLOW, BABYLONICA WEEPING

**Foliage:** narrow, light green leaves that seem to drip from the pendulous twigs. **Height:** 30 to 40 feet. **Use:** for planting along watercourses and pools.

They add resplendent grace and restful charm, planted individually or in groups overhanging a stream or pool.

### ELM, MOLINE

**Foliage:** dark green, deeply veined and much larger than the ordinary Elm. **Height:** 60 ft. or more. **Use:** all around good tree for street planting and for home grounds.

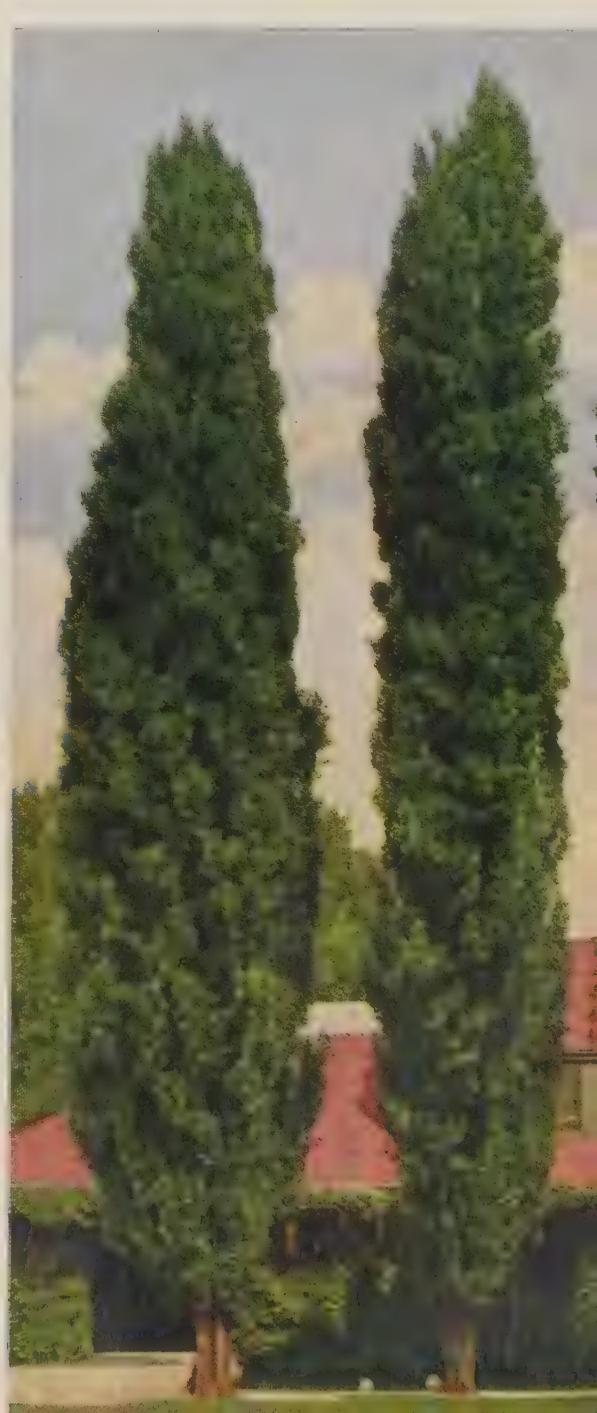
Its conical shape and pyramidal growth makes it the "best" tree for narrow streets and small home grounds. As the tree ages it develops a natural arching form typical of the Elm family. It's a fast grower and very long lived.

RESTFUL SHADE  
WHEREVER  
YOU PLANT THEM

### LOMBARDY POPLAR (*Nigra Italica*)

**Foliage:** round, attractive gray-green. **Height:** 40 to 100 feet. **Use:** windbreak for buildings and fields, border planting for spacious lawns, roads and long winding drives.

It's a tall, spirelike tree—"the exclamation point of the landscape." (For a dense border or windbreak, plant 5 feet apart.)



FAVORITE

# Nut Trees for

- SHADE • BEAUTY
- HUGE CROPS of MEATY NUTS

## PECAN, SCHLEY (Paper Shell) (For Spring Planting Only)

**Size:** very large, long, oblong nuts, filled with plump kernels of the tastiest Pecan meats.  
**Ripens:** fall, usually dropping after first frosts. **Bearing Age:** 4 to 5 years. (A tree 8 to 10 years old will bear up to 25 lbs. of nuts.) **Use:** a beautiful tree for heavy shade and a producer of finest quality nuts.

Planted in the city back yard or around the farm home the Schley Pecan becomes a very desirable shade tree. It's a clean tree, practically immune from insects. The beautiful deep green foliage hangs until very late in the fall, and the crop of deliciously flavored Pecans come out of their "Paper Shells" in whole halves.



## NUT TREES MAKE BEAUTIFUL, MAJESTIC LAWN AND SHADE TREES

## WALNUT, ENGLISH (For Spring Planting Only)

**Size:** large, clean, thin shelled, meaty kernels just like those you can buy at your grocery.  
**Ripens:** late fall, usually just before frost. **Bearing Age:** 7 to 9 years. **Use:** a fine door-yard tree that bears delicious nuts, after furnishing grateful shade all summer.

The broad dome of bright green foliage in summer, and its clean gray trunk and bare branches in winter are attractive features in any landscape. Its great beauty would justify planting it merely for the adornment of the home grounds.

[66]



*There's No Need to Despair - - -*

OVER BARREN BANKS OR STEEP SLOPES—WHERE GRASS WON'T GROW. PICTURED HERE ARE PLANTS IDEAL FOR JUST SUCH DISCOURAGING SITUATIONS

# Bank Binders

FOR ALL LOCATIONS



HONEYSUCKLE, HALL'S JAPAN

**Color:** rich yellow, trumpet-shaped flowers. **Blooms:** June through September. **Foliage:** dense deep green. **Height:** runners 10 to 15 feet long. **Plant:** 2 to 3 feet apart.

The long runners, thickly covered with foliage, turn the steepest bank into a carpet of rich green. It "roots" at every joint, binding the earth firmly and preventing soil erosion.

THESE HARDY CREEPING VINES TURN BARREN, HOMELY BANKS AND STEEP SLOPES INTO A BEAUTIFUL BLANKET OF GREEN—HIGHLIGHTED WITH CHARMING COLOR DURING THE BLOOMING SEASON

## ROSE, WICHURAIANA CREEPING

**Color:** sprays of pure white, semi-double flowers with showy bright yellow stamens. **Blooms:** July and August. **Foliage:** almost evergreen, forming a solid green glossy mat. **Height:** 10 to 15 feet along ground. **Plant:** 2 to 3 feet apart.

A perfect bank binder for steep slopes. The runners cling closely to the ground, taking root wherever they touch.



MATRIMONY VINE

**Color:** a profusion of small purple flowers. **Blooms:** May-June. **Foliage:** rich green. **Height:** 10 to 12-foot runners. **Plant:** 2 to 3 feet apart.

It thrives on any soil and in dry places. Its "suckering" habit makes it the ideal "binder" for steep, rocky slopes by preventing wash-outs. Scarlet and orange berries add to its year-around beauty in the fall.

# Perennials for the Cutting Garden

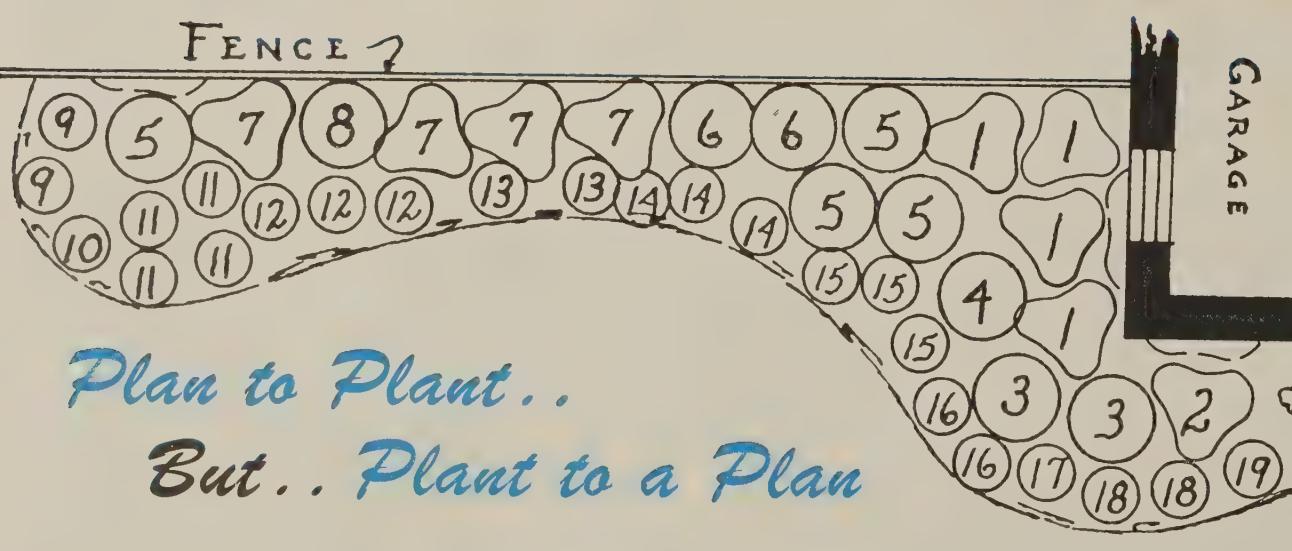
*of TOMORROW*

• COLOR GALORE

• FINEST STRAINS



## "Perennials of Tomorrow" Garden Group



Plan to Plant..

But.. Plant to a Plan

This plan for a cutting garden provides for an abundance of lovely, fragrant and colorful cut flowers all summer long.

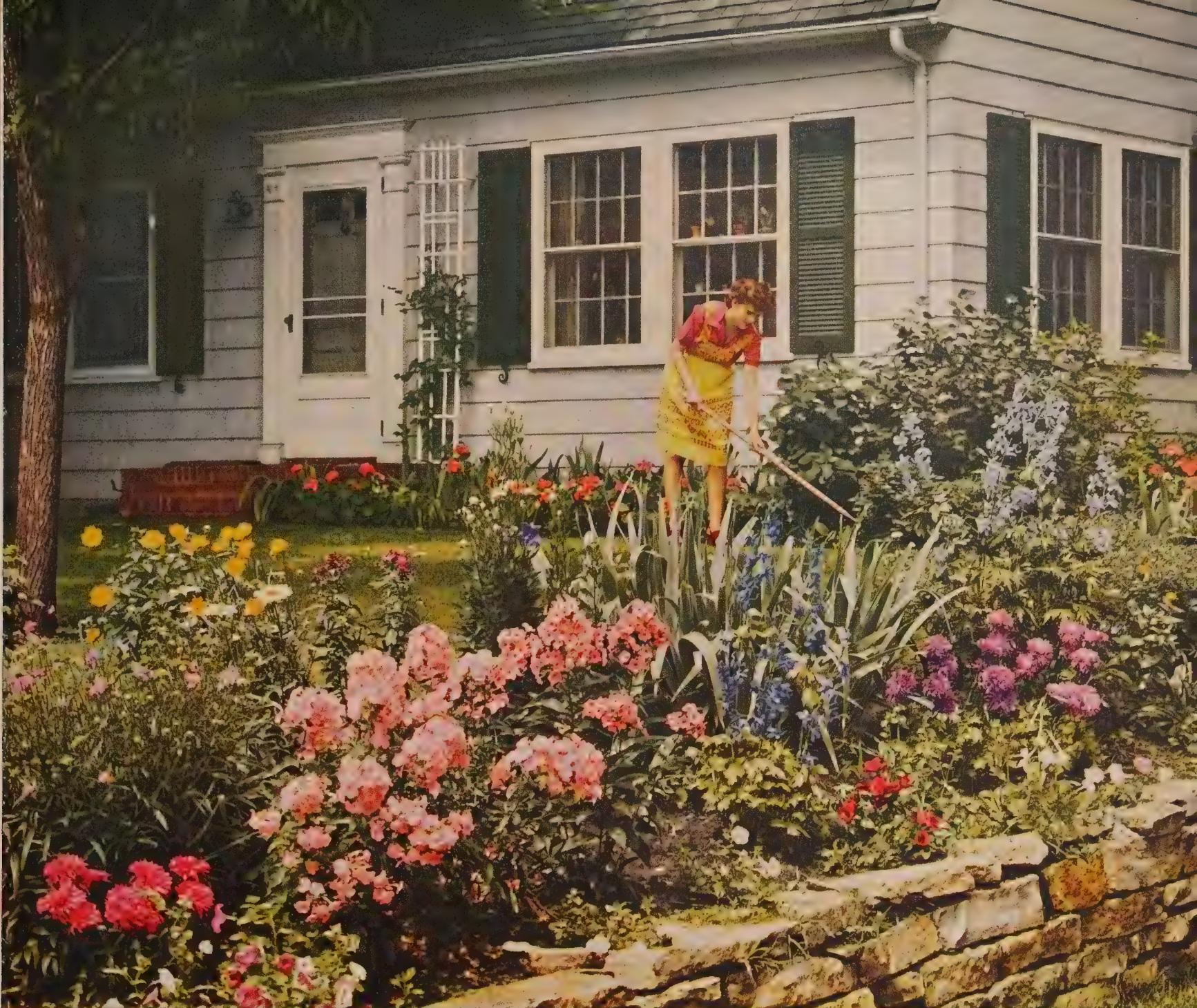
All colors, all shapes, all sizes, all seasons of bloom have been considered.

Only 72 square feet of garden space is needed. Planted in straight lines this would require a plot only 4 feet wide by 18 feet long. If informal curved lines are used, the width should range from 3 feet at the narrowest point to 5 feet at the widest.

### Suggested Planting List

No.	Quan.	Variety
1.	4	Phlox, Prime Minister
2.	1	Aster, Strawberries and Cream
3.	2	Orange Butterfly Asclepias
4.	1	Veronica, Blue Spire
5.	4	Phlox, Irene
6.	2	Helianthus, Coronation
7.	4	Delphinium, Mountain Snow
8.	1	Phlox, Daily Sketch
9.	2	Mum, Clara Curtis
10.	1	Mum, Moon Glow
11.	4	Plumbago Larpentae
12.	3	Shasta Daisy, Diener's Hybrids
13.	2	Phlox, Harvest Fire
14.	3	Shasta Daisy, Diener's Hybrids
15.	3	Aster, Blue Bouquet
16.	2	Iris, Seminole
17.	1	Orange Butterfly Asclepias
18.	2	Sweet William Winteri
19.	1	Baby's Breath

This Complete Garden  
Offered at a Special  
Price (See Price List)



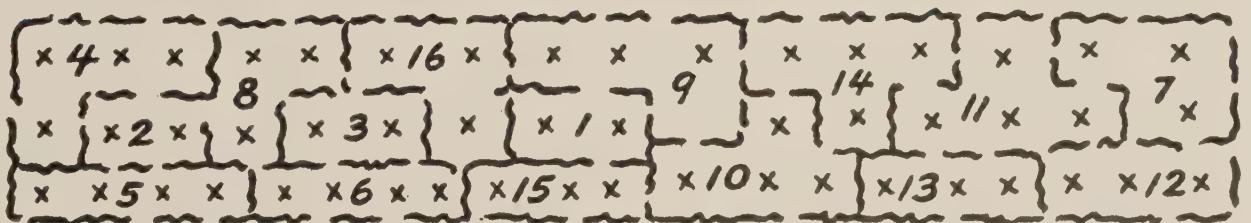
Photograph Courtesy Better Homes and Gardens—April Issue, 1944

## "Better Homes" Perennial Group

### SUGGESTED PLANTING LIST

Key No.	No.	Variety
1	2	Aster, Beechwood Challenger
2	2	Aquilegia, Giant Hybrids
3	2	Gaillardia, Dazzler
4	4	Delphinium, Vanderbilt Hybrids
5	4	Phlox Subulata Atropurpurea
6	4	Plumbago Larmentae, Leadwort
7	3	Phlox, Harvest Fire
8	3	Phlox, Daily Sketch
9	4	Phlox, Prime Minister
10	4	Orange Butterfly ( <i>Asclepias</i> )
11	4	Sedum Spectabilis
12	3	Chrysanthemum, Clara Curtis
13	3	Anchusa, Forget-me-not
14	4	Sweet William
15	3	Nepeta Mussini
16	3	Chrysanthemum, Spoon Yellow

A Constant Procession of Gay-Colored and Fragrant Flowers from the First Days of Spring Until Winter Snows



*Careful Selection is the Guide to a Beautiful Cutting Garden*

A Perennial Garden offers the flower-lover an abundance of lovely fragrant, colorful flowers for the garden and exquisite bouquets to beautify the home.

They produce a variety of shapes and sizes, a general hardiness of flowers that come up year after year without being re-planted each spring. They continue to bloom and produce an ever-changing panorama of color from early spring until frost.

Easily planted, easily grown. A highlight in color-harmony for all types of landscape arrangements.

### A PRACTICAL PERENNIAL GARDEN WHICH CAN BE PLANTED ANYWHERE

This plan provides for a flower garden approximately 20 to 25 feet long and 3 to 4 feet wide. Garden may be made longer and narrower, or shorter and wider by simple arrangement of plants.

This Complete Garden  
Offered at a Special  
Price (See Price List)

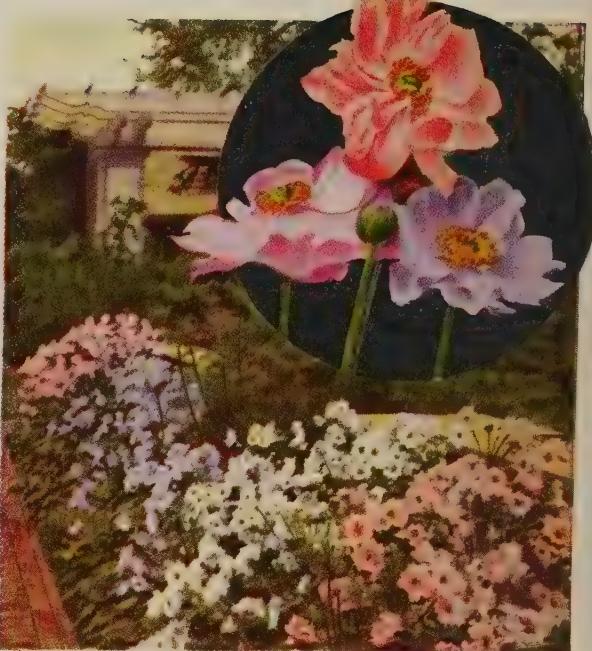
## • Fascinating Flower Formations

### • Individual Characteristics

#### STOKESIA, BLUE MOON

**Color:** distinctive light blue shades. **Blooms:** early summer until frost. **Height:** 12 to 18 inches. **Use:** filler.

The very showy, 5 to 6 inch disc-like flowers are prominently displayed on stiff cutting stems.



#### ANEMONE HUPEHENSIS (Dwarf Pink Windflower)

**Color:** rose-pink. **Blooms:** Labor Day until late November. **Height:** 18 inches. **Use:** accent.

The large, 2 inch, waxy, semi-double flowers furnish an abundance of cut flowers and make a brilliant garden display when few other flowers are in bloom.



#### SHASTA DAISY, DIENER'S HYBRIDS

**Color:** large snow-white semi-double and double flowers. **Blooms:** June through September. **Height:** 18 to 24 inches. **Use:** filler.

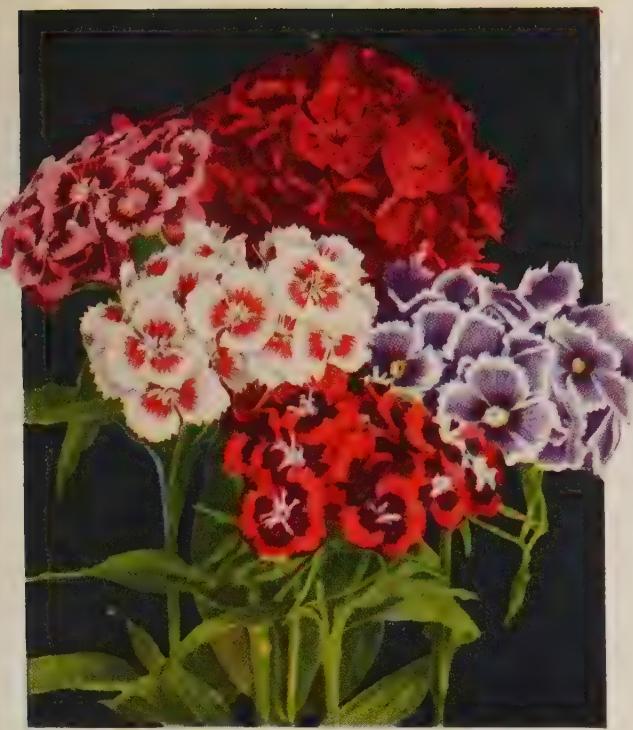
The prim flower accented with a bright yellow eye and the long, slender stem acclaims this Shasta Daisy as the cut flower supreme.

#### GAILLARDIA, GIANT HYBRIDS

A popular cut flower favorite because of the gay colors and long slender stems. It will grow anywhere, under any condition.

**DAZZLER.** (Top.) **Color:** gay orange-red, yellow tipped petals. **Blooms:** June until November. **Height:** 2 feet. **Use:** filler.

**SUN GOD.** (Below.) **Color:** pure lemon-yellow. **Blooms:** June until November. **Height:** 2 feet. **Use:** filler.



### SWEET WILLIAM, WINTERI

(A True Perennial Sweet William)

**Colors:** mixed colors only. **Blooms:** June and July. **Height:** 12 to 18 inches. **Use:** filler.

A most charming garden favorite noted for its intense fragrance and profusion of bloom. Winteri is an improved variety, bearing larger flowers and is a true perennial.



### Cut Flowers ALL SUMMER LONG



### AQUILEGIA, GIANT HYBRIDS

**Color:** mixed rainbow colors. **Blooms:** May. **Height:** 18 inches. **Use:** filler.

The gracefully spurred flowers of rich colors resemble a multitude of butterflies. It is also noted for its exquisite foliage which turns to rich colors in autumn.



### ORANGE BUTTERFLY (Asclepias)

**Color:** bright orange. **Blooms:** midsummer. **Height:** 18 inches. **Use:** filler.

The flat clusters of richly colored bloom is the "big show" of the midsummer garden. It attracts swarms of butterflies. An excellent cut flower. One of the hardiest of perennial plants, not particular as to soil, climate or location.



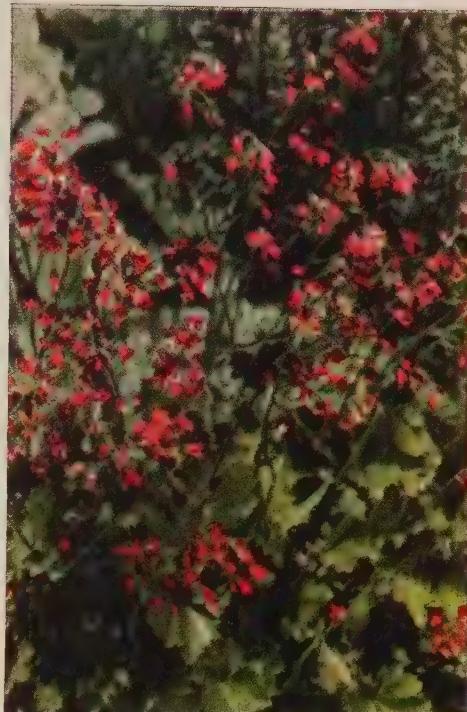
Cut Flower Garden in the Open Lawn

# NOTHING EQUALS PERENNIALS for - - -



Perennial Hedge for  
All-Season Beauty

- Living Color
- Profuse Bloom
- All Season Beauty



**HEUCHERA, RAIN OF FIRE**  
Color: rich crimson bell-like flowers. Blooms: July to September. Height: 18 inches. Use: filler.  
Neat growing and graceful, it yields an abundance of charming flower spikes, excellent for bouquets.



Informal Border with Flowering Shrub Background

**VERONICA, BLUE SPIRE**  
Color: violet-blue. Blooms: all summer long. Height: 2 feet. Use: accent.  
The towering spires of bloom serve as an all-season highlight to the cutting garden.

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**POPPY, ORIENTAL**

Color: bright crimson-scarlet with purplish black blotches at the base.  
Blooms: June and July. Height: 2½ feet. Use: filler.

For a gorgeous display of brilliant color, nothing equals the Oriental Poppy. Their huge flowers produced in great profusion render them conspicuous wherever they are planted.



**SCABIOSA CAUCASICA**

**ISAAC HOUSE.** Color: soft, charming shade of lavender. Blooms: June continuing until September. Height: 18 inches. Use: filler.  
**ALBA.** Color: rich ivory-white. Blooms: June continuing until September. Height: 18 inches. Use: filler.

Sometimes known as the "Pincushion Flower." Very valuable for cut flowers.



### PENSTEMON, PINK BEAUTY

**Color:** deep shell-pink. **Blooms:** June until stopped by frost. **Height:** 2 feet. **Use:** accent.

Not alone a graceful plant, but the tubular, Foxglove-like flowers are most beautiful from a decorative standpoint. An excellent cut flower.



### LYTHRUM, MORDEN'S PINK

**Color:** deep phlox-pink. **Blooms:** June until October. **Height:** 3½ feet. **Use:** accent.

A dozen or more, long-lasting tall sparkling flower spikes are in bloom continuously. Plant it in a sunny spot and Morden's Pink will usually develop into a clump 3 feet across.



### HELIOPSIS, SUMMER GOLD

**Color:** semi-double rich gold. **Blooms:** June until frost. **Height:** 3 feet. **Use:** accent.

The 4-inch daisy-like flowers are superb for bouquets and lend plenty of all-season color to the garden.



### BALLOON FLOWER

**Color:** rich sky-blue. **Blooms:** all summer. **Height:** 3 to 4 feet. **Use:** accent.

Its buds resemble little balloons. The star-shaped blossoms are also very unusual and interesting.



Colorful Edging for Walks and Drives



### TRITOMA (Flame Flower)

**Color:** dazzling orange-scarlet. **Blooms:** July to October. **Height:** 2 feet. **Use:** filler.

The spectacular towering spires of flame add a unique and exotic tone to the garden and floral arrangements.



Narrow Strips and Forgotten Spots

# A Permanent Perennial Garden is a Permanent Landscape Feature



**BLUE BONNET**  
(*Scabiosa*)

**Color:** soft baby blue. **Blooms:** June through September. **Height:** 18 to 24 inches. **Use:** filler.

Particularly valuable for cut flowers as the large, showy blooms are borne on long stems.



**BLEEDING HEART**  
(*Dicentra*)

**Color:** rose-pink, nearly scarlet in the sunlight. **Blooms:** late April through July. **Height:** 2 feet. **Use:** filler.

A flower of romance and sentiment. A plant that thrives equally well in sun or shade.



**PAINTED MARGUERITE DAISY**

**Color:** bright mixed colors. **Blooms:** all summer. **Height:** 2½ feet. **Use:** filler.

In a massed planting it makes a beautiful display. The long stems, the fine cut foliage and the colorful bloom continue its appeal as a cut flower.



**Foundation Planting for Garage and Other Buildings**

**YUCCA**  
(Adam's Needle)

**Color:** pure white, cup-shaped flowers, like huge lilies-of-the-valley. **Blooms:** June and July. **Height:** 3 to 6 feet. **Use:** accent.

A plant that adds a subtropical effect to a landscape planting or perennial garden. One of its greatest attributes is its striking foliage which remains green the year around.



# HARDY GARDEN ASTERS

Freshen up the Landscape with masses of **FALL COLOR**



## ASTERS, RED ROVER

**Color:** rich, soft rosy red. **Blooms:** September until snow. **Height:** 3 to 4 feet. **Use:** accent.



## ASTERS, BEECHWOOD CHALLENGER

**Color:** brilliant crimson-red. **Blooms:** September until snow. **Height:** 2½ to 3½ feet. **Use:** accent.

## ASTERS, BLUE BOUQUET

**Color:** gorgeous luminous blue. **Blooms:** September until snow. **Height:** 12 inches. **Use:** filler.



## ASTERS, GAYBORDER BLUE

**Color:** clear intense blue with yellow eye. **Blooms:** September until snow. **Height:** 4 to 5 feet. **Use:** accent.



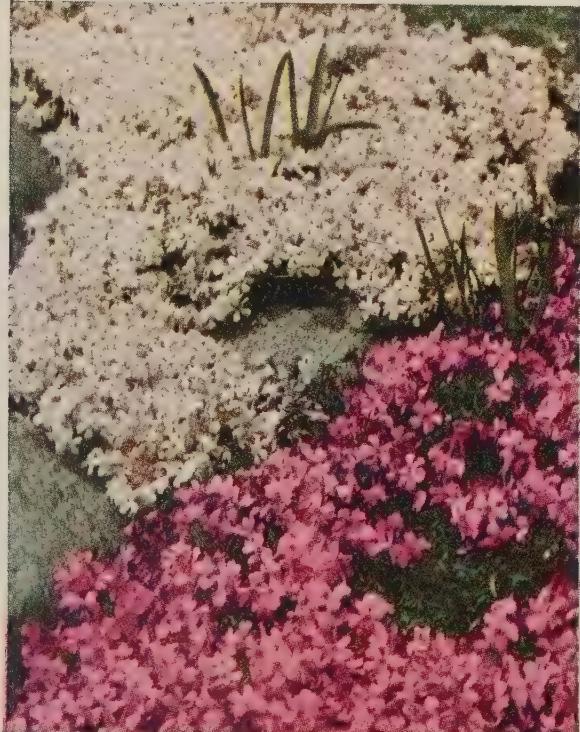
## ASTERS, STRAWBERRIES AND CREAM

**Color:** charming clear pink with yellow eye. **Blooms:** September until snow. **Height:** 3 to 4 feet. **Use:** accent.





- Ideal for Rough and Forbidding Areas.
- Adds Distinction and Charm to the Natural Ground Contours.



#### PHLOX SUBULATA

**ALBA.** Color: clear snow-white. Blooms: May. Height: 6 inches. Use: facer.

**ROSEA.** Color: rich clear pink. Blooms: May. Height: 6 inches. Use: facer.

A dwarf creeping free flowering plant with pretty mosslike evergreen foliage that is invaluable for carpeting bare spots.



#### PLUMBAGO LARPENTAE (Leadwort)

Color: brilliant blue. Blooms: August to October. Height: 6 to 8 inches—very dwarf spreading. Use: facer.

Unusual, heart-shaped foliage is bronzy green for all-season color.



#### ANCHUSA (Forget-Me-Not)

**Color:** bright violet-blue. **Blooms:** May and June. **Height:** 12 inches. **Use:** filler.

The charming clusters of dainty flowers resemble the Forget-Me-Nots. It thrives in sun or shade.

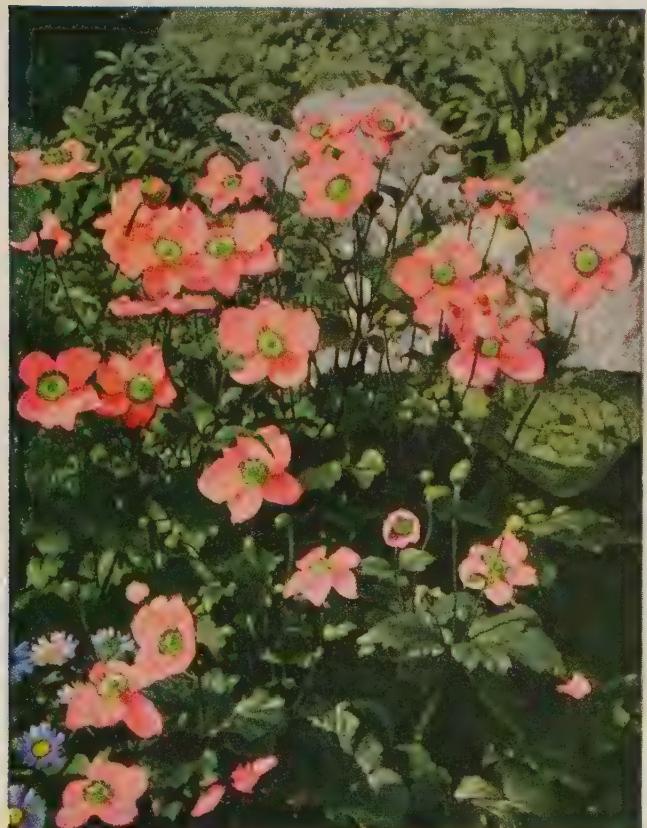


#### GYPSOPHILA (Baby's Breath)

**Color:** feathery whitish pink. **Blooms:** July to September. **Height:** 12 to 18 inches. **Use:** filler.

The feathery flowers that glitter like stars and the elegant foliage produce a striking effect and add grace to the rockery or flower garden.

# ROCK GARDEN GROUP



## HUPEHENSIS (Dwarf Anemone)

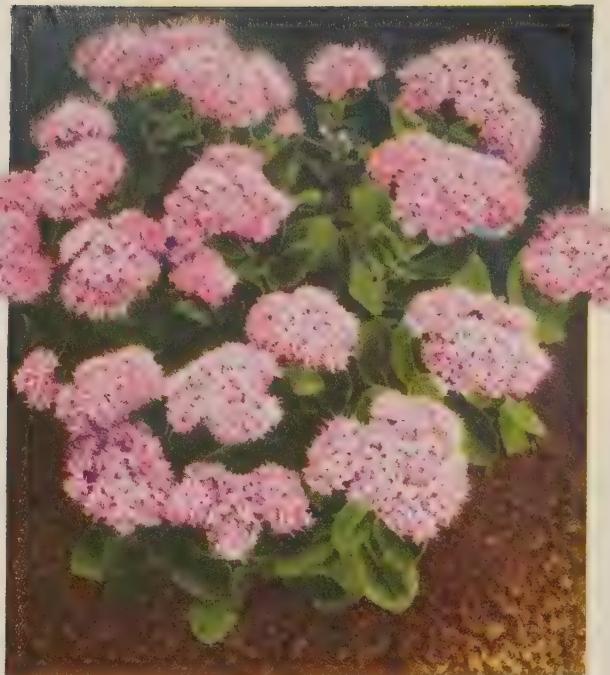
**Color:** 1½-inch mauve-rose flowers. **Blooms:** August to late autumn. **Height:** 8 inches. **Use:** facer.

Excellent for bouquets and a real show in the garden. It grows well in either sun or shade.

## SEDMUM SPECTABILE, BRILLIANT

**Color:** bright Amaranth-red. **Blooms:** September to November. **Height:** 2 feet. **Use:** filler.

The general effects and contrasts created by the fleshy grayish green foliage and the seedlike clusters of bloom are interesting and novel.



## ARTEMISIA, SILVER KING

**Color:** silver-gray foliage—flower inconspicuous. **Blooms:** foliage holds its color all season. **Height:** 18 inches. **Use:** filler.

The bright frosted-silver leaves make a striking and beautiful contrast with the green of companion plants. When cut and dried in the fall the artistic sprays make beautiful all-winter bouquets.



## IBERIS (Hardy Candytuft)

**Color:** dainty snow-white flowers. **Blooms:** May and June. **Height:** 8 to 10 inches. **Use:** facer.

The dark evergreen foliage is attractive all year. Because of its rambling habit of growth, it is an ideal plant for rock garden, border and trimmed edging.

THIS  
COMPLETE  
ASSORTMENT  
OFFERED  
AT A  
SPECIAL  
PRICE  
(See Price  
List)

## DIANTHUS DELTOIDES (Maiden Pink)

**Color:** pink with crimson eye. **Blooms:** June and July. **Height:** 6 inches. **Use:** facer.

In England, where rock gardening is an art, the Dianthus is one of the most popular of compact, low-growing plants.



# modern LOW- GROWING



They flower profusely, developing into surprisingly large spreading mounds, covered with an enveloping canopy of beautiful colors.

## RED INJUN

**Color:** eye-catching "Indian-red," highlighted by a bright yellow center. **Blooms:** August until frost. **Height:** 12 inches. **Use:** facer.

The overwhelming abundance of Indian-red flowers forms a miniature mountain of color for any landscape planting or perennial garden. Each spray of bloom is a complete bouquet. It takes a heavy frost to stop its blooming.

*Facer MUMS Lengthen the Autumn Garden with Blooms that Defy Frost*

## WONDER MUM

**Color:** pink buds open into successive stages of delicate lilac and blush-pink. **Blooms:** August until frost. **Height:** 2 feet. **Use:** facer.

Grows as large as a bushel basket the first season. It's hardy as well as lovely. Starts blooming early and continues until hard killing frost. Each flower is like a beautiful carnation, yet enjoys the rich coloring of the loveliest rose. For cut flower arrangements it is unsurpassed.



# Facer Mums

Literally Thousands  
of Blooms On  
a Single  
Plant



## HARVEST MOON

**Color:** flashing bright yellow. **Blooms:** August until frost. **Height:** 18 inches. **Use:** facer.

The broad bushy plant, producing up to 600 and more individual flowers is not unlike a "bushel of glittering gold" in your garden. The deluge of branching golden sprays of bloom form the unusual in fall bouquets. In a landscape planting it becomes a glittering mass of golden loveliness.



## LITTLE BOB

**Color:** rich mahogany-bronze. **Blooms:** September until frost. **Height:** 2 feet. **Use:** facer.

A most charming facer mum of English origin. It forms a huge symmetrical mound of gorgeous, full double button-like gayly colored flowers. During bloom-time, one sees nothing but a mound of handsome blooms. On the bush, or as cut flowers, the blooms last, and last.

# FACER MUMS ---

A RIOT AND PROFUSION OF COLOR AT THE SEASON OF THE YEAR WHEN COLOR WANES IN THE LANDSCAPE



## MASTER MUM

**Color:** Clistening shell-pink, shaded old rose and apricot with bright yellow eye. **Blooms:** September until frost. **Height:** 2 feet. **Use:** facer.

It's a whole flower garden within itself, producing up to 800 beautiful 3-inch blooms. A dashing splash of color that will brighten up those last summer and fall days, even after the lighter frosts have destroyed the more tender fall blooming plants. The flowers last 2 weeks after cutting.

## COPPERHEAD

**Color:** exquisite warm copper-bronze. **Blooms:** August until frost. **Height:** 15 to 18 inches. **Use:** facer.

Copperhead forms a perfect mound of bloom reminding one of the lovely Azalea. A single spray cut for an indoor bouquet is super-abundant in charm and loveliness. Likewise it's the fall "bright-spot" in a landscape planting.

[80]

*Cut Flowers  
for  
Thanksgiving*



*Large Spreading  
Mounds of Color  
August till Frost*



**KING OF THE REDS** ↑

**Color:** brilliant clear red. **Blooms:** September until frost. **Height:** 2½ feet. **Use:** facer.

Named for its brilliance and glitter in the hundreds of blossoms that envelope the plant starting in August. It makes a magnificent show outside and, because of its long stems, it is unsurpassed for cutting.

↓ **MOON GLOW**

**Color:** deep golden yellow. **Blooms:** September to frost. **Height:** 18 inches. **Use:** facer.

For those who enjoy rich glowing yellow, Moon Glow offers it in glittering abundance. The stocky plant is almost obscured by its branching clusters, laden with golden double flowers. It will be the bright spot in landscape plantings or in gorgeous, long-lasting bouquets.



# AUTUMN GLORY CHRYSANTHEMUM Group

SEE PRICE LIST FOR A SPECIAL PRICE ON THIS COMPLETE ASSORTMENT



Nature's Most Beautiful Contribution at the End of the Year

## IN BLOOM AUGUST UNTIL SNOW FLIES

See Price  
List for Spe-  
cial Group  
Price.

For a brilliant, long-lasting, autumn garden display and a wealth of gorgeous bouquets, plant a garden of these early blooming, hardier strains of garden Chrysanthemums. They are the life of the garden and home when few other flowers are in bloom.

Assembled here is a choice selection of the types and colors which flower lovers like best. They offer a procession of bloom from August until around Thanksgiving time. These varieties will average 24 to 30 inches tall.



# Spring Beauty PEONY GROUP

(Offered at Special Price—See Price List)



## EDULIS SUPERBA

**Color:** even colored radiant deep pink. **Blooms:** about June 10. **Height:** 18 to 24 inches.

Blessed with a sprightly fragrance and long cutting stems. It is one of the best cut flower varieties.

## MME. DE VERNEVILLE

**Color:** pure snow-white with exquisite crimson center markings. **Blooms:** about June 1.

**Height:** 18 to 24 inches.

A very large, full rose-type bloom. It has no equal as an early white.

## PERFECTION

**Color:** delicate pink blending into soft golden cream. **Blooms:** about June 10. **Height:** 18 to 24 inches.

The mammoth softly colored bloom and sweet fragrance wins it the name of "Perfection."



## LONGFELLOW

**Color:** bright non-fading crimson. **Blooms:** about June 1. **Height:** 18 to 24 inches.

Always found among the flower show prize winners.

## MARY BRAND

**Color:** brilliant red with very little trace of purple. **Blooms:** about June 15.

**Height:** 18 to 24 inches

One of the finest reds for cut flowers. Lasts a full week when cut in the bud.





THE EVER POPULAR AMERICAN GIANT HYBRID

# Delphinium

Long Lasting—Huge,  
"ALL-OUT-AT-ONCE" Spikes

The tall Stately Bloom-laden Spires  
Form an Admirable Background  
for the Flower Garden

At last, a dream of flower-lovers come true. With the introduction of the new American Hybrids, Delphiniums are now available in many very choice varieties and colors.

The American Hybrids are hardy, disease resistant, uniform in growth, the florets 100% double and the heavily laden 24- to 36-inch flower spikes are supported by strong, stiff, 4- to 5-foot stems.

By cutting back the flower stalks after the first bloom they repeat with a second grand display in the early fall.

As many as  
Six Rugged Wind  
Resistant Spikes  
to a Plant

#### CITADEL

**Color:** a warm pastel shade of lavender. **Blooms:** June, repeat in September. **Height:** about 4 feet. **Use:** accent.

#### ALLURE

**Color:** distinct velvety violet-purple accented with white "bees" or eyes. **Blooms:** June, repeat in September. **Height:** about 4½ feet. **Use:** accent.

#### CHOICE OF FIVE

"TRUE-TO-COLOR" VARIETIES



#### ENCHANTMENT

**Color:** dramatic rose-mauve with peppy white and yellow "bees." **Blooms:** June, repeat in September. **Height:** about 5 feet. **Use:** accent.

#### MOUNTAIN SNOW

**Color:** sparkling white like new fallen snow. **Blooms:** June, repeat in September. **Height:** about 4 feet. **Use:** accent.

#### BLUE DANUBE

**Color:** a true Delphinium-blue. **Blooms:** June, repeat in September. **Height:** about 4 feet. **Use:** accent.



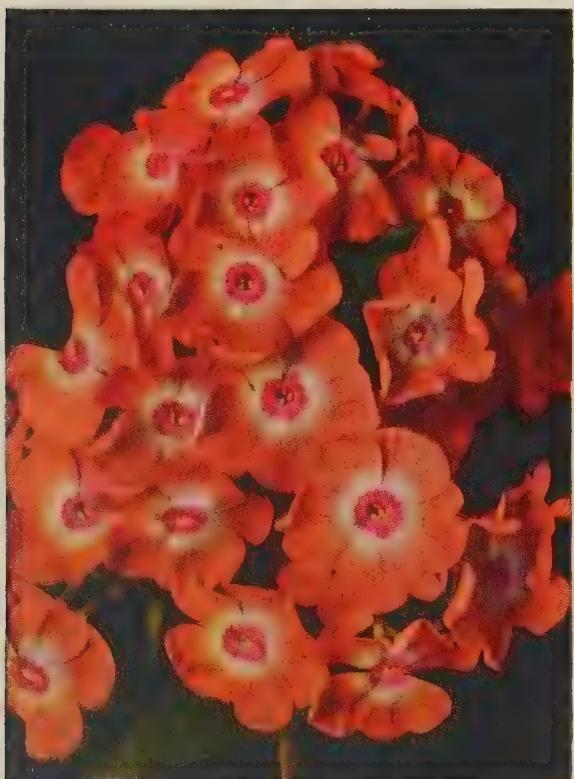
# The GAY GIANT FLOWERING

*A Riot of  
Color for the  
Mid-summer  
Garden*

Masses of immense  
heads of profuse,  
daintily colored flowers  
offering intense beauty  
and enticing fragrance

## CHAS. CURTIS

**Color:** brilliant sunset-red. **Blooms:** June and July. **Height:** 2 to 2½ feet. **Use:** filler.  
The huge compact flower heads are spicily fragrant and the rich color does not fade  
in the summer sun.



## GEORGE STIPP

**Color:** deep glowing salmon with reddish eye. **Blooms:**  
June and July. **Height:** 2 to 2½ feet. **Use:** filler.  
A variety noted for its non-fading qualities. It blends  
beautifully with other colors.



# GARDEN

## Phlox Group



### BLUE BOY

**Color:** deep rich blue. **Blooms:** June and July. **Height:** 18 to 24 inches. **Use:** filler.

A very bushy, low-growing variety that produces huge flower heads of beautifully formed 1½ to 2 inch florets.

**BEAUTIFUL ALIKE IN ONE COLOR OR A COMBINATION OF COLORS WHICH BLEND AND HARMONIZE WITH EACH OTHER**

### IRENE

**Color:** striking shade of red with pink blush. **Blooms:** June and July. **Height:** 2 to 2½ feet. **Use:** filler.

An outstanding color and the huge flower heads create a dramatic effect.



### PRIME MINISTER

**Color:** ivory-white with vermillion-red eye. **Blooms:** June and July. **Height:** 2 to 2½ feet. **Use:** filler.

A colorful display of mammoth flower heads endowed with a striking fragrance.

This Complete Assortment Offered at Special Price  
(See Price List)

### APPLE BLOSSOM

**Color:** soft apple-blossom-pink. **Blooms:** June and July. **Height:** 2½ to 3 feet. **Use:** filler.

Great pyramidal flower heads are carried on strong, towering stems.



*Exquisitely Fragrant*  
**HARDY GARDEN**

# Lilies

**ADD THE CHARM AND  
ROMANCE OF THE ORIENT  
TO THE GARDEN**



**REGAL**

**Color:** center of the long trumpet is flushed with yellow, shading to white—the outside, shaded with a pearly tint, ribs streaked with brown. **Blooms:** early July into August. **Height:** 3 to 4 feet.

A stately flower with a delicate fragrance that demands attention in small or large gardens.

*Their grace and loveliness --- their  
unusual charm and fascinating colors  
bring a new gardening thrill*

## MADONNA (Annunciation Lily) (Fall Planting Only)

**Color:** pure white flared trumpets. **Blooms:** late June. **Height:** 3 to 4 feet.

A perfect companion for the Delphinium in the cutting garden and for beautiful bouquets.



**SCARLET AMERICAN**

**Color:** bright glowing scarlet. **Blooms:** June. **Height:** 18 inches.  
A charming, low-growing Lily whose waxy, colorful, recurved flower petals will create lots of garden interest.



# "PAGEANT CANNA COLLECTION"

[  
for  
spring  
planting  
only

Unequalled for  
Mass Colors



## YELLOW SPOTTED KING HUMBERT

**Color:** flecks of deep red on a background of deep, rich yellow. **Blooms:** mid-summer to frost. **Height:** average 5 feet.



## MME. CROZY

**Color:** rich red with edges of bright gold. **Blooms:** mid-summer to frost. **Height:** average 4 feet.



## RICHARD WALLACE

**Color:** canary-yellow with rich orange shadings. **Blooms:** mid-summer to frost. **Height:** average 4 feet.



## CITY OF PORTLAND

**Color:** delightful watermelon-pink. **Blooms:** mid-summer to frost. **Height:** average 4 feet.



# Tasty Red RASPBERRIES

FINEST COMMERCIAL VARIETIES

*The Aristocrat—  
OF THE  
SMALL GARDEN  
Fruits*

Unmatched  
for Delicacy  
of Flavor

## NEWBURGH

Originated, tested and highly recommended by the New York State Experiment Station. A very heavy producer. Recommended for market purposes.

**FLAVOR:** mild, delicious and juicy. **SIZE:** very large, firm, and does not crumble. **RIPENS** July 1 to August 4. **BEARING AGE:** 15 months when planted in spring; 21 months when planted in fall. **GROWING HABIT:** a vigorous grower of medium height. Great crops of fruit are borne out in the open for easy picking.

An Excellent Topping for Desserts, Short-cakes and Tarts--Makes Delicious Jelly and Jams--A Rare Taste Treat with Sugar and Cream.....



## CHIEF

This early bearing Red Raspberry is all that the word implies—outstanding, ahead of most other red varieties, a leader.

**FLAVOR:** blessed with a mild, rich flavor. It is excellent for all purposes. **SIZE:** large, bright red, comparable to Latham. **RIPENS** July 13 to August 13, nearly a week ahead of Latham, thus giving us a profitable berry for early market. **BEARING AGE:** 15 months when planted in spring; 21 months when planted in fall. **GROWING HABIT:** Very sturdy; heavy canes, healthy foliage, disease resistant, free from winter injury. A real rugged variety that bears big crops.



## TAYLOR

Taylor is the most promising commercial Red Raspberry now on the grounds of the New York State Experiment Station.

**FLAVOR:** sub-acid, very good quality. **SIZE:** very large, long conic, very firm. **RIPENS** July 16 to August 20. **BEARING AGE:** 15 months when planted in spring; 21 months when planted in fall. **GROWING HABIT:** Tall, unusually vigorous, productive, with sturdy, heavy canes that never need support.



### INDIAN SUMMER (The Finest Two-Crop-In-One-Season Red Raspberry)

The Red Raspberry for the home garden. A horticultural triumph of the New York State Experiment Station. The finest early summer and fall bearing red variety ever introduced.

**Flavor:** rather mild sub-acid of fine quality. **Size:** large and roundish. **Ripens** first crop: July 5 to August 4. Second crop: September 10 to November. **Bearing Age:** 15 months when planted in spring; 21 months when planted in fall.

**Growing Habit:** tall, vigorous and produces heavy crops during each bearing season.

### Red Raspberries Reward with Abundance for Little Care and Attention



### FINEST COMMERCIAL VARIETIES

Newburgh, Marcy and Taylor are three outstanding new varieties which have been sensational because of the large size of the fruit. Newburgh ripens before Marcy and Marcy ripens before Taylor, so that the three give a succession of ripening. Of the three, Taylor is outstanding for its **commercial promise**.

### LATHAM

The most widely grown and most popular commercial red variety in the country—recommended for its wide adaptability and regular cropping.

**Flavor:** mild, delicious. **Size:** large, roundish, attractive, moderately firm. **Ripens** July 18 to August 15. **Bearing Age:** 15 months when planted in spring; 21 months when planted in fall. **Growing Habit:** tall, vigorous, very hardy. Produces enormous crops of top-quality fruit.





# BLACK AND PURPLE *Raspberries*

- Excellent for Home Gardens
- Delicious When Fresh
- Ideal for Canning or Freezing

## BRISTOL

The "best" Black Raspberry created by the New York State Experiment Station. Outstanding in size and quality.

**Flavor:** lingering, rich tartness. **Size:** very large, roundish, firm, of best quality. **Ripens** July 4 to August 5. **Bearing Age:** 15 months after planting in spring; 21 months when planted in fall. **Growing Habits:** tall, very vigorous, hardy and very productive. Easy to pick. Baskets fill very quickly.

Raspberries  
Bear a  
Profitable Crop  
Second Year  
After Planting

## CUMBERLAND

An old favorite that has retained its popularity and has not given way to the newer introductions.

**Flavor:** very sweet and rich in quality. **Size:** giant sized, conic and very attractive. **Ripens** July 7 to August 8. **Bearing Age:** 15 months after planting in the spring; 21 months when planted in fall. **Growing Habits:** tall, very vigorous, absolutely hardy; a reliable year after year producer of both quality and quantity.



## MARION

A new leader in Purple Raspberries—a preferred variety for home gardens or commercial planting.

**Flavor:** tart, moderately juicy, and of good quality. **Size:** very large and firm, holding size through entire season. **Ripens** July 22 to August 21. **Bearing Age:** 15 months after planting in spring; 21 months when planted in fall. **Growing Habits:** vigorous, very hardy, bears very heavy crops of quality fruit.



*Distinctive in growth and  
Individuality of flavor*

The Most  
Delectable  
in the  
Kingdom,  
of Fruits



BLOWERS  
BLACKBERRY

**Flavor:** noted for its honey-sweet flavor. **Size:** jet-black of enormous size. Very firm. **Ripens** July 25. **Bearing Age:** 15 months after planting in spring; 21 months when planted in fall. **Growing Habits:** upright, rugged and a splendid bearer.

SHUTTLEWORTH

A new amazing Black Raspberry, inspected, named and approved by Dr. Darrow of the U. S. Department of Agriculture. Outstanding for its fine flavor, excellent quality and ability to resist diseases.

**Flavor:** delicious and juicy—a flavor that can't be beat. **Size:** very large, meaty, attractive. Does not become seedy at end of fruiting season. **Ripens** July 1 to August 4. **Bearing Age:** 15 months after planting in spring; 21 months when planted in fall. **Growing Habits:** medium tall, a vigorous grower and very productive. Fruit is easy to harvest.

DUNDEE

A very good, all around berry of high quality and large fruiting habits, that deserves a place in every home garden and commercial planting.

**Flavor:** The firm flesh is deliciously sweet. **Size:** Very large, roundish, attractive, glossy and of top quality. **Ripens** July 8 to August 8. **Bearing Age:** 15 months after planting in spring; 21 months when planted in fall. **Growing Habits:** tall, vigorous and extremely hardy, very productive.



LUCRETIA  
DEWBERRY

The first Dewberry to achieve commercial importance. Adapted for growing in northern sections. An excellent addition to the home garden berry patch. A treat for table, canning, pies and jellies.

**Flavor:** a delightful flavor. **Size:** giant size, firm and tender. **Ripens** July 20. **Bearing Age:** 15 months after planting in the spring; 21 months when planted in fall. **Growing Habits:** long, slender, trailing stems, require support. Root at joint. Very vigorous and hardy. Fruit excellent for sauces, pies, freezing and canning.

## TABLE TREAT IN

# Berries

### BLUEBERRIES—

#### RANCOCAS

(Early)

#### STANLEY

(Midseason)

#### JERSEY

(Late)

*Created by Nature—improved by man, for the finest pie in the world.*

**Flavor:** tangy, typical flavor of the wild Blueberry.

**Size:** medium to large, borne in huge clusters.

**Ripens:** the three varieties listed above ripen in succession,

covering a period of eight weeks starting in July.

**Bearing Age:** limited second year.

Profitable crop third year, increasing each year thereafter.

**Growing Habits:** develops into an upright ornamental plant

4 to 6 feet tall. Excellent to use as an accent or filler shrub in landscaping. (Two or more varieties must be planted together to insure proper pollination.)

### TWO GREAT BERRIES for the HOME GARDEN

Wonderful to eat fresh, delicious for pies, tarts, shortcake—elegant for jelly, jam, sauce, preserves and freezing.

Boysenberries and Blueberries hold a prominent place among small fruits. They come into bearing quickly, bear regularly and heavily, ripen when everybody is berry hungry. They are rich in vitamins and minerals. Blueberries require acid soil to grow satisfactorily and produce a maximum crop of berries. A 1-year supply of aluminum sulphate is shipped with each Blueberry plant to create an acid condition in the soil.

### BOYSENBERRY, STANDARD

The Boysenberry is the result of a "triple cross" between the Cuthbert Raspberry, the Loganberry and Blackberry. It's the berry that became famous overnight. Requires winter protection in the North.

**Flavor:** a combination of the delicious, sweet flavor of all its ancestors. A real tasty treat.

**Size:** immense size, averaging an inch in diameter and 2 inches in length. Sixty berries fill a quart basket.

**Ripens:** about July 1 and continues 4 to 6 weeks.

**Bearing Age:** 15 months after planting in the spring.

**Growing Habits:** plants produce many strong canes which should be tied to wires or fences like Grape vines.

### BOYSENBERRY, THORNLESS

The same marvelous fruit as described above, BUT the plants are completely free of thorns.





# Strawberries



## "The Choice Three"

EARLY, MEDIUM and LATE VARIETIES

- Best for Home Freezing
- Each Resistant to Red Stele Disease

### FAIRLAND (Early)

A recent introduction by the United States Department of Agriculture (ASDA 3205). Its paramount feature is its resistance to Red Stele disease. It's a healthy grower—a heavy producer and frost resistant, too.

**Flavor:** delightfully tart—excellent for freezing, canning and eating fresh. **Flesh:** firm, medium red, keeps and ships well. **Size:** medium to large, bright red with a glossy finish. **Ripens** June 5 to July 5. **Bearing Age:** 14 months after planting in the spring.



### SPARKLE (Midseason)

A Strawberry that will grow under wet and other inclement conditions where most ordinary varieties will not thrive. It was introduced by the New Jersey Experimental Station as a berry very resistant to Red Stele and other diseases. A heavy producer and a fine plant maker.

**Flavor:** rich, sprightly—one of the best varieties for quick freezing. **Flesh:** firm, meaty, solid red—a good shipper—a good local market berry. A good berry for the home garden. **Size:** Extremely large and holds size through picking season. **Ripens** June 17 to July 17. **Bearing Age:** 14 months after planting in the spring.

### TEMPLE (Late)

Temple has "everything"—a glossy, healthy red berry—tops in flavor—fine producer—and is resistant to the Red Stele and other root diseases and to frost. The finest late berry.

**Flavor:** tops in taste appeal—one of the finest dessert berries. **Flesh:** firm and meaty. A very good market berry. **Size:** extra large and of fine appearance. **Ripens** June 25 to July 25. As many as 12 good pickings in 25 to 30 days. **Bearing Age:** 14 months after planting in the spring.



# STRAWBERRIES

~ Favorite of The  
American Palate



for  
spring  
planting  
only

There is No Fruit That Provides  
Such a Delightful Mouthful in  
Jams, Jellies, Frozen and Canned  
Fruits, With Sugar and Cream, or  
to Top the Favorite Cereal



## PREMIER (Early)

The most widely grown, early "Profit Maker" Strawberry in northeastern U. S. A.

**Flavor:** richly aromatic. Favored for canning and fancy dessert. **Flesh:** firm, medium red, solid and can be shipped long distances. **Size:** large and holds its size to the end of the season. **Ripens** June 10 to July 10. **Bearing Age:** 14 months after planting in the spring.



## SENATOR DUNLAP (Early)

The outstanding, reliable berry for commercial growers.

**Flavor:** mellow, sweet, mild and pleasant. **Flesh:** beautiful, appetizing red. Firm, of excellent quality. **Size:** very large and will stand up under adverse weather conditions. **Ripens** June 12 to July 12. **Bearing Age:** 14 months after planting in spring.

Strawberries Require but Little Space—  
Are Easy to Grow and Provide an  
Early Season Income

## FAIRFAX (Midseason)

A frost-resistant variety that succeeds everywhere. Grown commercially for fancy trade.

**FLAVOR:** sprightly, sub-acid, honey-sweet. **FLESH:** very firm, medium red, juicy. **SIZE:** very large and holds its size through picking season. **RIPENS** midseason, about June 17 to July 17. **BEARING AGE:** fruits 14 months after planting in the spring.



Your  
Quickest  
Cash  
Crop

### GIANT MASTODON EVERBEARING

Our "best" 2-in-1 (2 crops in 1 season) Strawberry.

**Flavor:** pleasingly sweet. **Flesh:** firm, juicy, pinkish. **Size:** Exceeds them all in size and number of berries per plant. **Ripens** about June 15 and continues through entire summer and fall. **Bearing Age:** fruits in 90 days after planting in the spring.

There Are Strawberries and  
Strawberries, But None Like  
Those Plucked From the Garden  
When They Are Ruddy and Vine Ripened

### CHESAPEAKE (Late)

Our leading late season commercial variety.

**Flavor:** mild, sweet, aromatic. **Flesh:** mellow, but always firm and excellent to ship long distances. **Size:** large to very large and uniform in shape. **Ripens** about June 25 to July 25. **Bearing Age:** 14 months after planting in the spring.

for  
spring  
planting  
only

### CATSKILL (Midseason)

A new berry which has swept rapidly to the front in popularity, because of all-around performance—high yield, vigorous plants, attractive size fruit and high quality.

**Flavor:** a delicious sweet Strawberry flavor. **Flesh:** mellow, yet firm enough to arrive on the market in excellent condition. **Size:** giant size—roundish, considered almost frost-proof and can be depended upon for record annual crops. **Ripens** June 17 to July 17. **Bearing Age:** 14 months after planting in the spring.

# Home Garden Standbys

THEY REWARD  
ABUNDANTLY WITH  
A MINIMUM OF CARE

## Pedigreed Martha Washington Asparagus

### "One of the First Offerings of Spring"

A rust-resisting variety. Delectable, delightful with life-giving nourishment. Stalks are very large, extremely tender, with a delicious flavor. They keep right on coming up, lots of them, every day, to provide fresh food for the table or market. Easy to grow and last a lifetime. First food from the garden each spring. A U. S. Department of Agriculture introduction.



Eaton's  
Peach-Flavored  
Rhubarb

### "A Spring and Year 'Round Tonic"

Our finest variety. Ripens very early. Produces large, tender stalks that, made into pies or sauce, have a rich peach flavor. Ready for use in 30 days after planting. All you do is plant it—it takes care of itself and grows a lifetime. Fine for pies, sauce, canning and juices.



Bohemian Horseradish

"Adds Zest to Appetites"

Cultivated for its white-fleshed, pungent roots, which when grated may be used as a condiment to numberless foods. It brings out and accentuates the flavor of foods. By leaving a number of small roots after each digging, they will continue to produce year after year.

# *Currants and Gooseberries*

*for Jellies, Pies  
and Fancy Desserts*



## **OREGON CHAMPION GOOSEBERRY**

The biggest, the sweetest, the finest Gooseberry ever introduced. They are delicious for fancy desserts, salads, conserves, and home-made Gooseberry pie. A full crop is produced every year. Oregon Champion develops into a bushy, handsome foliage plant and is highly recommended for the shrub border as a facer or filler.



- **A Lifetime Investment**
- **Little Care Required**
- **Easy to Grow**

## *Important~*

**Currants and Gooseberries  
Cannot be Sold for Planting  
in the Following Sections**

DO NOT, under any circumstances, take orders for Currants and Gooseberries in the following states, the sale of which is prohibited by State or Federal quarantines in these states: Connecticut, Georgia, Maryland, Massachusetts, Rhode Island, Maine, Michigan, Minnesota, New Hampshire, Ohio, Pennsylvania, Vermont, Wisconsin, West Virginia, Virginia, North Carolina, New Jersey, Tennessee.

Also the sale of Currants and Gooseberries is not permitted in the following counties of New York State: Clinton, Essex, Fulton, Franklin, Hamilton, Herkimer, Lewis, Oneida, Saratoga, St. Lawrence, Warren and Washington Counties, also Adirondack and Catskill Parks.

## **RED LAKE CURRANT**

The bright, appetizing, red berries are borne in long bunches, well filled to the top. Exceptionally long stems make them easy to pick. The standard, big-yielding, red Currant grown for canneries and market. Pride of chefs and American cooks for the tart jellies that impart the extra flavor. Every home garden in unrestricted territory should plant at least six Red Lake Currant bushes for family health. Currants impart a toning-up to the whole physical system.

# The World's Two Most Famous GRAPES CONCORD NIAGARA

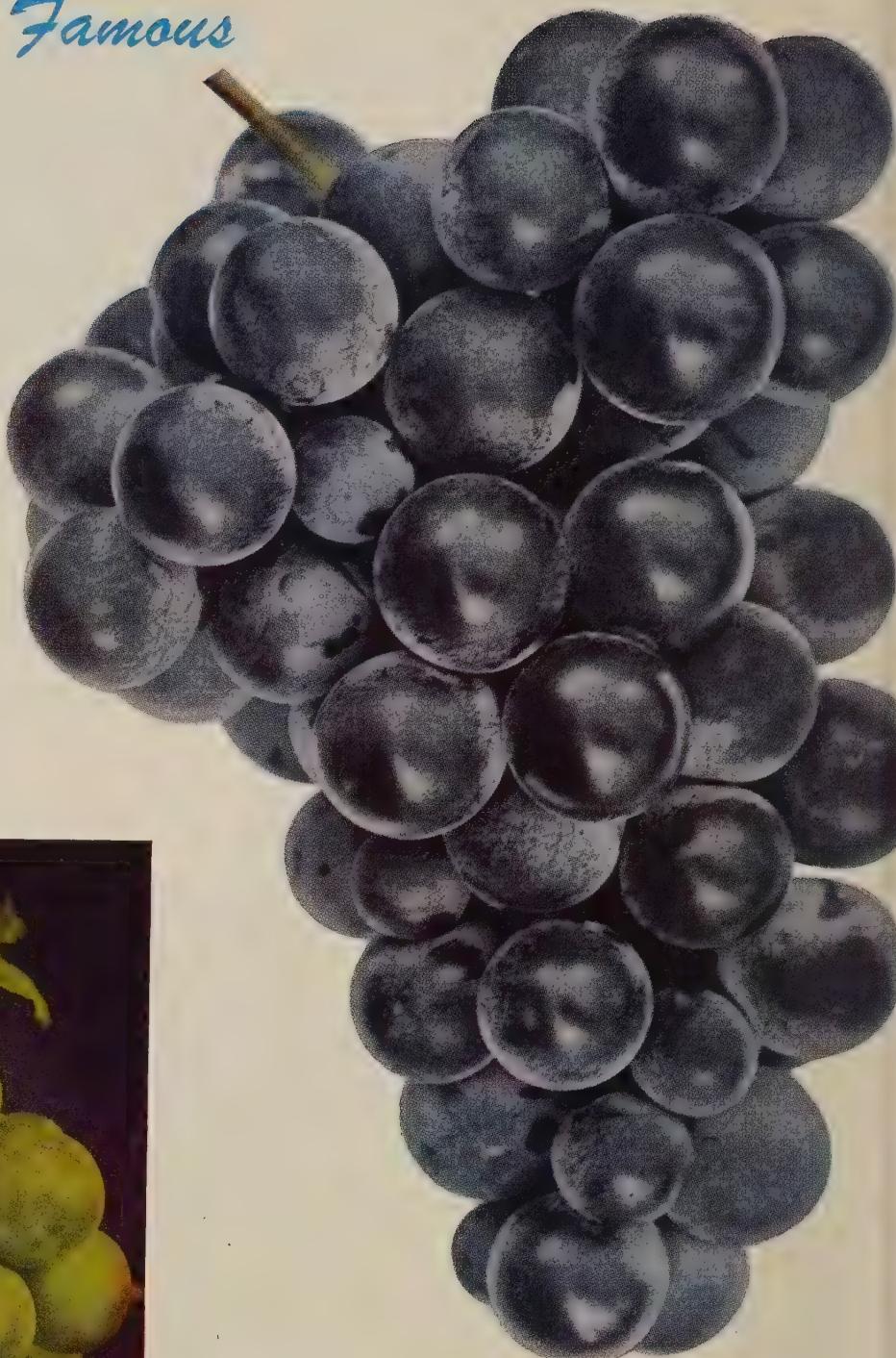
From Biblical Time

—DOWN TO THE PRESENT  
DAY, GRAPES ARE THE  
UNFAILING FAVORITE  
OF YOUNG AND OLD

## CONCORD

"The Grape for the Millions." The foremost blue Grape for Grape juice—a commercial Grape with a reputation as a moneymaker.

**Flavor:** sprightly and refreshing. It's a "table Grape"—the choice of millions. **Flesh:** pale green, juicy, fine grained, yet solid. **Size:** medium to large, nearly black berries borne in big, uniform clusters. **Ripens** about October 7 and keeps one to two months. **Bearing Age:** large crops year in and year out, starting the second year after planting.



Stimulating Fruit for Jellies, Jams and Preserves, Grape Juice,  
and Sprightly Wines

## NIAGARA

The standard white Grape for commercial growers.

**Flavor:** sweet, delicious flavor, with unusual appetizing aroma. **Flesh:** light green, translucent, juicy, fine grained and tender. **Size:** large, long tapering clusters of large, slightly oval, light green berries. **Ripens** about October 5, and keeps well. **Bearing Age:** a regular crop beginning the second year after planting.

• Trained on Fences, Pergolas, Arbors and Summer Houses, Grapes are as attractive as any Other Ornamental Vine. The Harvest of Fruit is Added Bounty



#### PORTLAND

The finest early-ripening white Grape for home garden and commercial planting.

**Flavor:** aromatic, vinous and sweet. **Flesh:** tender, melting, appetizing apple-green. **Size:** medium clusters of large, luxuriant, greenish white berries. **Ripens** about September 7. Earliest of all white Grapes. **Bearing Age:** within 2 years after planting it produces above average crops.



#### LINDLEY

A red variety of "top" quality.

**Flavor:** rich, aromatic, sweet, fine flavored. **Flesh:** very pale green, juicy, fine grained, tender, of a very fine quality. **Size:** medium long, tapering clusters of large, handsome, dark, brick-red Grapes covered with faint lilac bloom. **Ripens** September 18. Keeps and ships well. **Bearing Age:** starting second year after planting; bears profusely.

#### FREDONIA

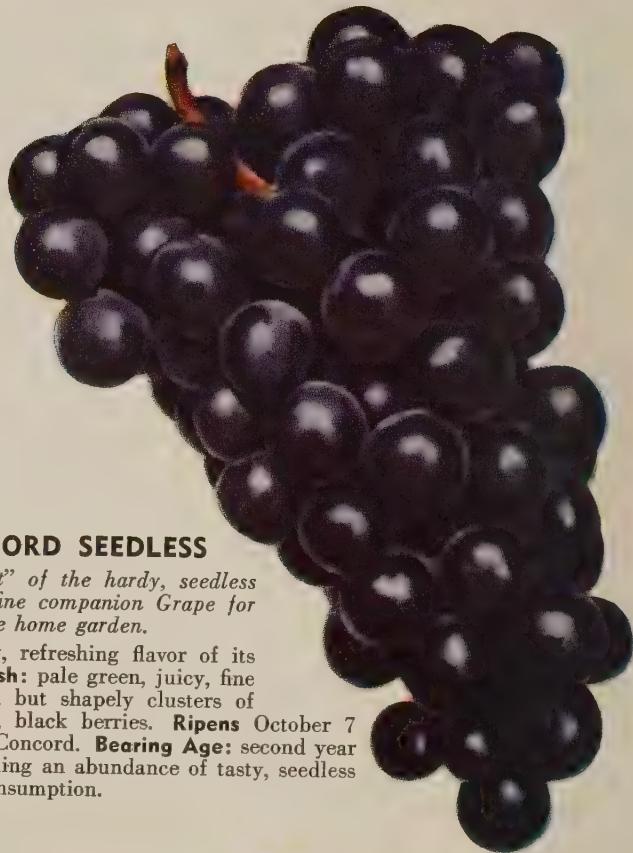
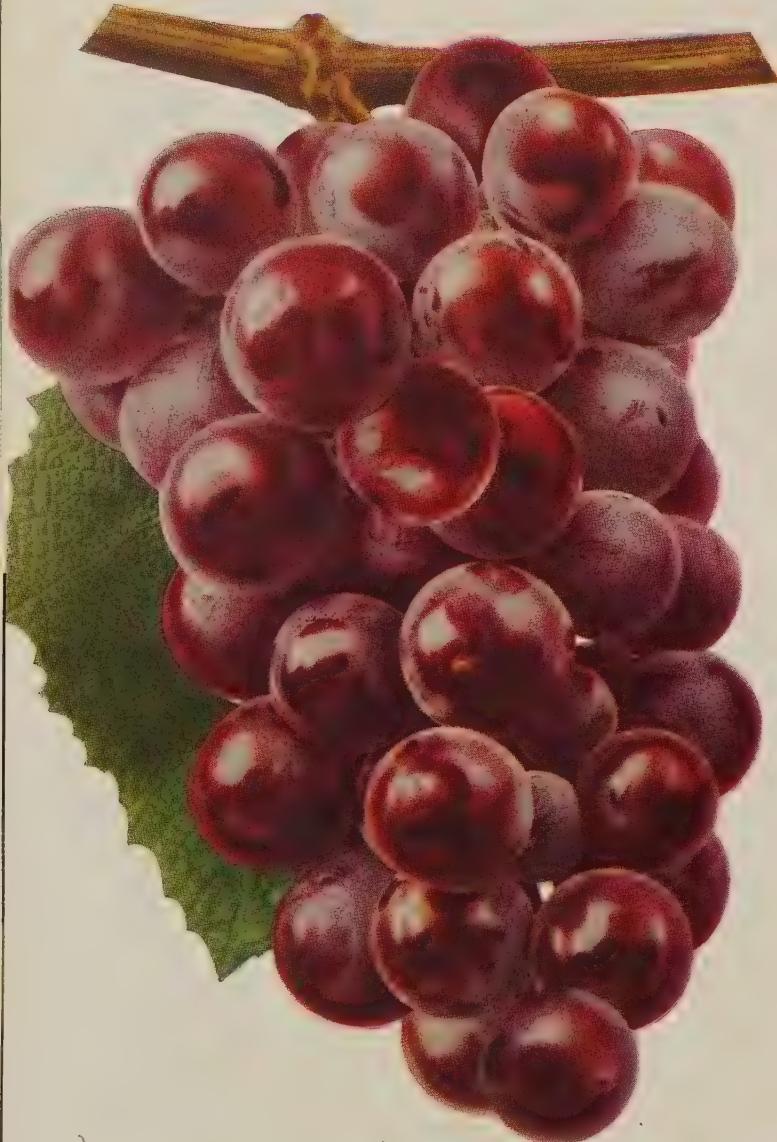
The best early black Grape. A most promising new variety.

**Flavor:** a pleasant, lingering, sweet, vinous flavor. **Flesh:** juicy, solid but tender, melting. Very good quality. **Size:** the medium, cylindrical, compact clusters are solid with large, lustrous black Grapes. **Ripens** about September 10. Although it ripens early, fruit keeps well to the end of the Concord season. **Bearing Age:** bears heavy crops continuously, starting 2 years after planting.



# Heavy Producing Unusual Tested Varieties

Once Planted, Grape Vines  
Grow And Live To A Ripe Old Age



## CONCORD SEEDLESS

Considered the "best" of the hardy, seedless varieties. Makes a fine companion Grape for Golden Muscat in the home garden.

**Flavor:** the sprightly, refreshing flavor of its parent, Concord. **Flesh:** pale green, juicy, fine grained. **Size:** small but shapely clusters of medium sized, shiny, black berries. **Ripens:** October 7 along with standard Concord. **Bearing Age:** second year after planting, providing an abundance of tasty, seedless Grapes for home consumption.

## CACO

Valuable commercial and home variety because of its large-sized, red, alluring-flavored fruit.

**Flavor:** the luscious, tangy flavor and aroma of rare old wine. **Flesh:** sparkling, rich and tender. **Size:** extremely large bunches of medium roundish, rich, sparkling, wine-red berries. **Ripens:** October 7. Due to keeping qualities is a good market variety. **Bearing Age:** produces extremely heavy annual crops beginning the second year after planting.

## GOLDEN MUSCAT

A favorite for home garden planting. Remarkably large clusters of delicious, golden fruit.

**Flavor:** possesses the rich, delicious sweet flavor and fine Muscat aroma of the European Muscat. **Flesh:** rich, golden, tender and juicy. **Size:** clusters are very large, tapering, solid, with huge, golden oval berries. **Ripens:** October 15. Keeps well for roadside and general market. Excellent Grape for the home garden. **Bearing Age:** good crop second year after planting and continues from then on.



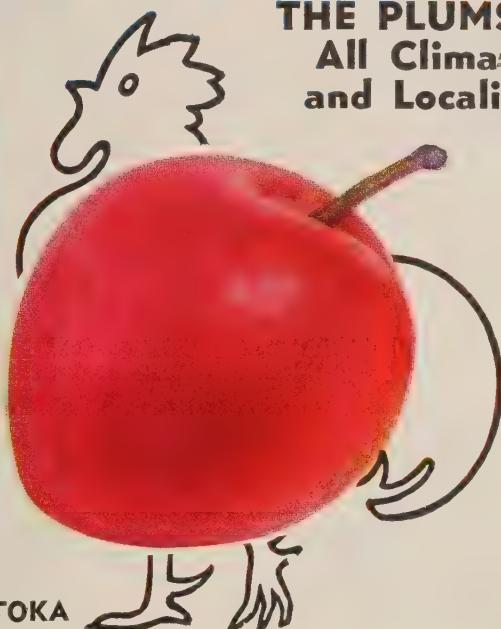
# NEW AMERICAN HYBRID

## JUMBO PLUMS



### GOLDENROD

**Flavor:** tart, delicious flavor. Very appetizing. A favorite for canning, freezing or eating fresh. **Flesh:** melting golden flesh is fine grained, firm, meaty and juicy. **Size and Color:** extremely large, rich, clear golden yellow. **Ripens:** about August 28. Excellent shipping quality. **Bearing Age:** 2 to 4 years.



(The Perfect Rooster Plum for Pollenizing Other American Hybrid Varieties)

**Flavor:** sweet, mild, delicate flavor that is rich and pleasing. **Flesh:** firm, appetizing, creamy yellow. **Size and Color:** huge, striking cherry-red. Remarkable size commands attention. **Ripens:** about September 1. **Bearing Age:** 2 to 4 years. Very productive.

### THE PLUMS for All Climates and Localities



### SUPERIOR

**Flavor:** sweet, sprightly. **Flesh:** rich yellow, tender and firm. **Size and Color:** large, handsome dark red with an overlay of russet. **Ripens:** about August 25. **Bearing Age:** 2 to 4 years. Bumper crops annually.

- DISTINCTIVE FLAVOR
- SOLID, MEATY FRUIT
- UNEXCELLED, FROZEN OR FOR PRESERVES, AND JAM



### RED COAT

**Flavor:** sweet as sugar, rich, delicious juice. A favorite for eating fresh or canning. **Flesh:** appetizing red, tender and melting. Absolutely freestone. **Size and Color:** enormous bright red, marvelously beautiful. **Ripens:** about August 25. Bumper crops annually. **Bearing Age:** 2 to 4 years.

### PIPESTONE

**Flavor:** excitingly rich and tempting, so sweet that little sugar is required for canning. **Flesh:** very firm and fine textured—solid, holding its shape perfectly. **Size and Color:** nearly as large as an Early Harvest Apple; rich lustrous red. **Ripens:** about August 20. **Bearing Age:** 2 to 4 years. Very heavy producer.

# Luscious PLUMS Early Bearing



## AN EXCELLENT FRUIT FOR FREEZING

### BURBANK

An early fruiting, reliable variety, created by the late Luther Burbank, which will thrive over an extensive territory.

**Flavor:** sweet and aromatic. **Flesh:** deep yellow, very juicy, tender. **Size and Color:** rich reddish purple, averaging 1½ inches in diameter. **Ripens** about August 25. Long picking season. **Bearing Age:** 2 to 4 years.



### ABUNDANCE

A companion variety for Burbank for early fruiting.

**Flavor:** sugar-sweet, pleasantly aromatic. **Flesh:** rich yellow, very juicy, tender and melting. **Size and Color:** medium, about 1 inch in diameter; a beautiful pinkish red or salmon. **Ripens** about August 18. Short picking season. **Bearing Age:** 2 to 4 years. Very productive. Bears regularly.



### YELLOW EGG

Very large, meaty, yellow Plum, adapted to the eastern states.

**Flavor:** mild, tarty sweetness. **Flesh:** rich golden yellow, meaty, firm, of good quality. A freestone. **Size and Color:** largest and handsomest of the yellow Plums—2 inches in diameter. **Ripens** about September 13. Limited picking season. **Bearing Age:** 2 to 4 years. Produces heavy crop annually.



### SHROPSHIRE DAMSON

Enormously productive, bearing its load of fruit year after year. A standard among fruits for productivity and reliability in bearing.

**Flavor:** agreeably tart and sprightly when fully ripe. **Flesh:** golden yellow, juicy, firm yet tender. Stone clings. **Size and Color:** 1½ by 1 inch, purplish black. **Ripens** about September 19th over a long period. **Bearing Age:** 2 to 4 years.

BRED FOR HARDINESS  
AND LONGEVITY  
ON HARDY

*Myrobalan  
Root Stock*



#### LOMBARD

A standard commercial variety adapted to a wide region.  
**FLAVOR:** sweet, mild, pleasant. **FLESH:** yellowish, melting, juicy, firm and stone free. **SIZE AND COLOR:** nearly 2 inches long, oval, dark purplish red. **RIPENS** about Sept. 15. **BEARING AGE:** 2 to 4 years.

#### RED JUNE

A very early, highly colored, very juicy, vigorous variety.  
**FLAVOR:** deliciously sweet, oddly aromatic. **FLESH:** light yellow, very juicy, meaty, of good quality. **SIZE AND COLOR:** roundish, mottled garnet-red. 1½ inches in diameter. **RIPENS** about August 8. **BEARING AGE:** 2 to 4 years. Very productive.

# PRUNES



#### FELLENBURG PRUNE

Higher quality and larger fruit than German Prune, but not quite as heavy production.

**FLAVOR:** pleasant and sprightly, moderately aromatic. **FLESH:** firm and meaty, very juicy, tempting yellow. One of the best. Stone free. **SIZE AND COLOR:** beautiful purplish black, averaging 2 inches in length. **RIPENS** about September 20. Short picking season, but fruit keeps well. **BEARING AGE:** 2 to 4 years; annual cropper.



GERMAN PRUNE ↑ An old reliable variety—still a favorite because of its regular cropping and popularity for canning.

**FLAVOR:** sweetish, mild, pleasant. **FLESH:** good to very good, yellowish green, meaty. Stone is absolutely free. Excellent for all culinary purposes. **SIZE AND COLOR:** medium purplish black overspread with thick, attractive bloom. **RIPENS** about September 25. Very long ripening period. **BEARING AGE:** 2 to 4 years. Heavy producer of quality fruit.

STANLEY PRUNE A new Prune, which is adaptable to most any section of the country. Developed by the New York State Experimental Station.

**FLAVOR:** honey-sweet. **FLESH:** fine grained, meaty, firm, greenish yellow, of top quality. A perfect freestone. **SIZE AND COLOR:** extra large dark blue with a thick bloom. **RIPENS** about September 10. **BEARING AGE:** 2 to 4 years. Produces a full crop every year.

"THE SUPREME MOUTHFUL IN TREE FRUITS"

# Peaches

BEAUTIFUL IN  
BLOSSOM TIME—  
LAVISH WITH  
LUSCIOUS FRUIT

A WIDE SELECTION OF VARIETIES  
RIPENING FROM EARLY AUGUST  
UNTIL LATE SEPTEMBER

One of the finest orchard trees for abundant year in and year out profit crops.



THE CANNED PEACH, THE  
PRESERVED PEACH, THE  
SPICED PEACH ARE DELI-  
CACIES THAT MAY BE EN-



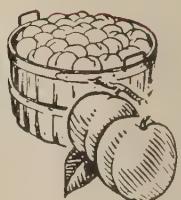
JOYED AND  
TREASURED  
BY THE  
SMALLEST  
LAND  
OWNER

---

THE BEST  
OUT-OF-SEASON  
FROZEN FRUIT

---

PEACHES  
ARE PROVEN  
ORCHARD  
MONEY-  
MAKERS



## ELBERTA

No other variety introduced surpasses Elberta in all-around performance. The most popular variety in the eastern commercial fruit belt. Elberta is a long-lived profit maker for commercial orchard planting.

**FLAVOR:** sweet, mildly sub-acid. **FLESH:** rich yellow, stained with red near the pit; juicy, firm but tender. Good quality; stone free. **SIZE AND COLOR:** large, colorful, roundish oblong, nearly 3 inches in diameter. **RIPENS** about September 18. **BEARING AGE:** 2 to 3 years after planting. The trees load themselves with fruit year in and year out. Good keeper. Excellent shipper.

## EAR 2 TO 3 YEARS AFTER PLANTING

*One of Nature's Best Sources of Vitamins*



### BELLE OF GEORGIA

The glory of the early Peach orchard—enticing to the eye.

**FLAVOR:** sweet and mild. **FLESH:** creamy white, delicately marbled, tinted with red at the pit; tender and juicy. Stone semi-free. **SIZE AND COLOR:** large, roundish oval, 2 1/16 inches long, 2 1/8 inches wide. Attractive creamy white blushed with red. **RIPENS** one week earlier than Elberta—about September 12th. **BEARING AGE:** 2 to 3 years—very productive and an excellent shipper.

Peaches Require No Cross-Pollination Except the Variety Hale

### HALE-HAVEN

A heavy producer. The best Peach in its season for home and market.

**FLAVOR:** exquisite "peachy" flavor with no bitter tang. **FLESH:** rich, tender crisp, yellow flesh always free at the pit. **SIZE AND COLOR:** large, highly colored, rich yellow heavily overlaid with appetizing red. **RIPENS** about 15 days ahead of Elberta—September 3. **BEARING AGE:** 2 to 3 years. Consistent heavy cropper.



### CHAMPION

A delicious white Peach. No other white-fleshed variety compares with it.

**FLAVOR:** a pleasant honey-sweetness not possessed by any other Peach. **FLESH:** white with a tinge of red at the pit, very juicy, markedly tender, delightfully-flavored, stone nearly free. Par-excellent in quality. **SIZE AND COLOR:** nearly 3 inches in diameter—creamy white with splashes of carmine. **RIPENS** about September 10. **BEARING AGE:** 2 to 3 years. Very productive.





● Use Peach  
Tree for  
Home Land-  
scaping

● Ideal for Low  
spreading  
Shade Tree



### GOLDEN JUBILEE

*The most sensational of the newer kinds, combining large size, excellent quality, and perfect freestone character with early ripening.*

**FLAVOR:** delicious flavor with no bitterness. **FLESH:** bright deep yellow, very juicy, fine grained, firm but mellow. **SIZE AND COLOR:** extra large, yellow, flushed with red, of the Elberta type. **RIPENS** about August 17. Very early—3 to 4 weeks ahead of Elberta. **BEARING AGE:** 2 to 3 years. Very prolific.

### SOUTH HAVEN

Very hardy—will grow where many other varieties winter-kill.  
A top quality Peach; excellent for canning.

**FLAVOR:** rich, sprightly, delicious. **FLESH:** rich golden yellow, juicy and mellow. Freestone. **SIZE AND COLOR:** a large, 3-inch, beautiful red blush on rich yellow. **RIPENS** about September 2. Two weeks ahead of Elberta. A fine shipper. **BEARING AGE:** 2 to 3 years. An exceptionally prolific bearer.

## Peach Trees make lovely Flowering Lawn Trees



### HALE

*Produces the largest fruit of any widely adapted variety.*

**FLAVOR:** sweet, somewhat sprightly. **FLESH:** appetizing butter-yellow, red around the pit, firm, juicy, fine grained with free stone. **SIZE AND COLOR:** huge, 3 to 3½ inches. Lemon-yellow overspread with attractive dark red. **RIPENS** about September 15, just ahead of Elberta. **BEARING AGE:** 2 to 3 years. Must have the company of a rooster tree to assure proper pollination.

### REDHAVEN

One of the earliest freestone varieties—a preference for orchardists who wish to capture the early Peach market.

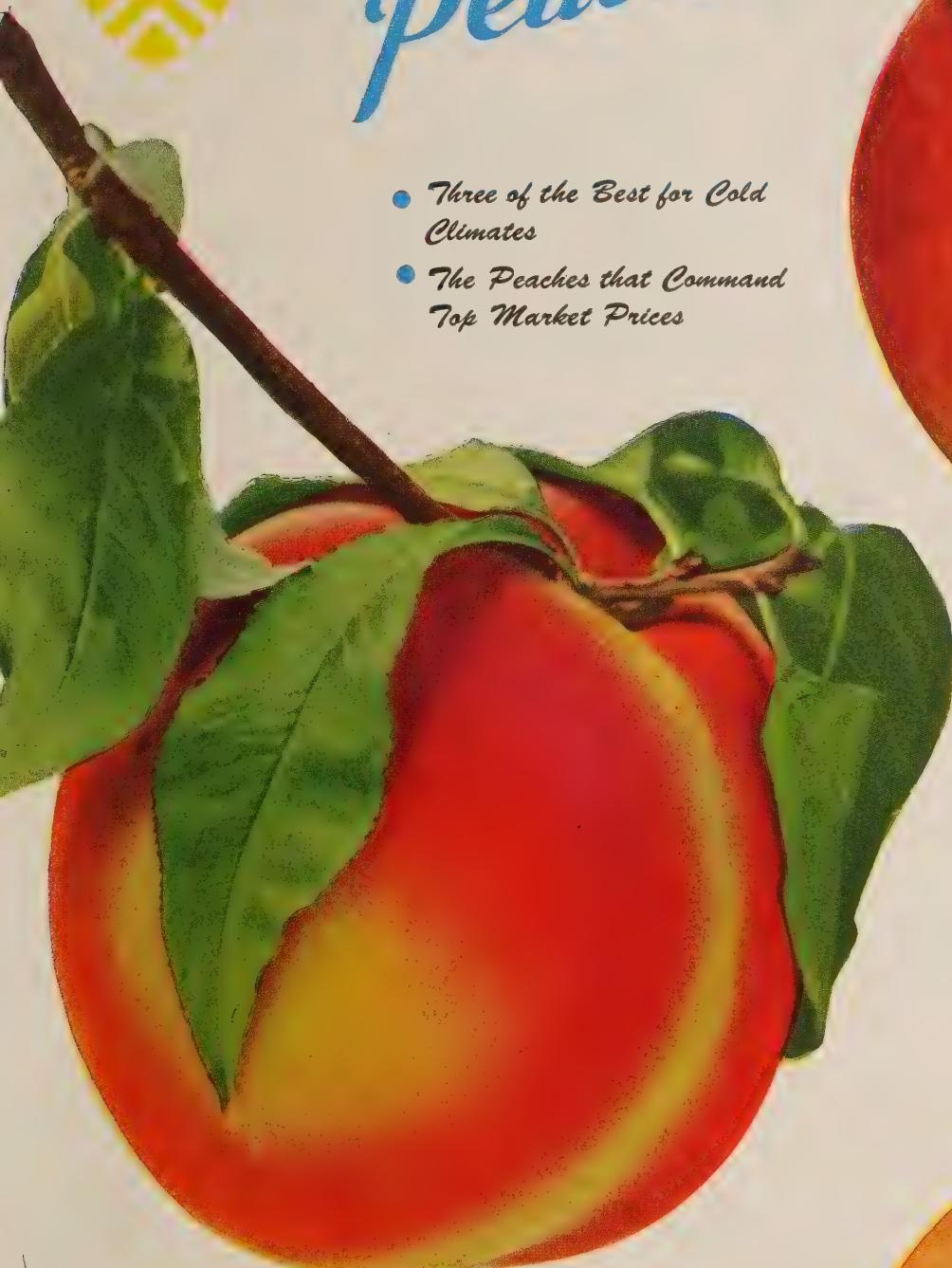
**FLAVOR:** highly flavored, much like South Haven and Hale-Haven. **FLESH:** brilliant golden, firm yet tender and very juicy. A good shipper. Stone free. **SIZE AND COLOR:** the large 3-inch fruit is a rich bright red. **RIPENS** about August 20th, when other early freestone varieties are still green. **BEARING AGE:** 2 to 3 years. A prolific bearer. Exceptionally hardy.

Peaches Require No  
Cross-Pollination Except  
the Variety Hale



# Canadian Peaches

- Three of the Best for Cold Climates
- The Peaches that Command Top Market Prices



## VALIANT

An excellent all-purpose Peach. Widely esteemed for its extremely hardy character.

**FLAVOR:** rich, delightful, superior sweet flavor. **FLESH:** mellow, fine grained, golden yellow, of top quality; stone free. Excellent for long distance shipping. **SIZE AND COLOR:** large (up to 3½ inches in diameter), roundish oblate, rich yellow, blushed with appetizing red. **RIPENS** August 30, about 10 days after Rochester and 15 days ahead of Elberta. **BEARING AGE:** 2 to 3 years. Heavy producer everywhere.



## VETERAN

Another Canadian variety noted for hardiness, ripening after Valiant.

**FLAVOR:** rich, delicious, sweet, like Valiant. **FLESH:** bright, golden yellow, red tinged at pit, meaty, tender and juicy. Freestone. **SIZE AND COLOR:** large, round, over 3 inches in diameter—rich yellow brightly blushed with red. **RIPENS** about Sept. 5; 7 days after Valiant, 8 days ahead of Elberta. **BEARING AGE:** 2 to 3 years. A heavy, steady cropper. Hardy.



## Winter-Hardy, Vigorous VEDETTE

Much like Valiant, but ripens earlier and so extends the season.

**FLAVOR:** luscious honey-sweet—a true Peach flavor. Fine for eating out of hand, canning or dessert use. **FLESH:** appetizing golden yellow, firm, mellow, juicy. Freestone. **SIZE AND COLOR:** over 3 inches, roundish oval. Yellow flushed with appetizing pink. **RIPENS** about August 25, a few days ahead of Valiant. **BEARING AGE:** 2 to 3 years. Very productive and hardy.



*Richly Flavored*

# PEARS

ADD VARIETY TO AMERICA'S LARGE FRUIT FAMILY

## SECKEL

*Small in size, sweet and delicious. The leading pickling variety.*

**FLAVOR:** sweet with an exceedingly rich, aromatic, spicy flavor. Fine for culinary purposes. **FLESH:** white, with a faint tinge of yellow; melting, buttery, very juicy, small core. **SIZE AND COLOR:** small, not over  $2\frac{1}{4}$  inches long, reddish brown with a lively russet-red cheek. **RIPENS** about Sept. 25. **BEARING AGE:** 3 to 4 years. A tremendous producer.



## BEURRE D'ANJOU

*An excellent early winter Pear. Giant size fruit, fine quality.*

**FLAVOR:** sweet, spicy, rich vinous. **FLESH:** yellowish white, firm but tender, slightly granular and buttery, very juicy. Large core. **SIZE AND COLOR:** very large.  $3\frac{1}{2}$  inches long; fruit is a dull yellow or a yellowish green clouded with russet. **RIPENS** about October 15. Keeps easily in common storage well into January. **BEARING AGE:** 3 to 4 years. Noted for its large size, delicious fruit.



## CLAPP'S FAVORITE

*The earliest large Pear of high quality, ripening just ahead of Bartlett.*

**FLAVOR:** sweet, rich, aromatic. **FLESH:** tinged with golden yellow, very granular, tender and melting, juicy, large core. **SIZE AND COLOR:** extremely large, 4 inches long,  $3\frac{1}{4}$  inches thick. A glossy pale lemon-yellow mottled with rich red. **RIPENS** about August 25, and continues into September. **BEARING AGE:** 3 to 4 years. Very productive and vigorous.

There Are No Pears  
So Sweet, So Juicy,  
So Tender, as the  
Pears You Pick from  
Your Own Trees

## KIEFFER

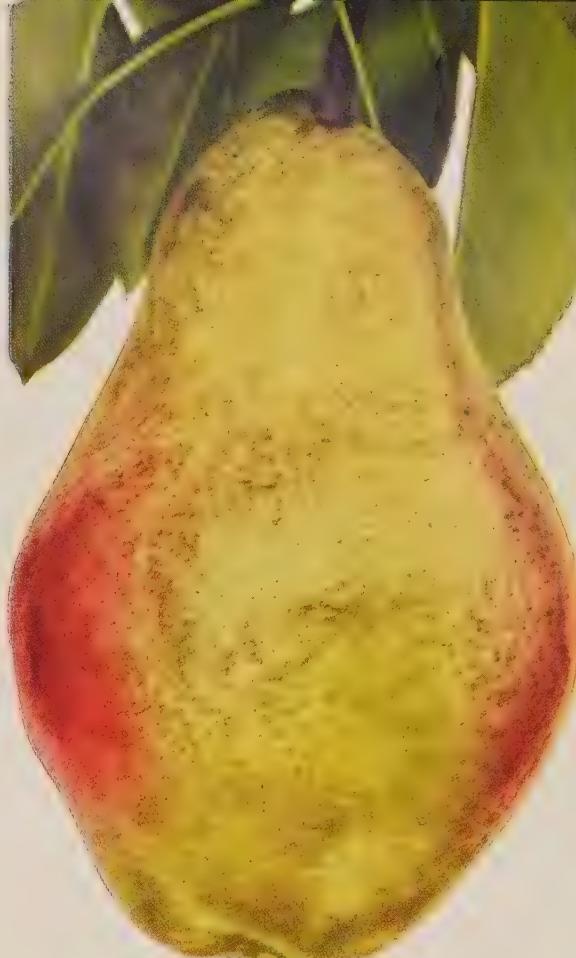
*A hardy, vigorous grower, thoroughly dependable and useful for canning and culinary purposes.*

**FLAVOR:** not desirable for eating fresh. Cooked and canned it is most pleasingly sweet and luscious. **FLESH:** yellowish white, very granular, crisp and juicy. Large core. **SIZE AND COLOR:** medium to large size, nearly 3 inches around, yellow blushed with red on exposed cheek. **RIPENS** about October 28 through November. **BEARING AGE:** 3 to 4 years. One of the most fruitful varieties.



### EXCELLENT FOR

- PICKLING
- CANNING
- FREEZING
- EATING FRESH



### BARTLETT

*Our most dependable and leading commercial variety.*

**FLAVOR:** rich, vinous, aromatic. **FLESH:** fine grained but slightly granular at center, melting, buttery and very juicy. Large core: fine quality. **SIZE AND COLOR:** big, 3½ inches long. Clear yellow with faint blush on exposed cheek, dotted with russet. **RIPENS:** about September 15. Excellent shipping and keeping qualities. **BEARING AGE:** 3 to 4 years. Very productive.

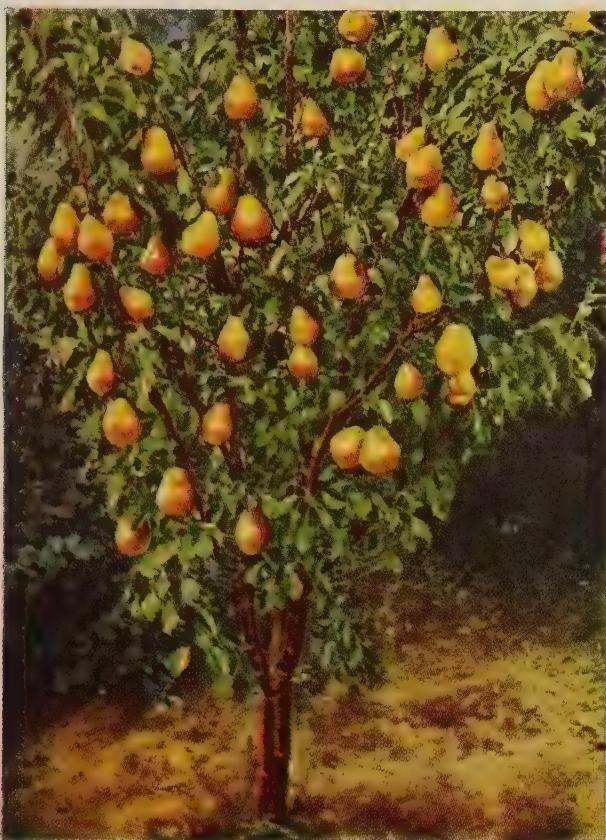
FOR MAXIMUM  
YIELD PLANT  
ANY TWO  
VARIETIES  
FOR CROSS  
POLLINATION

### DUCHESS D'ANGOULEME

*Very large, dependable, all-purpose Pear for orchards and home gardens.*

**FLAVOR:** crisp and refreshing, not at all buttery like some other varieties. **FLESH:** tinged with yellow, firm, fine-grained, juicy. Very small core. Finest quality. **SIZE AND COLOR:** medium to large size. Bright yellow with brilliant pink cheek mottled in golden russet. **RIPENS:** about October 15, continuing over a long period. **BEARING AGE:** 3 to 4 years. Moderate production annually.

**ONCE PLANTED  
PEARS LIVE TO A  
GRAND OLD AGE**



### Dwarf Pears

#### DWARF DUCHESS D'ANGOULEME

*The same fine fruit, but a low growing tree of limited spread that will conveniently fit in a small space.*

**FLAVOR:** crisp and refreshing, not at all buttery like some other varieties. **FLESH:** tinged with yellow, firm, fine-grained, juicy. Very small core. Finest quality. **SIZE AND COLOR:** medium to large size. Bright yellow with brilliant pink cheek, mottled in golden russet. **RIPENS:** about October 15, continuing over a long period. **BEARING AGE:** 3 to 4 years. Moderate production annually.



### SHELDON

*An excellent fall variety. Attractive apple-shaped russet. High in quality and most dependable.*

**FLAVOR:** sweet, vinous, rich and pleasantly aromatic. **FLESH:** whitish, somewhat granular, tender and melting, very juicy. Large core. Quality very good. **SIZE AND COLOR:** medium large, approximately 2¾ inches long. A dull greenish yellow with brownish red blush overspread with russet. **RIPENS:** about October 9. **BEARING AGE:** 3 to 4 years. Very hardy and productive.



TART FLAVORED  
CANNING

# Cherries

"Real Cherry  
Pie Tang"



FOR HOME  
GARDEN AND  
PROFITABLE  
COMMERCIAL  
ORCHARD  
PLANTING

CROSS POLLINATION NOT REQUIRED

## LARGE MONTMORENCY

Biggest Cherry profit-maker—unparalleled for home garden and commercial plantings.

**FLAVOR:** sprightly tart, fine for all culinary purposes. **FLESH:** pale yellow with inviting reddish tinge, abundant light pink juice, tender and melting. Pit free and small. Finest quality. **SIZE AND COLOR:** large, roundish oblate; light to rather dark red. **RIPENS:** starts about June 30. Fruit continues to ripen through July. **BEARING AGE:** 3 to 4 years. Very heavy annual production.



## EARLY RICHMOND

An early fruiting variety that gives the Cherry picking season a grand send-off.

**FLAVOR:** sprightly, pleasant, very tart. **FLESH:** tempting, yellow, light pinkish juice, tender and melting. Small, free stone. **SIZE AND COLOR:** medium to large, light red, darker when fully ripe. **RIPENS:** about June 18. The best early variety. **BEARING AGE:** 3 to 4 years. Very productive.

*Tarty Pie Cherries*

ONE OF AMERICA'S  
FAVORITES—AN INSTITU-  
TION OF ITS OWN

# Sweet Cherries



## NAPOLEON BIG

**FLAVOR:** most delicious and refreshing rich sweet flavor. **FLESH:** whitish yellow, firm, crackling, tender, meaty, abundant juice. Small stone. **SIZE AND COLOR:** extremely large, 1 inch. Handsome bright red overlay on a rich yellow background. **RIPENS** about July 18. **BEARING AGE:** 3 to 4 years. Very productive.

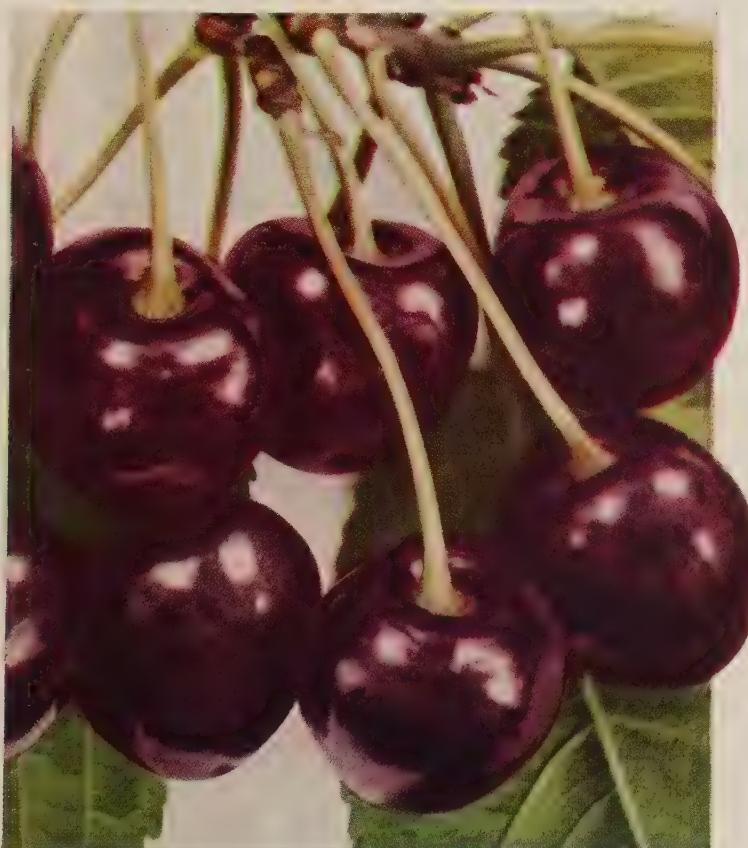
FOR  
MAXIMUM  
YIELD  
PLANT  
ANY TWO  
VARIETIES  
OF SWEET  
CHERRIES  
FOR PROPER  
POLLINA-  
TION



## SCHMIDT'S BIG

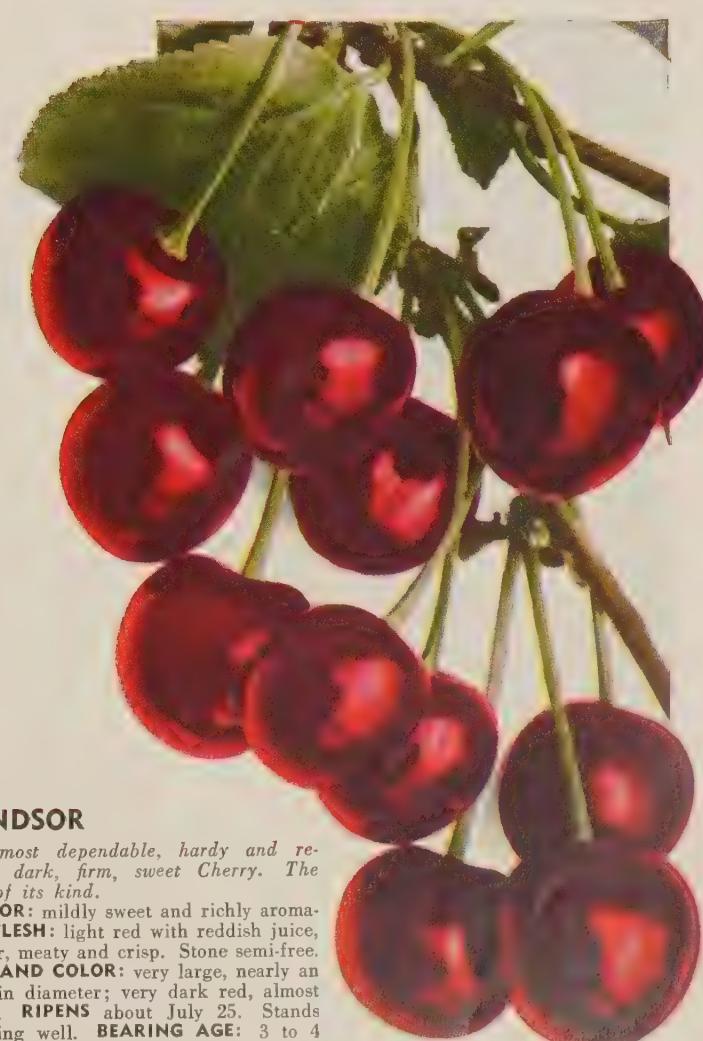
**FLAVOR:** Sweet, rich, delicious to the palate. **FLESH:** purplish red, crisp, firm, juicy, very meaty. Small stone. **SIZE AND COLOR:** unsurpassed in size. It's a large purplish black, measuring 1 inch and more in diameter. **RIPENS** about July 12. **BEARING AGE:** 3 to 4 years. Extremely productive.

*A Tasty Rich Fruit for Canning,  
Preserves and Eating Fresh*



## BLACK TARTARIAN

**FLAVOR:** pleasantly mild, sweet, a delight to the palate. **FLESH:** handsome purplish red, firm, crisp and meaty, yet juicy. **SIZE AND COLOR:** medium size. Tempting to the eye through their glossy black color. **RIPENS** about June 25. **BEARING AGE:** 3 to 4 years. Produces enormous crops of finest quality.



## WINDSOR

*The most dependable, hardy and reliable dark, firm, sweet Cherry. The best of its kind.*

**FLAVOR:** mildly sweet and richly aromatic. **FLESH:** light red with reddish juice, tender, meaty and crisp. Stone semi-free. **SIZE AND COLOR:** very large, nearly an inch in diameter; very dark red, almost black. **RIPENS** about July 25. Stands shipping well. **BEARING AGE:** 3 to 4 years. Unusually fruitful.

Crisp, Juicy  
Tree-Ripened

# APPLES

ONE OF NATURE'S  
**BEST SOURCES OF VITAMINS**

## **Proper POLLINATION**

*Assures a FULL YIELD of FRUIT Each Year*

Sometimes fruit trees, particularly Apple trees raised from even the finest quality nursery stock, fail to bear heavily or regularly. The fault is not in the trees.

Here's a simple explanation:

Most all pullets or hens will lay eggs. But if you want to hatch the eggs, a Rooster must fertilize those eggs before they are laid. It takes about one Rooster to every 15 or 20 hens.

It's very much like that with Apple trees. A "Rooster Tree," or Pollinator is needed to insure a full crop and regular production.

The Apple Pollination Chart below shows what varieties go with each other for best results.



Plant 1 "Rooster Tree" to Each 8 or Less of Other Varieties Selected

### POLLINATION CHART

Here are the Rooster Trees:

Key:

- 1—Yellow Transparent
- 2—McIntosh
- 3—Wealthy
- 4—Duchess of Oldenburg
- 5—Cortland
- 6—Red Delicious
- 7—Red Rome Beauty
- 8—Jonathan

The first column below lists all varieties pictured in this Plate Book. The second column gives the "Key Number" of the Rooster Trees, or Pollinators, for the varieties in the first column.

Where more than one "Key Number" is given, customer may choose the "Rooster" variety he likes best to pollinate the variety, or varieties selected.

Varieties That Must be Pollinated by a "Rooster Tree"	Rooster Tree Pollinators
Cortland	2-3-6-7
Summer Delicious	4-7
Early Harvest	1-5
Yellow Transparent	3-4-5-6-7
Red Astrachan	8
Gravenstein	2-3-4-5-8
Duchess of Oldenburg	1-2-8
Yellow Delicious	7-8
McIntosh	1-3-4-6-7-8
Wealthy	1-2-5-6-8
Macoun	6
R. I. Greening	1-2-3-5-6-7-8
Northern Spy	2-4-5-6-7-8
Baldwin	1-2-3-4-5-6-7-8
Grimes Golden	1-5
Red Delicious	7-8
Jonathan	2-3-5-6-7
King	2
Stayman's Winesap	6
Winter Banana	1-5
Red Rome Beauty	1-2-3-4-5-8

#### CORTLAND (2) (3) (6) (7)

A comparatively new variety of the McIntosh type, which is winning top honors among commercial orchardists.

**FLAVOR:** sprightly, sub-acid, agreeably aromatic. **FLESH:** white, tender, crisp, juicy and does not discolor in salads. Digests very easily, making it desirable for finicky stomachs. **SIZE AND COLOR:** above medium, sometimes large, highly colored dark purplish red. Does not bruise. **COLOR:** above medium, sometimes large, highly colored dark purplish red. Does not bruise. Very hardy and most productive.



# EARLY SUMMER VARIETIES .

EARLY BEARING  
HEAVY PRODUCERS

*They're Delicious --  
They're Good for You*

*"In the Shade of  
the Old Apple Tree"*

## DUCHESS OF OLDENBURG ①②⑧

Highly esteemed for home use. Also a profitable variety for the commercial orchard. Highly valued for its great hardiness.

**FLAVOR:** sprightly sub-acid and aromatic. **FLESH:** tinged with yellow, rather firm, moderately fine, crisp, tender and juicy. **SIZE AND COLOR:** roundish, medium to large fruit is pale greenish yellow almost covered with splashes of bright red, shaded crimson. **RIPENS** about August 20, through September. **BEARING AGE:** 4 to 5 years and a very reliable cropper.



## EARLY HARVEST ①⑤

One of the finest early home orchard and profitable market varieties.

**FLAVOR:** at first briskly sub-acid; but milder as it becomes well ripened—a flavor most agreeable for dessert. **FLESH:** crisp, white, rather fine grained and tender; exceptionally juicy. **SIZE AND COLOR:** fruits medium to large. Clear waxyen yellow, blushed with deeper greenish yellow. **RIPENS** about August 5. Short season. The earliest of summer Apples for home orchard. **BEARING AGE:** 2 to 4 years. Very productive.



## RED ASTRACHAN ⑧

The earliest extra good red variety for home orchard planting.

**FLAVOR:** brisk, sub-acid, very aromatic. **FLESH:** white, tinged with appetizing red, fine grained, crisp and tender, very juicy. The best red summer Apple for home use. **SIZE AND COLOR:** the medium to large fruit is a pale yellowish green overspread with light and dark red, splashed and striped with deep carmine. **RIPENS** about July 25. Keeps through September. **BEARING AGE:** 2 to 4 years. Moderately productive.



## GRAVENSTEIN ②③⑤⑧

Richly flavored, quality Apple for pies and to eat fresh. Children love them.

**FLAVOR:** sprightly, delicious and quite aromatic. **FLESH:** firm, yellowish, quite fine grained, tender and juicy. Rated very good. **SIZE AND COLOR:** large and uniform fruit is a beautiful orange-yellow overlaid with light and dark red. **RIPENS** about September 15. Keeps well until late November. **BEARING AGE:** 4 to 5 years. Excellent producer.



## YELLOW TRANSPARENT ③⑤⑥⑦

Our earliest summer Apple, considered by many as the "Autocrat" of the breakfast table.

**FLAVOR:** sprightly sub-acid with a pleasant, but not high flavor. **FLESH:** clear white, firm, fine grained, crisp, tender and juicy. **SIZE AND COLOR:** a good clear yellow of medium to above medium. **RIPENS** about July 20, holding up well through August. **BEARING AGE:** 2 to 3 years. Sometimes bears in the nursery.



## AUTUMN VARIETIES



### YELLOW DELICIOUS (7) (8)

*A newcomer which is fast forging to the front for its crackling texture and superb high flavor.*

**FLAVOR:** delicious sparkling tang, similar to a tree-ripened Bartlett Pear. **FLESH:** rich creamy yellow; crisp and firm, never gets mealy. Supreme for eating. Unexcelled for cooking. **SIZE AND COLOR:** extra large. Waxen golden yellow. **RIPENS** about October 20. In season through January. **BEARING AGE:** 3 to 5 years. A reliable cropper.

### MACOUN (9)

*Considered one of the finest newer autumn varieties grown—should be in every orchard. Ripens four weeks after McIntosh.*

**FLAVOR:** a pleasant, lingering, spicy flavor, and fragrant aroma like the McIntosh. **FLESH:** crisp, white, tender and melting. Very juicy. Very excellent quality. **SIZE AND COLOR:** quite large and same shape as McIntosh, but is much darker red—nearly black. **RIPENS** about October 15. Keeps well into December. **BEARING AGE:** 3 to 5 years. Very reliable cropper. Very hardy.



### WEALTHY (1) (2) (5) (6) (8)

*A very hardy, reliable, all-around early fall Apple of distinctive flavor.*

**FLAVOR:** agreeable sub-acid, slightly, somewhat aromatic. **FLESH:** whitish, stained with appetizing red. Fine grained, crisp and tender. **SIZE AND COLOR:** medium to large. A real red Apple. **RIPENS** about September 10 and keeps to January. **BEARING AGE:** 3 to 4 years; abundant yearly bearer.

### McINTOSH (1) (3) (6) (7) (8)

*The most widely grown and profitable commercial Apple in the eastern fruit belt. A genuine favorite and leading variety for home consumption.*

**FLAVOR:** agreeably aromatic, sprightly sub-acid, becoming mild and sweet when ripe. **FLESH:** crisp, white tinged with yellow; firm, fine grained and very juicy. Best for dessert. **SIZE AND COLOR:** medium to large, round fruit. Very rich, appetizing. Deep red color. **RIPENS** about September 25. Excellent keeper through February. **BEARING AGE:** 3 to 5 years. Reliable and heavy cropper. Very hardy.

### R. I. GREENING

(1) (2) (3) (5) (6) (7) (8)

*The most widely grown and most popular Apple sauce and pie Apple. Unsurpassed keeping qualities.*

**FLAVOR:** rich, sprightly sub-acid; a flavor all its own. **FLESH:** crisp, firm, yellowish. Fine grained, tender and juicy. Unsurpassed for cooking. **SIZE AND COLOR:** large to very large fruit; is a waxy, grass-green with occasional brownish red blush. **RIPENS** about October 15. Keeps all winter in ordinary storage. **BEARING AGE:** 3 to 6 years. A reliable cropper and very productive.

*Apples --*

- FAVORITE FRUIT OF MANKIND

- THE HEALTH FRUIT OF THE NATION

## LATE FALL and WINTER VARIETIES



### NORTHERN SPY ②⑤⑥⑦⑧

A valuable variety for home use and market. Judged by Apple lovers as the highest quality eating Apple.

**FLAVOR:** sprightly, sub-acid, highly aromatic. **FLESH:** very juicy, crisp, snappy and tender, and most excellent for eating fresh, pies and Apple sauce. There is no other Apple that so satisfies everyone. **SIZE AND COLOR:** extra large fruit is bright red, overspread with a delicate bloom. **RIPENS** about October 25. Ready to eat in November, and retains its crispness all winter. **BEARING AGE:** 8 to 12 years. A reliable, hardy variety.



### RED DELICIOUS ⑦⑧

The No. 1 Apple in America in terms of production. A variety that is recommended for planting most anywhere.

**FLAVOR:** you'll smack your lips over the deliciously different aromatic flavor. **FLESH:** yellowish, firm, tender and juicy; fine grained, yet meaty. A dessert Apple supreme. **SIZE AND COLOR:** large, oblong shape. Skin waxen deep crimson. **RIPENS** about October 23. Good eating until March. **BEARING AGE:** 3 to 5 years. A reliable cropper—always a market.



### JONATHAN

②③⑤⑥⑦

A pleasant lingering tartness of flavor rewards you for biting into this popular favorite that is unexcelled for its high quality.

**FLAVOR:** high tart flavor; very aromatic. **FLESH:** whitish with a tinge of red. Fine grained, crisp, juicy and tender. **SIZE AND COLOR:** medium size fruit is bright yellow overlaid with lively red and striped with carmine. **RIPENS** about October 25. Keeps until January or later. **BEARING AGE:** 3 to 6 years.



### BALDWIN ①②③⑤⑥⑦⑧

The variety that put New England and New York State in the Apple business. Still a favorite.

**FLAVOR:** distinctly flavored, agreeably sub-acid, sprightly. **FLESH:** firm, yellowish, crisp and tender; quite juicy. **SIZE AND COLOR:** large to very large fruit is a bright red indistinctly striped with deep carmine. **RIPENS** about November 1. Keeps until May in storage. **BEARING AGE:** 5 to 7 years. Prolific bearer.

### GRIMES GOLDEN ①⑤

A high quality, yellow winter variety that produces maximum results in the southern and central southern belt.

**FLAVOR:** rich, aromatic, sprightly. **FLESH:** rich yellow, very firm, tender and crisp; quite juicy. Considered very good. **SIZE AND COLOR:** a very large, rich golden yellow Apple. **RIPENS** about October 30. Keeps until early January. **BEARING AGE:** 3 to 5 years. Hardy, vigorous and productive.



## LATE FALL and WINTER VARIETIES



### KING ②

An old-timer noted for its huge fruit and unusual flavor.

**FLAVOR:** delightfully sub-acid, aromatic. **FLESH:** appetizing yellow, crisp, tender and very juicy. **SIZE AND COLOR:** very large and uniform. A beautiful red slightly overlaid in rich yellow. **RIPENS** about October 15. Keeps in ordinary cellar until spring. **BEARING AGE:** 4 to 5 years. Usually a regular bearer of moderate crops.



EAT ONE  
OR MORE  
EVERY DAY

### STAYMAN'S WINESAP ⑥

The most popular variety grown in the South and Central South, an extra good eating Apple; splendid keeper.

**FLAVOR:** sprightly, pleasant, sub-acid and aromatic. **FLESH:** tinged with yellow, crisp and tender, firm, moderately fine grained, filled with delicious juice. **SIZE AND COLOR:** medium to large, and uniform. A greenish yellow, covered with mixed red striping. **RIPENS** about October 20. Ready to eat December to May. **BEARING AGE:** 3 to 6 years. Not recommended for planting north of Pennsylvania-New York Line.



### WINTER BANANA ①⑤

An especially beautiful fruit with a most luscious banana flavor.

**FLAVOR:** Mildly sub-acid, distinctly aromatic. Reminds you of cutting a banana. **FLESH:** white tinged with yellow; firm, somewhat crisp, tender and juicy. A good dessert Apple. **SIZE AND COLOR:** very large, clear waxen yellow overlaid with a rich red blush. **RIPENS** about November 1. Excellent until April 1. **BEARING AGE:** 4 to 5 years.



### RED ROME BEAUTY ①②③⑤⑧

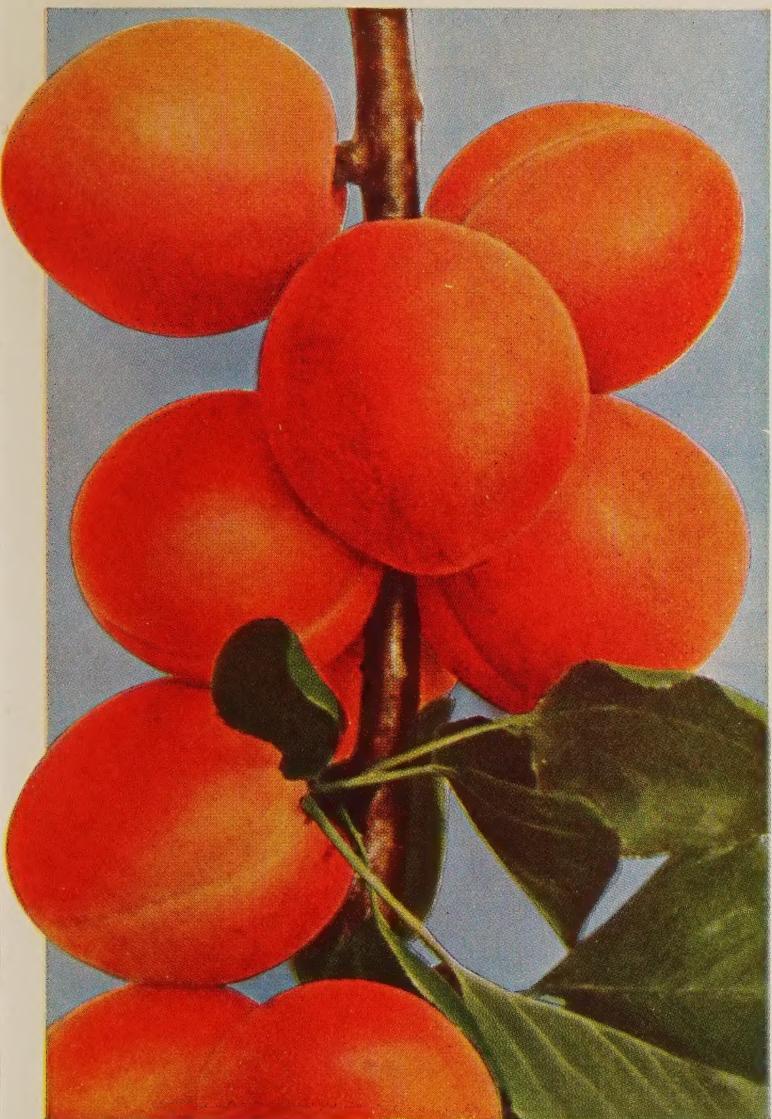
The "baking Apple supreme." A new taste thrill in home-baked Apple pie.

**FLAVOR:** mildly sub-acid. **FLESH:** white with tinge of yellow; rather crisp and juicy, firm and fine grained. **SIZE AND COLOR:** very large fruit. Color bright red covering a yellowish background. **RIPENS** about October 18. Keeps in storage until May or later. **BEARING AGE:** 2 to 4 years. An annual heavy cropper.



# FRUITS OF THE EPICURE

The dainty and individual delicate flavors of the Apricot, the Nectarine, Quince and the Crab Apple are Nature's temptation to the palate of kings—Now available to every fruit loving home owner.



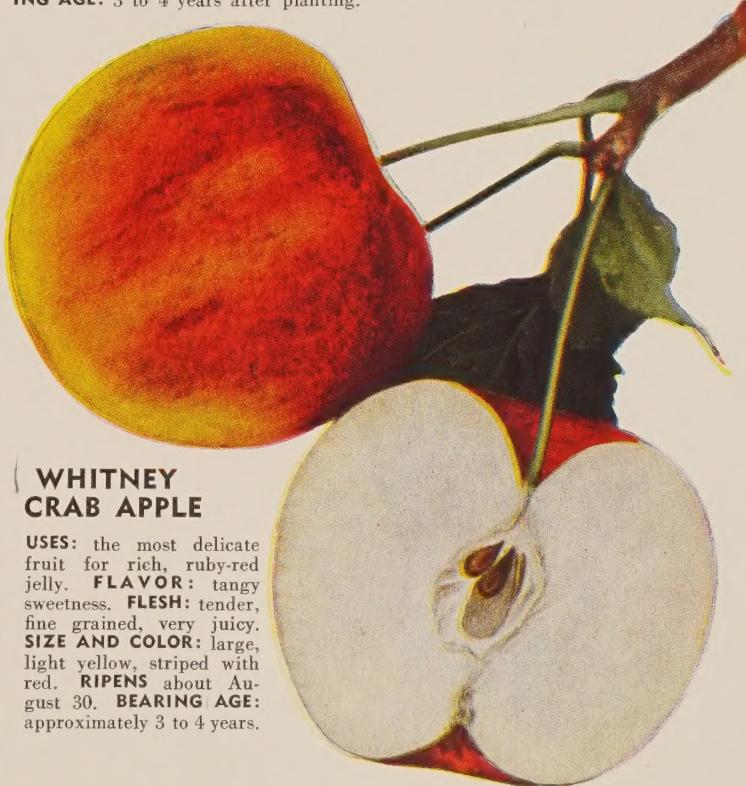
## LARGE EARLY MONT- GAMET APRICOT (Spring Planting Only)

**USES:** eating fresh, pies, jams, canning, preserves. **FLAVOR:** very sweet Peach flavor. **FLESH:** juicy, tender, mellow and firm, with very small pit. **SIZE AND COLOR:** about the size of a large Burbank Plum—often 2 inches in diameter. Appetizing, orange color. **RIPENS:** about July 30. **BEARING AGE:** 3 to 5 years after planting.



## ORANGE QUINCE

**USES:** appetizing preserves, jelly and Quince honey. **FLAVOR:** sprightly, high quality. **FLESH:** meaty, firm and juicy. **SIZE AND COLOR:** large, shapely, ripening to a clear yellow. **RIPENS:** about September 5. **BEARING AGE:** 3 to 4 years after planting.



## WHITNEY CRAB APPLE

**USES:** the most delicate fruit for rich, ruby-red jelly. **FLAVOR:** tangy sweetness. **FLESH:** tender, fine grained, very juicy. **SIZE AND COLOR:** large, light yellow, striped with red. **RIPENS:** about August 30. **BEARING AGE:** approximately 3 to 4 years.

For the Tastiest in  
Jellies, Jams  
and Preserves



## NECTARINE

(Spring Planting Only)

**USES:** a great dessert and home canning delicacy. **FLAVOR:** honey-sweet, yet as sprightly as sparkling champagne. **FLESH:** mellow, pinkish yellow. Pit is free and very small. **SIZE AND COLOR:** large, about the size of an average Peach or large Plum. **RIPENS:** about September 1. **BEARING AGE:** often starts second year after planting.

# The **FAMILY** Combination Apple Tree

"The One Tree Apple Orchard"



THE PERFECT  
APPLE TREE  
FOR THE CITY  
BACK YARD

FOUR  
VARIETIES  
ALL GROW ON  
THIS ONE TREE

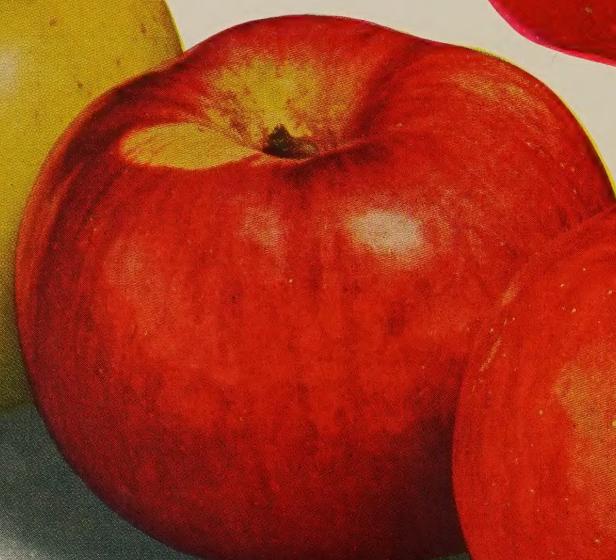


McINTOSH



YELLOW  
TRANSPARENT

McINTOSH



NORTHERN  
SPY



DOUBLE-RED  
DELICIOUS

A space only 20 feet square is enough for the Family Combination Apple Tree, which will supply plenty of fresh Apples for the average family.

